

Crosstabs

DHM Oregon Panel

December 2023



Prepared by DHM Research

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DHM Oregon Panel

December 26 - 30, 2023; N=500

How to Read Crosstabs

Q1. All in all, do you think things are headed in the right direction or are things pretty much on the wrong track?

		Gender		
		Total	Male	Female
Total results →		Total	Male	Female
	Total	1371 100%	1371 100%	722 100%
	Right direction	943 69%	394 66%	549B 71%
Responses →	Wrong track	236 17%	126C 21%	100 14%
	Don't know	192 14%	79 13%	113 15%

(sig=.05) (all_pairs) columns tested BC

← Subgroup results

← Significance test

← Indicates level of significance

How to Read Crosstables

In the example chart (left), rows represent the three possible response options to the question “All in all, do you think things are headed in the right direction, or are things pretty much on the wrong track?” The three response options are: “right direction,” “wrong track,” and “don’t know.” The amounts in each response category sum to the amount in the “total” row at the top of the table.

The first column, or banner, is the “Total” column. It reflects the overall results.

The next two columns reflect the results of a subgroup, “Gender.” The gender subgroup is composed of Males and Females, each with their own column. Both gender groups are assigned a letter (Male=B, Female=C).

These two columns show how males’ attitudes compare to females’ attitudes. As shown in the chart, 69% of the full sample thinks things are headed in the right direction. Looking at the gender subgroup, 71% of women think things are headed in the right direction, compared to 66% of men.

Statistically Significant Differences

If a pair of cells has a difference which is statistically significant, the larger of the two cells is flagged with the letter of the opposite column. The test shows the difference in females’ attitudes about things being headed in the right direction is statistically significantly different than those of males’, which is signified by a “B” (the letter given to Males) next to females’ results for “right direction.”

The footnote indicates the level of significance ($\text{sig}=.05$). This level of significance means that 5% of the time, the difference between how the two groups feel about the direction is due to random chance, while 95% of the time the difference is meaningful.

Statement of Limitations

Any sampling of opinions or attitudes is subject to a margin of error, which represents the difference between a sample of a given population and the total population. The margin of error is a statistic expressing the amount of random sampling error in a survey's results and differs by sample size, as reflected in the table below.

Margin of Error Based on Sample Size

N=1200	N=1000	N=800	N=600	N=500	N=400	N=300	N=200	N=150	N=100	N=50
+/- 2.8%	+/- 3.1%	+/- 3.5%	+/- 4.0%	+/- 4.4%	+/- 4.9%	+/- 5.7%	+/- 6.9%	+/- 8.0%	+/- 9.8%	+/- 13.8%

Q1-Q45 withheld for future release

Q46. Rating of how important the following group is to you when describing who you are: My occupation

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
Very/Somewhat	251 50%	124 56%	72 53%	56 38%	109 44%	135 55%	69 72%	59 44%	77 50%	46 40%	160 44%	92 66%	78 49%	77 45%	96 56%	63 36%	102 53%	56 64%	30P 68%	84 52%	62 53%	94 49%
Very important	93 19%	39 18%	15 11%	40 27%	43 17%	50 20%	17 18%	21 15%	47J 30%	8 7%	56 15%	37 26%	23 14%	39 23%	30 18%	32 18%	35 18%	12 13%	14 32%	31 19%	28 24%	25 13%
Somewhat important	159 32%	85D 39%	58D 43%	16 11%	66 27%	85 35%	51I 54%	39 29%	31 20%	38 33%	104 29%	55 39%	56 35%	38 22%	65 38%	31 18%	67 35%	44P 51%	16 35%	52 32%	34 29%	69 36%
Not too/Not at all	212 42%	90 41%	46 34%	76 52%	122 49%	89 36%	23 24%	59 43%	65 42%	65 56%	181L 50%	31 22%	77 48%	65 38%	70 41%	96 54%	72 38%	30 34%	14 32%	72 45%	52 44%	73 38%
Not too important	100 20%	51 23%	25 19%	24 17%	46 19%	53 22%	16 17%	20 15%	33 21%	31 27%	76 21%	24 17%	28 17%	41 24%	31 18%	33 19%	38 20%	21 24%	8 18%	39 24%	29 25%	20 10%
Not at all important	112 22%	40 18%	20 15%	52 36%	75 31%	36 15%	7 7%	39 29%	33 21%	34 29%	104L 29%	7 5%	49 31%	24 14%	39 23%	63 35%	34 18%	9 10%	6 14%	33 20%	23 20%	53 27%
Don't know	37 7%	6 3%	17 13%	14 9%	16 6%	21 9%	3 4%	17 13%	12 8%	4 4%	20 6%	17 12%	5 3%	280 17%	4 2%	19 11%	17 9%	1 1%	0 *	6 4%	3 2%	25 13%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q46. Rating of how important the following group is to you when describing who you are: My occupation

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - - Not Too/Very what NAA			Q20: Follow OR Politics - - - Not Too/Very what NAA			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Too/ NAA	Very	Some- what	Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Very/Somewhat	251 50%	99 58%	113 51%	99 52%	137 51%	156 56%	95 44%	65 44%	130 53%	103 51%	144 50%	100 68%	147 43%	54 47%	103 57%	90 50%	37 56%	112 59%	98 45%
Very important	93 19%	35 20%	52 23%	38 20%	49 18%	49 18%	44 20%	27 18%	42 17%	32 16%	59 20%	39 26%	49 14%	31 28%	41 23%	17 10%	23S 34%	54S 28%	14 6%
Somewhat important	159 32%	64 37%	62 28%	61 32%	88 33%	107 38%	52 24%	38 26%	89 36%	71 35%	86 30%	61 41%	98 29%	22 20%	62 34%	73 40%	15 22%	58 30%	85 39%
Not too/Not at all	212 42%	70 41%	103 46%	80 42%	108 40%	115 41%	96 44%	78 53%	100 41%	97 47%	112 39%	45 30%	164 48%	58 51%	75 41%	77 42%	28 42%	74 39%	108 49%
Not too important	100 20%	39 23%	46 21%	48 25%	47 18%	58 21%	41 19%	51I 34%	36 15%	45 22%	54 19%	24 16%	74 22%	20 18%	49 27%	30 17%	16 24%	43 22%	40 18%
Not at all important	112 22%	31 18%	57 26%	32 17%	61 23%	57 21%	54 25%	27 18%	64 26%	52 25%	58 20%	21 14%	89 26%	380 33%	26 14%	47 26%	12 18%	31 16%	67 31%
Don't know	37 7%	2 1%	7 3%	12 6%	22 8%	7 3%	27 12%	4 3%	14 6%	4 2%	30 10%	3 2%	30 9%	2 2%	3 2%	14 8%	1 1%	5 3%	13 6%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q46. Rating of how important the following group is to you when describing who you are: My occupation

	Q32: Usage - Facebook - 1/Mnth		Q33: Usage -- YouTube -- 1/Mnth		Q34: Usage - X(Twitter) - 1/Mnth		Q35: Usage -- Instagram - 1/Mnth		Q36: Usage --- TikTok --- 1/Mnth		
	Total	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Very/Somewhat	251 50%	189 56%	62 38%	189 52%	62 46%	47 50%	205 50%	143 60%	109 42%	102 59%	149 46%
Very important	93 19%	78 23%	15 9%	84 23%	9 7%	23 24%	70 17%	44 19%	48 18%	46 26%	47 14%
Somewhat important	159 32%	111 33%	48 29%	106 29%	53 40%	24 25%	135 33%	98 41%	60 23%	56 33%	102 31%
Not too/Not at all	212 42%	131 39%	81 50%	144 39%	68 51%	42 45%	170 42%	78 33%	133 51%	68 39%	144 44%
Not too important	100 20%	67 20%	33 20%	57 16%	43 32%	21 23%	79 19%	35 15%	65 25%	33 19%	67 20%
Not at all important	112 22%	63 19%	48 30%	87 24%	25 18%	20 22%	91 22%	44 18%	68 26%	35 20%	77 23%
Don't know	37 7%	19 6%	18 11%	33 9%	4 3%	5 6%	32 8%	18 7%	19 7%	3 2%	34 10%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q47. Rating of how important the following group is to you when describing who you are: My gender

