

From December 26 - 30, 2023, DHM Research conducted a survey of Oregonians. The purpose of the survey was to assess opinions about current affairs, including the salience of group identities.

Research Methodology

The online survey consisted of 500 Oregon adults and took approximately 15 minutes to complete. This is a sufficient sample size to assess Oregonians' opinions generally and to review findings by multiple subgroups.

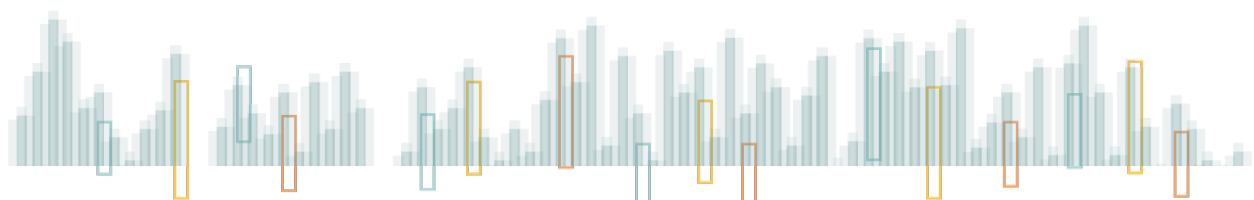
Respondents were members of a professionally maintained online panel. Respondents were invited to the survey via email. A variety of quality control measures were employed, including questionnaire pre-testing and validation. A combination of quotas and weighting by age, gender, race, area of state, voter registration, and education were used to match the demographic makeup of the adult population.

Statement of Limitations

Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. The margin of error for this survey is +/- 4.4%.

DHM Research Background

DHM Research has been providing opinion research and consultation throughout the Pacific Northwest and other regions of the United States for over 40 years. The firm is nonpartisan and independent and specializes in research projects to support public policy making.



**DHM Oregon Panel
December 26 - 30, 2023
Oregon Residents
N=500; margin of error ±4.4%
N=200 Washington County oversample
15 Minutes
DHM Research Project #00836**

Q1-45 withheld for future release

GROUP IDENTITIES

We are all part of different groups. Some are more important than others when we think of ourselves.

Consider each of these groups and rate how important it is to you when describing who you are.

Response category n=500	NET Important	Very important	Somewhat important	NET Not important	Not too important	Not at all important	Don't know
46. My occupation	50%	19%	32%	42%	20%	22%	7%
47. My gender	61%	31%	30%	33%	20%	13%	6%
48. My sexuality	43%	21%	22%	51%	34%	17%	6%
49. My religion	31%	18%	13%	64%	29%	35%	5%
50. My nationality	46%	18%	28%	47%	29%	18%	6%
51. My social class	29%	6%	23%	64%	43%	21%	7%
52. My race or ethnic background	42%	22%	20%	52%	28%	24%	7%
53. My age group	69%	22%	47%	30%	19%	11%	1%
54. My political party or movement	44%	16%	28%	51%	32%	19%	5%
55. My role in my family	66%	35%	31%	29%	20%	9%	5%
56. Where I live	58%	22%	36%	38%	24%	14%	4%

57. In general, which in the following list are first, second, and third most important to you in describing who you are?

Response category	n=500	First	Second	Third	Combined 1 st - 3 rd
My role in my family		32%	14%	6%	52%
My gender		13%	10%	6%	30%
My occupation		11%	19%	21%	51%
My religion		11%	6%	5%	22%
My age group		10%	13%	11%	33%
My race or ethnic background		9%	5%	2%	17%
Where I live		4%	13%	21%	38%
My nationality		3%	9%	5%	17%
My political party or movement		3%	6%	10%	19%
My sexuality		2%	4%	6%	11%
My social class		1%	2%	7%	10%

Q58-73 withheld for future release

DEMOGRAPHICS

74. How do you describe your gender?

Response category	n=500
Man	49%
Woman	49%
Non-binary or gender non-conforming	2%
Another way [Open]	0%

75. In what year were you born? **[Open]**

[Autofill age as:]

Response category	n=500
18-29	19%
30-44	27%
45-64	31%
65+	23%

76. Which of the following best describes your race or ethnicity? *You may choose more than one.*

[Allow for multiple responses]

Response category	n=500
African	0%
Asian/Pacific Islander	11%
Black/African American	3%
Hispanic/Latino/a/x	5%
Middle Eastern/North African	n=1
Native American/American Indian	2%
White/Caucasian	80%
Other	8%

77. What is the highest level of education that you have completed?

Response category	n=500
Less than high school	5%
High school diploma/GED	27%
Some college/2-year degree	34%
College degree/4-year degree	13%
Graduate/professional school	21%

78. Which category best describes your gross household income before taxes? Remember to include everyone living in your household. Your best estimate will do.

Response category	n=500
Less than \$25,000	17%
\$25,000 to less than \$50,000	19%
\$50,000 to less than \$75,000	17%
\$75,000 to less than \$100,000	21%
\$100,000 to less than \$150,000	17%
\$150,000 or more	9%

79. In what county do you live? **[Dropdown box of all Oregon counties]**
[Autofill area as]:

Response category	n=500
Portland metro	44%
Willamette Valley	27%
Rest of Oregon	29%

80. Do you consider yourself as a Democrat, Republican, or independent?

Response category	n=500
Democrat	32%
Republican	23%
Independent	6%
Another party	32%
Not registered to vote	6%