



December 18, 2023

## Introduction & Methodology

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From December 7-13, 2023, DHM Research conducted an online survey of Washington adults who are likely to vote in the November 2024 general election. The purpose of the survey was to gauge Washingtonian’s perceptions of the state and the economy, evaluate impressions of key leaders, and assess attitudes on different issues impacting Washington.

### **Research Methodology**

The online survey consisted of N=500 likely Washington voters and took approximately 15 minutes to complete. This is a sufficient sample size to assess Washingtonian’s opinions generally and to review findings by multiple subgroups.

Respondents were members of a professionally maintained online panel. A variety of quality control measures were employed, including questionnaire pre-testing and validation. To ensure a representative sample, demographic quotas were set and data were weighted by age, gender, region, political party, education, and income level.

### **Statement of Limitations**

Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. The margin of error for this survey is +/- 4.4%.

### **DHM Research Background**

DHM Research has been providing opinion research and consultation throughout the Pacific Northwest and other regions of the United States for over 40 years. The firm is nonpartisan and independent and specializes in research projects to support public policy making.

**DHM Washington Panel  
December 7-13, 2023  
Washington State Residents  
N=500; margin of error ±4.4%  
15 minutes  
DHM Research Project #00835**

**Q1-Q20 withheld for future release**

**WASHINGTON EDUCATION SYSTEM**

The next set of questions are about the education system in Washington.

Indicate if your impression of the following is positive or negative. **[Randomize]**

Response category (n=500)	Total Positive	Very positive	Somewhat positive	Total Negative	Somewhat negative	Very negative	Don't know
21. Your local school district	<b>61%</b>	20%	40%	<b>25%</b>	18%	6%	15%
22. Public school teachers in your community	<b>73%</b>	31%	42%	<b>16%</b>	11%	5%	11%
23. Unions that represent public school teachers	<b>56%</b>	20%	37%	<b>29%</b>	15%	15%	14%

24. How familiar, if at all, are you with critical race theory?

Response category	n=500
<b>Total Familiar</b>	<b>60%</b>
Very familiar	17%
Somewhat familiar	43%
<b>Total Unfamiliar</b>	<b>37%</b>
Not too familiar	21%
Not at all familiar	17%
Don't know	3%

25. Do you support or oppose critical race theory being taught in your local public schools?

Response category	n=500
<b>Total Support</b>	<b>41%</b>
Strongly support	18%
Somewhat support	23%
<b>Total Oppose</b>	<b>35%</b>
Somewhat oppose	13%
Strongly oppose	22%
Don't know	24%

26. Do you support or oppose students learning about gender identity and sexual orientation in public schools?

Response category	n=500
<b>Total Support</b>	<b>45%</b>
Strongly support	23%
Somewhat support	22%
<b>Total Oppose</b>	<b>48%</b>
Somewhat oppose <b>[Skip to Q26]</b>	16%
Strongly oppose <b>[Skip to Q26]</b>	32%
Don't know <b>[Skip to Q26]</b>	7%

27. **[If Support at Q24]** At what age do you think it is appropriate for children to begin learning about gender identity and sexual orientation in school? **[Dropdown ages 4-18]**

Response category	n=225
<b>Total Below Age 10</b>	<b>26%</b>
Age 4	7%
Age 5	2%
Age 6	4%
Age 7	3%
Age 8	7%
Age 9	4%
<b>Total Ages 10+</b>	<b>74%</b>
Age 10	21%
Age 11	4%
Age 12	17%
Age 13	16%
Age 14	4%
Age 15	4%
Age 16	3%
Age 17	2%
Age 18	2%

**Q26-Q62 withheld for future release**

## DEMOGRAPHICS

63. How do you describe your gender?

Response category	n=500
Man	49%
Woman	50%
Non-binary or gender non-conforming	1%
Another way <b>[Open]</b>	n=
I prefer not to say	n=1

64. In what year were you born? **[Open]**

**[Autofill age as:]**

Response category	n=500
18-29	19%
30-44	25%
45-64	32%
65+	24%
I prefer not to say	--

65. Which of the following best describes your race or ethnicity? *You may choose more than one.*

**[Allow for multiple responses]**

Response category	n=500
African	2%
Asian/Pacific Islander	10%
Black/African American	7%
Hispanic/Latino/a/x	7%
Middle Eastern/North African	1%
Native American/American Indian	4%
White/Caucasian	74%
Other	3%
Don't know	n=1
I prefer not to say	1%
<b>White Alone</b>	<b>67%</b>
<b>POC</b>	<b>32%</b>

66. What is the highest level of education that you have completed?

Response category	n=500
Less than high school	3%
High school diploma/GED	26%
Some college/2-year degree	34%
College degree/4-year degree	22%
Graduate/professional school	15%
I prefer not to say	n=2

67. What is your current employment status?

Response category	n=500
<b>Total Employed</b>	<b>52%</b>
Employed: full-time	37%
Employed: part-time	15%
<b>Total Unemployed</b>	<b>19%</b>
Unemployed: looking for work	11%
Unemployed: not looking for work	7%
Retired	26%
I prefer not to say	4%

68. Which category best describes your gross household income before taxes? Remember to include everyone living in your household. Your best estimate will do.

Response category	n=500
Less than \$25,000	16%
\$25,000 to less than \$50,000	22%
\$50,000 to less than \$75,000	18%
\$75,000 to less than \$100,000	15%
\$100,000 to less than \$150,000	16%
\$150,000 or more	11%
I prefer not to say	3%

69. In what county do you live? **[Dropdown box of all Washington counties]**  
**[Autofill area as]:**

Response category	n=500
King County	28%
Puget Sound (except King County)	24%
Western	29%
Eastern	20%
I prefer not to say	--

70. Do you consider yourself as a Democrat, Republican, or Independent?

Response category	n=500
Democrat	31%
Republican	20%
Independent	40%
Another party	2%
Don't know	3%
I prefer not to say	4%