	Area			Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
Very/Somewhat	303 61%	151C 69%	55 41%	97 67%	144 58%	152 62%	75 79%	77 57%	99 64%	53 46%	210 58%	92 66%	96 60%	106 62%	101 59%	119 67%	90 47%	60 70%	33Q 75%	93 58%	80 69%	108 56%
Very important	153 31%	73 33%	25 18%	56 38%	66 27%	87 35%	46 49%	28 20%	55 35%	25 21%	97 27%	56 40%	41 25%	63 37%	50 29%	55 31%	45 24%	37 43%	15 35%	34 21%	51T 44%	61 32%
Somewhat important	150 30%	78 36%	30 22%	41 28%	77 31%	65 27%	29 30%	49 36%	44 28%	28 24%	114 32%	36 26%	56 35%	43 25%	51 30%	63 36%	45 24%	23 27%	18 40%	59 36%	29 25%	47 25%
Not too/Not at all	166 33%	66 30%	65 48%	36 25%	99 40%	67 27%	17 18%	41 30%	46 30%	62G 54%	135 38%	31 22%	60 37%	38 22%	69 40%	43 24%	86 45%	26 30%	11 25%	66 41%	36 31%	59 31%
Not too important	100 20%	46 21%	42 31%	13 9%	53 22%	47 19%	10 11%	27 20%	26 17%	36 32%	77 21%	23 17%	39 25%	21 12%	40 24%	19 10%	58P 30%	17 19%	7 16%	41 25%	18 15%	40 21%
Not at all important	66 13%	20 9%	23 17%	23 16%	45 18%	20 8%	7 7%	13 10%	20 13%	26 23%	58 16%	8 6%	20 13%	17 10%	28 17%	24 14%	28 15%	9 11%	4 9%	25 16%	18 15%	19 10%
Don't know	31 6%	3 1%	15 11%	13 9%	4 2%	27 11%	3 3%	18 13%	10 7%	0 *	15 4%	16 12%	4 3%	26O 15%	1 *	16 9%	14 7%	0 *	-	2 1%	1 *	24 13%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q47. Rating of how important the following group is to you when describing who you are: My gender

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek		Q17: Impression -- Biden		Q18: Impression -- Trump		Q19: Follow Ntnl Politics -- Not Too/Very			Q20: Follow OR Politics -- Not Too/Very			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi-tive	Nega-tive	Posi-tive	Nega-tive	Posi-tive	Nega-tive	Very	Some-what	Too/NAA	Very	Some-what	Too/NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		(N)	(O)	(P)	(Q)	(R)	(S)	
Very/Somewhat	303 61%	98 57%	155 69%	118 62%	150 56%	170 61%	132 60%	87 59%	161 66%	113 56%	184 64%	87 59%	209 62%	65 57%	110 61%	123 68%	39 58%	108 57%	150 69%
Very important	153 31%	53 31%	68 30%	69 36%	65 24%	86 31%	68 31%	30 20%	91 37%	69 34%	83 29%	59 40%	90 26%	30 26%	45 25%	74 41%	20 31%	53 27%	76 35%
Somewhat important	150 30%	44 26%	87 39%	50 26%	86 32%	85 30%	64 29%	57 39%	70 29%	44 22%	102 36%	28 19%	120 35%	35 31%	64 35%	49 27%	18 28%	56 29%	74 34%
Not too/Not at all	166 33%	72 42%	56 25%	73 38%	89 33%	107 38%	60 27%	59 40%	80 33%	88 43%	76 27%	61 41%	104 31%	48 43%	62 34%	55 30%	28 42%	72 38%	66 30%
Not too important	100 20%	36 21%	32 14%	36 19%	63 23%	72 26%	29 13%	31 21%	50 21%	48 23%	52 18%	43 29%	57 17%	23 20%	38 21%	40 22%	16 24%	35 19%	49 22%
Not at all important	66 13%	36 21%	24 11%	37 19%	26 10%	35 12%	31 14%	28 19%	30 12%	40 20%	24 9%	18 12%	47 14%	26 23%	24 13%	15 8%	12 18%	37 19%	17 8%
Don't know	31 6%	1 *	12 5%	0 *	28D 11%	2 1%	27F 12%	1 1%	3 1%	2 1%	26 9%	1 1%	26 8%	0 *	9 5%	4 2%	-	11 6%	3 1%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
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	Q32: Usage - Facebook --		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage -- Instagram -		Q36: Usage --- TikTok ---		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Very/Somewhat	303 61%	229 68%	74 46%	222 61%	81 61%	62 66%	241 59%	152 64%	151 58%	122 70%	181 55%
Very important	153 31%	133 39%	20 13%	110 30%	43 32%	27 29%	126 31%	96 40%	57 22%	65 38%	88 27%
Somewhat important	150 30%	96 28%	54 33%	112 31%	38 28%	35 37%	115 28%	56 23%	94 36%	57 33%	93 28%
Not too/Not at all	166 33%	98 29%	69 43%	116 32%	50 38%	29 31%	137 34%	74 31%	92 35%	40 23%	127 39%
Not too important	100 20%	67 20%	34 21%	73 20%	27 20%	17 18%	83 20%	49 21%	51 19%	21 12%	79 24%
Not at all important	66 13%	31 9%	35 22%	43 12%	23 17%	12 13%	54 13%	25 10%	41 16%	19 11%	47 15%
Don't know	31 6%	12 4%	19 12%	29 8%	2 2%	3 3%	28 7%	12 5%	19 7%	12 7%	19 6%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q48. Rating of how important the following group is to you when describing who you are: My sexuality

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Very/Somewhat	214 43%	90 41%	44 33%	80 55%	128F 52%	78 32%	41 43%	58 43%	78 51%	36 32%	163 45%	51 37%	81 51%	79 46%	54 32%	104 58%	68 36%	24 28%	18 41%	71 44%	61 52%	74 39%
Very important	105 21%	46 21%	19 14%	40 28%	58 24%	40 16%	24 26%	28 21%	34 22%	19 16%	73 20%	32 23%	41 26%	43 25%	21 12%	46 26%	37 19%	9 11%	13 30%	28 17%	37T 32%	35 18%
Somewhat important	109 22%	44 20%	26 19%	39 27%	70 28%	38 16%	17 17%	30 23%	45 29%	17 15%	90 25%	19 14%	40 25%	36 21%	33 19%	58 33%	32 17%	15 17%	5 11%	43 26%	24 20%	39 21%
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(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
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Q48. Rating of how important the following group is to you when describing who you are: My sexuality

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - - Not Too/Very what NAA			Q20: Follow OR Politics - - - Not Too/Very what NAA			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Too/ NAA	Very	Some- what	Too/ NAA
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		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		(N)	(O)	(P)	(Q)	(R)	(S)	
Very/Somewhat	214 43%	61 36%	110 49%	77 40%	109 41%	90 32%	123F 56%	66 45%	105 43%	82 40%	129 45%	71 48%	137 40%	44 39%	85 47%	80 44%	28 42%	95 50%	86 39%
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Somewhat important	109 22%	33 20%	60 27%	49 26%	58 22%	44 16%	64 29%	44 30%	54 22%	44 22%	63 22%	26 17%	81 24%	17 15%	44 24%	48 27%	12 18%	49 26%	48 22%
Not too/Not at all	255 51%	110 64%	100 45%	114 59%	131 49%	184G 66%	70 32%	81 55%	137 56%	122 60%	130 45%	76 51%	177 52%	69 61%	86 47%	99 54%	38 58%	85 45%	131 60%
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Not at all important	85 17%	38 22%	33 15%	43 22%	39 15%	48 17%	37 17%	31 21%	39 16%	47 23%	36 13%	24 16%	59 17%	32 28%	25 14%	26 15%	21R 32%	31 16%	32 15%
Don't know	31 6%	0 *	12 6%	1 1%	28 11%	4 1%	25F 12%	1 *	2 1%	0 *	27 9%	1 1%	26 8%	0 *	11 6%	2 1%	-	11 6%	3 1%

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	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Very/Somewhat	214 43%	161 48%	53 33%	175 48%	38 29%	36 39%	178 44%	102 43%	112 43%	71 41%	143 44%
Very important	105 21%	84 25%	21 13%	90 24%	15 12%	18 20%	87 21%	56 23%	49 19%	28 16%	77 24%
Somewhat important	109 22%	78 23%	31 19%	86 23%	23 17%	18 19%	91 22%	46 19%	63 24%	43 25%	66 20%
Not too/Not at all	255 51%	164 48%	91 56%	162 44%	93D 70%	55 58%	201 49%	124 52%	131 50%	91 52%	165 50%
Not too important	170 34%	114 34%	56 35%	106 29%	65 48%	37 40%	133 33%	87 36%	84 32%	63 36%	108 33%
Not at all important	85 17%	50 15%	35 22%	56 15%	29 21%	17 19%	67 17%	37 15%	48 18%	28 16%	57 17%
Don't know	31 6%	13 4%	18 11%	29 8%	2 2%	3 3%	28 7%	13 6%	17 7%	12 7%	19 6%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q49. Rating of how important the following group is to you when describing who you are: My religion

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
Very/Somewhat	154 31%	66 30%	40 30%	48 33%	68 28%	86 35%	25 27%	31 23%	64 41%	33 29%	114 32%	40 29%	38 24%	66 39%	50 29%	50 28%	60 32%	23 27%	20 46%	45 28%	69TV 59%	32 16%
Very important	89 18%	37 17%	22 16%	30 20%	42 17%	47 19%	16 17%	16 12%	39 25%	17 15%	66 18%	23 17%	21 13%	40 24%	28 16%	22 13%	38 20%	13 15%	15P 34%	23 14%	47TV 40%	16 8%
Somewhat important	65 13%	28 13%	19 14%	18 13%	26 11%	39 16%	9 10%	15 11%	25 16%	16 14%	48 13%	17 12%	17 10%	26 15%	22 13%	27 15%	22 12%	10 12%	5 12%	22 14%	22 19%	16 8%
Not too/Not at all	320 64%	148 67%	79 59%	93 64%	172 70%	140 57%	66 69%	88 65%	86 55%	81 70%	239 66%	81 58%	118 74%	84 50%	117 69%	123 69%	114 60%	61 70%	22 51%	110U 68%	46 39%	145U 75%
Not too important	144 29%	61 28%	52 38%	31 21%	63 26%	74 30%	45I 48%	28 21%	25 16%	46I 40%	84 23%	60 43%	50 31%	41 24%	53 31%	44 24%	59 31%	33 38%	8 18%	32 20%	22 19%	89TU 46%
Not at all important	176 35%	87 39%	28 21%	62 43%	109 44%	66 27%	20 21%	60 44%	61 39%	35 30%	155L 43%	22 15%	69 43%	43 25%	64 38%	79 45%	55 29%	28 32%	14 32%	79U 49%	24 21%	56 29%
Don't know	26 5%	6 3%	15 11%	5 3%	6 2%	20 8%	4 4%	16 12%	5 3%	1 1%	7 2%	19K 13%	4 3%	19 11%	3 2%	6 3%	17 9%	3 3%	1 3%	6 4%	2 2%	15 8%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q49. Rating of how important the following group is to you when describing who you are: My religion

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - Not Too/Very what NAA			Q20: Follow OR Politics - - Not Too/Very what NAA			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi-tive	Nega-tive	Posi-tive	Nega-tive	Posi-tive	Nega-tive	Very	Some-what	Too/NAA	Very	Some-what	Too/NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
Very/Somewhat	154 31%	40 24%	103B 46%	47 25%	100 37%	78 28%	75 34%	43 29%	82 34%	45 22%	105 37%	76 51%	72 21%	47P 41%	74P 41%	30 16%	31S 46%	80S 42%	40 18%
Very important	89 18%	21 12%	61 27%	24 13%	60 22%	48 17%	41 19%	20 14%	56 23%	25 12%	62 22%	54 36%	30 9%	32 28%	36 20%	18 10%	19S 28%	43 23%	24 11%
Somewhat important	65 13%	20 11%	42 19%	23 12%	40 15%	30 11%	34 16%	23 15%	26 11%	21 10%	43 15%	23 15%	41 12%	14 13%	38 21%	12 7%	12 18%	36 19%	16 7%
Not too/Not at all	320 64%	129C 76%	116 52%	141 74%	147 55%	194 70%	125 57%	104 70%	159 65%	156K 76%	161 56%	70 47%	248 73%	67 59%	106 58%	144 80%	35 53%	108 56%	174QR 79%
Not too important	144 29%	64C 38%	35 16%	73 38%	61 23%	98 35%	46 21%	36 24%	83 34%	61 30%	82 29%	44 29%	100 29%	16 14%	54 30%	73N 40%	12 18%	51 27%	79 36%
Not at all important	176 35%	65 38%	81 36%	69 36%	86 32%	96 35%	80 36%	68 46%	77 31%	94 46%	79 28%	27 18%	148 43%	51 45%	52 29%	71 39%	23 35%	56 29%	95 43%
Don't know	26 5%	1 1%	4 2%	3 2%	22 8%	6 2%	18 8%	1 1%	3 1%	3 1%	20 7%	2 1%	20 6%	0 *	2 1%	7 4%	0 *	4 2%	5 2%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q49. Rating of how important the following group is to you when describing who you are: My religion

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Very/Somewhat	154 31%	120 35%	34 21%	120 33%	34 25%	39 42%	115 28%	81 34%	73 28%	61 35%	93 28%
Very important	89 18%	71 21%	18 11%	75 21%	14 10%	23 25%	65 16%	43 18%	46 18%	29 17%	60 18%
Somewhat important	65 13%	48 14%	17 10%	45 12%	20 15%	16 17%	49 12%	38 16%	27 10%	32 19%	33 10%
Not too/Not at all	320 64%	211 62%	109 68%	223 61%	97 73%	52 55%	268 66%	154 64%	166 64%	109 63%	211 65%
Not too important	144 29%	103 30%	41 25%	88 24%	55 41%	11 12%	132F 33%	81 34%	62 24%	51 30%	92 28%
Not at all important	176 35%	108 32%	68 42%	135 37%	42 31%	41 43%	136 33%	73 30%	104 40%	57 33%	119 36%
Don't know	26 5%	8 2%	18 11%	23 6%	3 2%	3 3%	24 6%	4 2%	22 9%	4 2%	22 7%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q50. Rating of how important the following group is to you when describing who you are: My nationality

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
Very/Somewhat	232 46%	131D 60%	58 43%	43 30%	126 51%	106 43%	44 47%	53 39%	84 54%	51 44%	155 43%	78 55%	53 33%	69 41%	110MN 65%	84 47%	67 35%	54 63%	28Q 63%	68 42%	73T 63%	73 38%
Very important	92 18%	55 25%	16 12%	21 14%	48 20%	44 18%	11 11%	18 13%	43 28%	21 18%	69 19%	23 16%	23 15%	28 16%	41 24%	38 21%	24 13%	16 18%	14Q 32%	22 14%	44TV 38%	17 9%
Somewhat important	140 28%	76 35%	42 31%	22 15%	78 32%	62 25%	34 36%	35 26%	42 27%	30 26%	86 24%	55 39%	30 19%	42 25%	69 40%	46 26%	42 22%	39 44%	13 31%	46 29%	29 25%	56 29%
Not too/Not at all	236 47%	86 39%	61 46%	88 61%	116 47%	112 45%	47 49%	65 48%	60 39%	64 55%	189 53%	46 33%	101O 63%	75 44%	60 35%	79 44%	109 57%	32 37%	16 37%	92U 57%	41 36%	94 49%
Not too important	145 29%	62 28%	43 32%	40 28%	60 24%	78 32%	33 35%	37 27%	32 20%	43 38%	119 33%	26 18%	65 41%	43 25%	36 21%	45 25%	70 37%	17 20%	12 28%	58 36%	28 24%	57 29%
Not at all important	91 18%	25 11%	18 13%	48B 33%	56 23%	33 14%	14 14%	29 21%	28 18%	20 18%	70 20%	21 15%	36 22%	32 19%	23 14%	34 19%	38 20%	15 17%	4 9%	34U 21%	13 11%	37 19%
Don't know	32 6%	2 1%	15 11%	14 10%	3 1%	28E 11%	4 4%	17 13%	11 7%	0 *	16 4%	16 11%	5 3%	26O 15%	1 *	16 9%	16 8%	0 *	-	2 1%	2 2%	25 13%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q50. Rating of how important the following group is to you when describing who you are: My nationality

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - Not Too/ NAA			Q20: Follow OR Politics - - Not Too/ NAA			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not Too/ NAA	Very	Some- what	Not Too/ NAA
	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Total	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
Very/Somewhat	232	90	111	119E	108	146	86	71	126	107	123	70	157	52	96	80	33	98	98
	46%	53%	50%	62%	40%	52%	39%	48%	52%	53%	43%	47%	46%	46%	53%	44%	50%	51%	45%
Very important	92	24	61	32	56	63	30	29	52	27	64	41	48	33	41	16	19	35	36
	18%	14%	27%	17%	21%	22%	14%	20%	21%	13%	22%	28%	14%	29%	22%	9%	29%	18%	16%
Somewhat important	140	66	50	87E	52	83	56	42	74	80K	59	29	109	19	56	64	14	63	62
	28%	39%	23%	46%	19%	30%	26%	29%	30%	39%	21%	19%	32%	16%	31%	35%	21%	33%	28%
Not too/Not at all	236	80	99	71	131	128	107	76	116	96	136	77	157	62	74	98	32	83	118
	47%	47%	44%	37%	49%	46%	49%	51%	48%	47%	47%	52%	46%	54%	41%	54%	49%	43%	54%
Not too important	145	48	61	39	90	93	52	50	77	45	99	53	91	25	53	65	20	42	82
	29%	28%	27%	20%	34%	33%	24%	34%	32%	22%	34%	36%	27%	22%	29%	36%	30%	22%	37%
Not at all important	91	32	38	32	42	36	55	25	39	51	37	24	66	370	20	32	12	41	36
	18%	19%	17%	17%	16%	13%	25%	17%	16%	25%	13%	16%	19%	32%	11%	18%	18%	21%	17%
Don't know	32	0	13	1	29	4	25F	1	2	0	28J	2	26	0	11	3	1	11	3
	6%	*	6%	*	11%	1%	12%	*	1%	*	10%	1%	8%	*	6%	2%	1%	6%	1%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q50. Rating of how important the following group is to you when describing who you are: My nationality

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage -- Instagram -		Q36: Usage --- TikTok ---		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Very/Somewhat	232 46%	167 49%	65 41%	148 40%	84 63%	61G 65%	171 42%	108 45%	124 48%	73 42%	160 49%
Very important	92 18%	66 20%	26 16%	71 19%	21 15%	30G 32%	62 15%	41 17%	51 20%	27 16%	65 20%
Somewhat important	140 28%	101 30%	39 24%	77 21%	64D 48%	31 33%	109 27%	67 28%	73 28%	46 26%	95 29%
Not too/Not at all	236 47%	157 46%	78 49%	188 51%	48 36%	30 32%	206 51%	117 49%	119 45%	87 50%	149 45%
Not too important	145 29%	99 29%	46 29%	119 32%	26 20%	19 20%	126 31%	66 28%	79 30%	61 35%	84 26%
Not at all important	91 18%	59 17%	32 20%	69 19%	22 16%	11 12%	80 20%	51 21%	40 15%	26 15%	65 20%
Don't know	32 6%	14 4%	17 11%	30 8%	2 1%	3 3%	29 7%	13 6%	18 7%	13 8%	18 6%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q51. Rating of how important the following group is to you when describing who you are: My social class

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
Very/Somewhat	146 29%	81 37%	33 25%	32 22%	78 32%	68 28%	20 21%	34 26%	64 41%	27 24%	116 32%	30 21%	33 21%	49 29%	63 37%	64 36%	39 21%	23 26%	20Q 44%	61 38%	38 32%	37 19%
Very important	32 6%	19 9%	6 4%	7 5%	15 6%	16 7%	8 8%	12 9%	8 5%	4 3%	23 6%	9 6%	9 5%	8 5%	15 9%	10 6%	12 7%	4 5%	5 11%	15 9%	14 12%	2 1%
Somewhat important	114 23%	62 28%	27 20%	25 17%	63 25%	52 21%	12 13%	23 17%	56 36%	23 20%	94 26%	21 15%	25 15%	41 24%	48 28%	54 30%	27 14%	18 21%	15 34%	47 29%	24 21%	35 18%
Not too/Not at all	320 64%	136 62%	86 64%	97 67%	153 62%	159 65%	70 74%	83 61%	80 52%	87 76%	226 63%	94 67%	120 75%	94 55%	106 62%	97 54%	135 70%	64 74%	24 55%	96 60%	77 66%	130 68%
Not too important	214 43%	101 46%	68 50%	44 31%	94 38%	120 49%	53 56%	57 42%	47 31%	56 49%	152 42%	62 44%	80 50%	48 29%	86 50%	47 26%	95 50%	52P 60%	20 46%	71 44%	46 39%	87 46%
Not at all important	106 21%	34 16%	18 14%	53B 36%	59 24%	39 16%	17 18%	25 19%	33 21%	31 27%	74 21%	32 23%	40 25%	45 27%	20 12%	49 28%	40 21%	12 14%	4 10%	25 16%	31T 26%	43 22%
Don't know	34 7%	3 1%	15 11%	16 11%	15 6%	20 8%	4 5%	18 13%	11 7%	1 1%	18 5%	17 12%	7 4%	270 16%	1 *	17 10%	17 9%	0 *	0 *	4 2%	2 2%	24 13%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q51. Rating of how important the following group is to you when describing who you are: My social class

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - Not Too/Very what NAA			Q20: Follow OR Politics - - Not Too/Very what NAA			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi-tive	Nega-tive	Posi-tive	Nega-tive	Posi-tive	Nega-tive	Very	Some-what	Not Too/NAA	Very	Some-what	Not Too/NAA
	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Total	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
Very/Somewhat	146	57	80	63	77	86	60	67I	51	65	78	38	106	41P	78P	25	27S	80S	36
	29%	34%	36%	33%	29%	31%	28%	45%	21%	32%	27%	26%	31%	36%	43%	14%	41%	42%	17%
Very important	32	12	17	16	13	20	12	14	12	12	19	14	16	11	16	4	12RS	14	5
	6%	7%	8%	8%	5%	7%	5%	9%	5%	6%	7%	10%	5%	10%	9%	2%	18%	7%	2%
Somewhat important	114	45	63	47	65	66	49	53I	39	53	59	24	90	30	62P	21	15	66S	31
	23%	27%	28%	24%	24%	24%	22%	36%	16%	26%	21%	16%	27%	27%	34%	11%	23%	35%	14%
Not too/Not at all	320	110	139	116	170	188	131	80	178H	135	181	108	206	72	103	142	37	110	170Q
	64%	64%	62%	61%	64%	68%	60%	54%	73%	67%	63%	73%	61%	63%	57%	78%	56%	57%	77%
Not too important	214	82	76	84	108	149G	64	58	110	101	112	70	142	35	73	105N	22	71	120
	43%	48%	34%	44%	40%	54%	29%	39%	45%	50%	39%	47%	42%	31%	40%	58%	33%	37%	55%
Not at all important	106	28	64	33	62	39	67	22	68	34	69	38	64	37	30	37	15	39	50
	21%	17%	29%	17%	23%	14%	30%	15%	28%	17%	24%	26%	19%	33%	17%	20%	22%	20%	23%
Don't know	34	3	3	12	20	5	27F	0	15	4	28	2	28	0	1	15	2	2	13
	7%	2%	1%	6%	7%	2%	13%	*	6%	2%	10%	2%	8%	*	1%	8%	3%	1%	6%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q51. Rating of how important the following group is to you when describing who you are: My social class

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Very/Somewhat	146 29%	100 29%	46 29%	118 32%	28 21%	53G 56%	93 23%	69 29%	77 30%	57 33%	89 27%
Very important	32 6%	26 8%	6 4%	30 8%	1 1%	15G 17%	16 4%	17 7%	15 6%	14 8%	18 6%
Somewhat important	114 23%	74 22%	40 25%	88 24%	27 20%	37G 40%	77 19%	52 22%	62 24%	43 25%	71 22%
Not too/Not at all	320 64%	223 66%	96 60%	217 59%	103 77%	38 41%	282F 69%	154 65%	165 63%	111 64%	208 64%
Not too important	214 43%	155 46%	58 36%	136 37%	78 58%	28 30%	186 46%	116 49%	98 38%	73 42%	141 43%
Not at all important	106 21%	68 20%	38 23%	81 22%	25 19%	10 11%	96 24%	39 16%	67 26%	38 22%	68 21%
Don't know	34 7%	16 5%	19 12%	31 9%	3 2%	3 3%	32 8%	15 6%	19 7%	5 3%	29 9%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q52. Rating of how important the following group is to you when describing who you are: My race or ethnic background

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Very/Somewhat	209 42%	128 58%	36 27%	45 31%	89 36%	113 46%	63 67%	45 33%	71 46%	31 27%	118 33%	92 65%	60 38%	73 43%	76 45%	69 39%	72 38%	45 51%	24 55%	64 40%	60 51%	67 35%
Very important	108 22%	75 34%	12 9%	21 14%	43 18%	58 23%	40 42%	14 10%	43 28%	11 9%	46 13%	62 44%	19 12%	35 21%	53 31%	42 23%	27 14%	30 34%	10 22%	19 12%	29 24%	55 29%
Somewhat important	101 20%	53 24%	24 18%	24 17%	46 19%	56 23%	23 24%	31 23%	28 18%	20 17%	72 20%	30 21%	41 25%	38 22%	23 13%	27 15%	44 23%	15 17%	15 33%	45 28%	31 27%	13 7%
Not too/Not at all	258 52%	89 40%	83 62%	86 59%	152 62%	105 43%	29 31%	73 54%	72 46%	84 73%	226 63%	32 23%	95 59%	71 42%	92 54%	93 53%	104 54%	41 47%	20 45%	95 59%	56 48%	99 52%
Not too important	140 28%	56 25%	55 41%	29 20%	72 29%	68 27%	11 11%	23 17%	48 31%	58 50%	118 33%	22 16%	34 21%	43 26%	62 37%	31 17%	70 36%	25 28%	14 33%	52 32%	36 31%	50 26%
Not at all important	118 24%	33 15%	28 21%	57 40%	80 32%	38 15%	19 20%	50 37%	23 15%	26 23%	109 30%	10 7%	60 38%	28 16%	30 18%	62 35%	34 18%	16 18%	6 13%	43 26%	20 17%	49 25%
Don't know	33 7%	3 2%	15 11%	14 10%	5 2%	28 11%	2 2%	18 13%	12 8%	0 *	16 4%	17 12%	5 3%	250 15%	2 1%	16 9%	15 8%	2 2%	-	3 2%	0 *	25 13%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q52. Rating of how important the following group is to you when describing who you are: My race or ethnic background

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - Not Too/Very what NAA			Q20: Follow OR Politics - - Not Too/Very what NAA			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Not Too/Very what NAA	Very	Not Too/Very what NAA		
	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		(N)	(O)	(P)	(Q)	(R)	(S)	
Total	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
Very/Somewhat	209	80	109	82	112	133	76	69	113	80	125	72	133	52	92	63	31	89	86
	42%	47%	49%	43%	42%	48%	35%	47%	46%	39%	44%	48%	39%	45%	51%	35%	47%	47%	39%
Very important	108	38	56	46	51	65	43	22	67	39	66	40	65	34	37	34	17	30	57
	22%	22%	25%	24%	19%	23%	20%	15%	27%	19%	23%	27%	19%	30%	21%	19%	26%	16%	26%
Somewhat important	101	42	53	36	61	68	33	48	46	41	59	32	68	18	55	29	14	59	28
	20%	24%	24%	19%	23%	24%	15%	32%	19%	20%	20%	21%	20%	16%	30%	16%	21%	31%	13%
Not too/Not at all	258	89	102	107	127	141	116	77	129	121	135	76	180	61	79	115	34	91	130
	52%	52%	46%	56%	47%	51%	53%	52%	53%	60%	47%	51%	53%	53%	44%	64%	51%	48%	59%
Not too important	140	42	56	58	76	96	44	40	76	54	85	51	88	28	51	61	15	51	73
	28%	25%	25%	30%	28%	34%	20%	27%	31%	26%	30%	34%	26%	24%	28%	34%	23%	27%	33%
Not at all important	118	47	46	49	51	46	73	37	53	68	50	25	92	33	29	54	18	40	57
	24%	27%	21%	25%	19%	16%	33%	25%	22%	33%	17%	17%	27%	29%	16%	30%	27%	21%	26%
Don't know	33	2	12	2	29	5	26	2	3	3	27	1	27	2	10	3	1	11	4
	7%	1%	6%	1%	11%	2%	12%	1%	1%	1%	9%	1%	8%	1%	6%	2%	2%	6%	2%

 (sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q52. Rating of how important the following group is to you when describing who you are: My race or ethnic background

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Very/Somewhat	209 42%	156 46%	53 33%	151 41%	59 44%	51 54%	159 39%	104 44%	105 40%	91 52%	118 36%
Very important	108 22%	82 24%	26 16%	76 21%	32 24%	27 29%	81 20%	54 23%	54 21%	49 28%	59 18%
Somewhat important	101 20%	74 22%	28 17%	75 20%	27 20%	24 25%	78 19%	50 21%	52 20%	42 24%	59 18%
Not too/Not at all	258 52%	169 50%	89 55%	187 51%	71 53%	40 43%	218 54%	121 51%	137 52%	70 41%	188 57%
Not too important	140 28%	98 29%	42 26%	94 26%	45 34%	21 22%	119 29%	62 26%	78 30%	23 13%	117J 36%
Not at all important	118 24%	71 21%	47 29%	92 25%	26 19%	19 21%	99 24%	59 25%	59 23%	48 28%	70 22%
Don't know	33 7%	14 4%	19 12%	29 8%	4 3%	3 3%	30 7%	13 6%	19 7%	12 7%	20 6%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q53. Rating of how important the following group is to you when describing who you are: My age group

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Very/Somewhat	343 69%	153 69%	99 73%	92 63%	153 62%	189 77%	67 71%	77 57%	111 71%	88 76%	243 67%	100 72%	100 63%	126 74%	116 69%	120 68%	126 66%	63 72%	33 76%	105 65%	76 65%	141 73%
Very important	109 22%	65 30%	14 11%	30 21%	45 18%	64 26%	40H 42%	12 9%	41 26%	17 15%	60 17%	49 35%	16 10%	44 26%	49 29%	33 19%	30 16%	36 41%	10 24%	32 20%	27 23%	46 24%
Somewhat important	234 47%	88 40%	84 62%	62 43%	108 44%	125 51%	28 29%	65 48%	70 45%	71 62%	182 51%	51 37%	84 53%	82 48%	67 40%	87 49%	96 50%	27 31%	23 52%	72 45%	49 42%	95 50%
Not too/Not at all	150 30%	64 29%	35 26%	50 34%	89 36%	54 22%	25 27%	55 41%	43 28%	27 23%	112 31%	38 27%	56 35%	41 24%	53 31%	51 29%	64 34%	24 27%	11 24%	55 34%	39 34%	49 26%
Not too important	95 19%	51 23%	25 19%	19 13%	53 21%	36 15%	22 23%	29 22%	31 20%	13 11%	61 17%	34 24%	27 17%	30 18%	38 22%	26 15%	44 23%	16 19%	9 20%	39 24%	27 23%	25 13%
Not at all important	55 11%	14 6%	10 8%	31 21%	36 15%	18 7%	3 4%	26 19%	12 7%	14 12%	51 14%	4 3%	29 18%	11 7%	15 9%	25 14%	20 11%	7 8%	2 4%	17 10%	12 11%	24 13%
Don't know	7 1%	3 1%	1 1%	3 2%	4 2%	4 1%	2 2%	3 2%	2 1%	1 1%	6 2%	2 1%	4 3%	2 1%	1 1%	6 3%	1 *	1 1%	0 *	2 1%	1 1%	2 1%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q53. Rating of how important the following group is to you when describing who you are: My age group

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - -			Q20: Follow OR Politics - - -			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not Too/ NAA	Very	Some- what	Not Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		(N)	(O)	(P)	(Q)	(R)	(S)	
Very/Somewhat	343 69%	118 69%	159 72%	132 69%	197 74%	198 71%	144 66%	104 70%	184 75%	122 60%	217 76%	108 72%	231 68%	79 70%	124 68%	120 66%	48 73%	134 70%	142 65%
Very important	109 22%	48 28%	45 20%	65E 34%	42 16%	66 24%	43 20%	31 21%	66 27%	54 26%	54 19%	37 25%	70 21%	30 26%	36 20%	41 22%	20 31%	40 21%	46 21%
Somewhat important	234 47%	70 41%	114 51%	67 35%	156D 58%	132 47%	101 46%	73 49%	118 48%	69 34%	164J 57%	70 47%	161 47%	50 44%	88 48%	80 44%	28 42%	94 49%	96 44%
Not too/Not at all	150 30%	53 31%	61 27%	59 31%	67 25%	78 28%	72 33%	43 29%	58 24%	81 40%	66 23%	40 27%	107 31%	34 30%	57 31%	58 32%	18 27%	56 29%	75 34%
Not too important	95 19%	35 21%	45 20%	38 20%	48 18%	52 19%	43 20%	30 21%	35 14%	43 21%	49 17%	26 18%	67 20%	13 11%	51N 28%	30 17%	11 17%	37 19%	46 21%
Not at all important	55 11%	17 10%	16 7%	21 11%	19 7%	25 9%	29 13%	13 9%	23 9%	37 18%	17 6%	14 9%	40 12%	21O 19%	6 3%	27 15%	7 10%	19 10%	29 13%
Don't know	7 1%	0 *	3 1%	1 *	4 2%	3 1%	2 1%	0 *	2 1%	1 *	3 1%	1 1%	2 1%	0 *	1 *	3 2%	0 *	1 1%	3 1%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q53. Rating of how important the following group is to you when describing who you are: My age group

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Very/Somewhat	343 69%	243 72%	100 62%	250 68%	93 70%	70 75%	273 67%	169 71%	174 67%	127 73%	216 66%
Very important	109 22%	92 27%	18 11%	78 21%	31 23%	24 25%	86 21%	69 29%	40 15%	51 29%	59 18%
Somewhat important	234 47%	151 45%	83 51%	172 47%	62 46%	46 50%	187 46%	100 42%	133 51%	76 44%	158 48%
Not too/Not at all	150 30%	92 27%	58 36%	111 30%	39 29%	21 22%	129 32%	66 28%	84 32%	44 25%	105 32%
Not too important	95 19%	54 16%	41 25%	65 18%	30 22%	14 15%	81 20%	33 14%	62 24%	28 16%	67 21%
Not at all important	55 11%	38 11%	17 11%	45 12%	9 7%	7 7%	48 12%	33 14%	21 8%	16 9%	38 12%
Don't know	7 1%	4 1%	3 2%	6 2%	2 1%	3 3%	5 1%	4 2%	4 1%	3 2%	5 1%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q54. Rating of how important the following group is to you when describing who you are: My political party or movement

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
Very/Somewhat	222 44%	123 56%	46 34%	53 37%	101 41%	115 47%	57 60%	48 36%	76 49%	41 36%	161 45%	61 44%	55 34%	74 44%	93 55%	84 47%	63 33%	52 60%	22 51%	86 53%	63 54%	70 36%
Very important	82 16%	57 26%	14 10%	11 8%	37 15%	38 16%	20 21%	14 11%	33 21%	14 12%	62 17%	20 14%	14 8%	34 20%	34 20%	34 19%	23 12%	14 16%	11 25%	33 21%	28 24%	19 10%
Somewhat important	140 28%	66 30%	33 24%	42 29%	64 26%	76 31%	37 39%	34 25%	43 28%	27 23%	99 27%	41 30%	42 26%	40 24%	59 35%	50 28%	41 21%	38 44%	11 26%	53 33%	35 30%	50 26%
Not too/Not at all	253 51%	95 43%	71 52%	87 60%	140 57%	112 45%	33 35%	70 52%	77 50%	73 63%	192 53%	61 44%	97 60%	80 47%	76 45%	85 47%	112 59%	34 39%	22 49%	74 46%	52 45%	107 56%
Not too important	159 32%	65 29%	51 37%	44 30%	79 32%	80 32%	23 24%	39 29%	45 29%	53 46%	109 30%	50 36%	53 33%	48 28%	58 34%	29 16%	99P 52%	18 21%	14 31%	50 31%	36 30%	69 36%
Not at all important	94 19%	30 14%	20 15%	43 30%	61 25%	32 13%	11 11%	31 23%	32 21%	20 17%	82 23%	11 8%	43 27%	32 19%	18 11%	56Q 31%	13 7%	16 19%	8 19%	24 15%	16 14%	37 20%
Don't know	25 5%	2 1%	18B 13%	5 3%	5 2%	20 8%	5 5%	17 13%	2 1%	1 1%	7 2%	18 13%	8 5%	16 9%	1 *	9 5%	15 8%	0 *	-	2 1%	1 1%	15 8%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q54. Rating of how important the following group is to you when describing who you are: My political party or movement

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - - Not Too/Very what NAA			Q20: Follow OR Politics - - - Not Too/Very what NAA			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not Too/ NAA	Very	Some- what	Not Too/ NAA
	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Total	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
Very/Somewhat	222	91	100	89	105	137	86	77	101	111	109	62	159	70P	98P	53	42S	95	83
	44%	53%	45%	46%	39%	49%	39%	52%	42%	55%	38%	42%	47%	61%	54%	29%	63%	50%	38%
Very important	82	24	45	29	41	52	30	33	37	29	52	30	51	43OP	35P	2	24RS	31	24
	16%	14%	20%	15%	15%	19%	14%	22%	15%	14%	18%	20%	15%	38%	19%	1%	37%	16%	11%
Somewhat important	140	67	55	60	64	85	55	44	65	82K	57	32	108	27	62	51	17	64	59
	28%	39%	25%	31%	24%	31%	25%	30%	27%	41%	20%	22%	32%	24%	34%	28%	26%	33%	27%
Not too/Not at all	253	78	120	102	143	138	114	70	140	90	159	83	164	44	84	123N	25	96	130
	51%	46%	54%	53%	53%	49%	52%	48%	57%	44%	55%	56%	48%	39%	46%	68%	37%	50%	59%
Not too important	159	51	74	62	91	103	55	44	90	54	104	62	95	36	56	67	16	74	69
	32%	30%	33%	32%	34%	37%	25%	30%	37%	27%	36%	42%	28%	32%	31%	37%	24%	39%	31%
Not at all important	94	27	47	40	51	35	59	26	50	36	55	21	69	8	27	56N	8	22	62
	19%	16%	21%	21%	19%	12%	27%	18%	21%	18%	19%	14%	20%	7%	15%	31%	13%	11%	28%
Don't know	25	2	2	1	20	4	19	0	3	2	19	3	17	0	-	5	-	0	6
	5%	1%	1%	*	8%	1%	9%	*	1%	1%	7%	2%	5%	*	3%		*	3%	

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q54. Rating of how important the following group is to you when describing who you are: My political party or movement

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Very/Somewhat	222 44%	156 46%	66 41%	161 44%	61 46%	58G 62%	164 40%	125 53%	97 37%	85 49%	137 42%
Very important	82 16%	48 14%	34 21%	72 20%	10 8%	33G 35%	49 12%	39 16%	43 16%	26 15%	55 17%
Somewhat important	140 28%	108 32%	33 20%	89 24%	51 38%	25 27%	115 28%	86 36%	54 21%	58 34%	82 25%
Not too/Not at all	253 51%	177 52%	76 47%	183 50%	70 52%	33 35%	220 54%	110 46%	143 55%	84 48%	169 52%
Not too important	159 32%	114 34%	45 28%	121 33%	39 29%	20 22%	139 34%	71 30%	88 34%	54 31%	105 32%
Not at all important	94 19%	63 19%	31 19%	63 17%	31 23%	13 14%	81 20%	39 16%	55 21%	30 17%	64 20%
Don't know	25 5%	5 2%	20B 12%	22 6%	3 2%	3 3%	22 5%	4 1%	21 8%	5 3%	20 6%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q55. Rating of how important the following group is to you when describing who you are: My role in my family

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
Very/Somewhat	331 66%	142 65%	87 65%	102 70%	189 77%	141 57%	34 36%	81 60%	128 83%	88 76%	277 77%	54 38%	119 74%	113 67%	99 58%	127 72%	125 65%	50 58%	28 64%	104 64%	93 80%	117 61%
Very important	175 35%	62 28%	41 31%	71 49%	97 39%	78 32%	10 11%	48 35%	83 53%	34 30%	139 39%	36 25%	44 28%	75 44%	55 32%	72 41%	59 31%	25 29%	18 41%	48 30%	52 44%	60 31%
Somewhat important	157 31%	80 36%	46 34%	31 21%	93 38%	64 26%	24 25%	34 25%	45 29%	53 46%	138 38%	18 13%	74 47%	38 22%	44 26%	55 31%	66 35%	25 29%	10 23%	55 34%	41 35%	57 30%
Not too/Not at all	146 29%	74 34%	32 24%	39 27%	51 21%	87 35%	59 62%	36 27%	24 16%	27 23%	76 21%	70 50%	36 23%	40 24%	69 41%	44 25%	51 27%	35 40%	16 36%	55 34%	22 19%	59 31%
Not too important	100 20%	55 25%	22 17%	23 16%	27 11%	66 27%	46 49%	26 19%	16 10%	12 11%	43 12%	57 41%	20 13%	28 16%	52 31%	25 14%	38 20%	28 32%	9 21%	31 19%	15 13%	50 26%
Not at all important	46 9%	19 8%	10 7%	17 12%	24 10%	21 9%	13 13%	10 7%	9 6%	15 13%	32 9%	13 9%	16 10%	13 7%	17 10%	18 10%	14 7%	7 8%	6 14%	24 15%	8 7%	9 5%
Don't know	23 5%	4 2%	15 11%	4 3%	6 2%	17 7%	2 2%	18 13%	3 2%	1 1%	7 2%	16 12%	5 3%	16 10%	2 1%	7 4%	15 8%	2 2%	-	3 2%	1 1%	16 8%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q55. Rating of how important the following group is to you when describing who you are: My role in my family

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - -			Q20: Follow OR Politics - - -			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not Too/ NAA	Very	Some- what	Not Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		(N)	(O)	(P)	(Q)	(R)	(S)	
Very/Somewhat	331 66%	85 50%	177B 79%	106 55%	199 74%	180 64%	151 69%	96 65%	177 73%	107 53%	218J 76%	123 83%	202 59%	82 72%	123 68%	123 68%	51 77%	135 71%	141 64%
Very important	175 35%	46 27%	94 42%	67 35%	88 33%	79 28%	96 44%	58 39%	73 30%	66 33%	104 36%	62 42%	107 32%	45 40%	71 39%	56 31%	36S 54%	75 39%	61 28%
Somewhat important	157 31%	39 23%	83 37%	39 20%	112D 42%	101 36%	55 25%	38 25%	104 43%	41 20%	115J 40%	61 41%	95 28%	37 32%	52 29%	66 37%	15 23%	60 31%	80 37%
Not too/Not at all	146 29%	84C 49%	43 19%	84E 44%	49 18%	95 34%	51 23%	51 34%	64 26%	94K 46%	51 18%	24 16%	121 36%	30 27%	57 32%	56 31%	14 21%	55 29%	75 34%
Not too important	100 20%	60C 35%	28 13%	58E 30%	30 11%	68 24%	32 15%	29 20%	47 19%	62K 31%	38 13%	16 11%	84 25%	13 11%	46 25%	42 23%	6 9%	38 20%	56 26%
Not at all important	46 9%	24 14%	15 7%	26 13%	20 7%	27 10%	19 9%	22 15%	17 7%	32 16%	13 5%	8 6%	37 11%	18 15%	11 6%	14 8%	8 12%	17 9%	18 8%
Don't know	23 5%	2 1%	3 1%	2 1%	19 7%	4 1%	17 8%	1 1%	3 1%	2 1%	17 6%	1 1%	17 5%	2 1%	1 *	3 2%	1 2%	1 1%	3 1%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q55. Rating of how important the following group is to you when describing who you are: My role in my family

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage -- Instagram -		Q36: Usage --- TikTok ---		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Very/Somewhat	331 66%	248C 73%	83 52%	260 71%	71 53%	74 79%	257 63%	162 68%	169 65%	98 57%	233 71%
Very important	175 35%	140C 41%	34 21%	132 36%	43 32%	31 33%	144 35%	93 39%	81 31%	48 28%	126 39%
Somewhat important	157 31%	108 32%	49 30%	129 35%	28 21%	43G 46%	113 28%	69 29%	87 33%	50 29%	107 33%
Not too/Not at all	146 29%	87 26%	59 37%	87 24%	59 44%	17 18%	129 32%	73 30%	73 28%	73 42%	73 22%
Not too important	100 20%	64 19%	36 23%	49 13%	52D 39%	9 9%	92 23%	47 20%	53 20%	49 28%	51 16%
Not at all important	46 9%	23 7%	22 14%	38 10%	8 6%	8 9%	37 9%	25 11%	20 8%	23 13%	22 7%
Don't know	23 5%	4 1%	19B 12%	19 5%	4 3%	2 3%	21 5%	4 2%	19 7%	3 2%	20 6%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q56. Rating of how important the following group is to you when describing who you are: Where I live

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Very/Somewhat	291 58%	154 70%	68 50%	68 47%	145 59%	146 59%	66 69%	63 47%	107 69%	55 48%	199 55%	91 65%	54 34%	105M 62%	132M 78%	104 58%	98 51%	62 71%	27 62%	107 66%	77 66%	94 49%
Very important	111 22%	54 25%	27 20%	30 21%	54 22%	56 23%	20 21%	23 17%	42 27%	26 22%	92 26%	18 13%	23 15%	41 24%	46 27%	56 31%	33 17%	12 14%	10 22%	44 27%	30 26%	33 17%
Somewhat important	180 36%	100 46%	41 31%	39 27%	90 37%	90 36%	46 48%	40 29%	65 42%	29 26%	107 30%	73 52%	31 19%	64 37%	86M 50%	48 27%	65 34%	49 57%	17 39%	63 39%	47 40%	60 31%
Not too/Not at all	189 38%	64 29%	52 38%	74 51%	99 40%	83 34%	27 28%	56 41%	47 30%	60 52%	156 43%	33 24%	102NO 64%	50 29%	38 22%	69 39%	78 41%	25 29%	17 38%	53 33%	39 34%	83 43%
Not too important	118 24%	54 24%	38 28%	26 18%	44 18%	67 27%	23 25%	16 12%	27 18%	51HI 44%	99 27%	19 14%	57 36%	30 18%	30 18%	27 15%	57 30%	18 20%	15 34%	35 22%	30 26%	43 23%
Not at all important	71 14%	10 5%	14 10%	47B 33%	55F 22%	16 7%	4 4%	39 29%	19 12%	9 8%	57 16%	14 10%	440 28%	20 12%	7 4%	42 23%	21 11%	7 8%	2 4%	18 11%	10 8%	39 21%
Don't know	20 4%	2 1%	15 11%	3 2%	2 1%	18 7%	2 2%	16 12%	1 1%	0 *	4 1%	16K 11%	4 3%	16 9%	1 *	5 3%	15 8%	0 *	-	2 1%	-	15 8%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q56. Rating of how important the following group is to you when describing who you are: Where I live

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - -			Q20: Follow OR Politics - - -			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not Too/ NAA	Very	Some- what	Not Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		(N)	(O)	(P)	(Q)	(R)	(S)	
Very/Somewhat	291 58%	127 75%	133 60%	142E 74%	138 51%	178 64%	112 51%	106 72%	134 55%	130 64%	157 55%	79 53%	209 61%	65 57%	131 72%	90 50%	56RS 85%	122 64%	109 50%
Very important	111 22%	41 24%	64 29%	48 25%	58 22%	62 22%	49 22%	43 29%	45 19%	41 20%	68 24%	34 23%	74 22%	36 31%	50 27%	21 12%	30RS 45%	43 22%	34 15%
Somewhat important	180 36%	87 51%	69 31%	94 49%	80 30%	116 42%	63 29%	63 43%	89 36%	89 44%	89 31%	44 30%	135 40%	29 26%	81 45%	69 38%	27 40%	79 41%	75 34%
Not too/Not at all	189 38%	43 25%	88 39%	49 25%	112 42%	98 35%	91 41%	41 28%	109 45%	73 36%	113 39%	70 47%	115 34%	49 43%	50 28%	88 49%	10 15%	69Q 36%	108Q 49%
Not too important	118 24%	31 18%	48 22%	35 18%	70 26%	80 29%	38 17%	30 20%	71 29%	41 20%	75 26%	51 34%	65 19%	28 25%	42 23%	47 26%	4 7%	45Q 24%	67Q 30%
Not at all important	71 14%	13 7%	40 18%	14 7%	42 16%	19 7%	52F 24%	11 8%	38 16%	32 16%	38 13%	19 13%	50 15%	200 18%	9 5%	420 23%	6 9%	23 12%	42 19%
Don't know	20 4%	-	2 1%	0 *	18 7%	2 1%	16 7%	0 *	1 1%	0 *	16 6%	0 *	16 5%	0 *	1 *	3 1%	0 *	1 *	2 1%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q56. Rating of how important the following group is to you when describing who you are: Where I live

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Very/Somewhat	291 58%	202 60%	89 55%	200 55%	91 68%	66 70%	225 55%	144 60%	147 56%	123 71%	168 51%
Very important	111 22%	78 23%	33 21%	89 24%	22 17%	33G 35%	78 19%	54 23%	57 22%	47 27%	63 19%
Somewhat important	180 36%	125 37%	56 34%	111 30%	69 52%	33 35%	147 36%	90 38%	90 34%	76 44%	105 32%
Not too/Not at all	189 38%	133 39%	56 35%	148 40%	41 31%	25 27%	164 40%	91 38%	98 37%	49 28%	140 43%
Not too important	118 24%	76 22%	42 26%	87 24%	30 23%	20 21%	98 24%	65 27%	53 20%	26 15%	92 28%
Not at all important	71 14%	57 17%	14 9%	61 17%	11 8%	5 5%	66 16%	26 11%	45 17%	23 13%	48 15%
Don't know	20 4%	3 1%	17B 10%	19 5%	1 1%	3 3%	17 4%	3 1%	17 6%	2 1%	18 6%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 1st)

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
My role in my family	158 32%	49 22%	51 38%	58 40%	80 33%	78 32%	10 11%	43 32%	57 37%	48 42%	142L 39%	17 12%	67 42%	55 33%	36 21%	53 30%	67 35%	25 29%	13 29%	49 30%	38 33%	63 33%
My gender	67 13%	24 11%	18 13%	25 17%	42 17%	24 10%	12 13%	32 24%	14 9%	9 8%	49 14%	18 13%	31 20%	14 8%	22 13%	36 20%	24 13%	4 4%	3 7%	21 13%	15 13%	28 14%
My occupation	56 11%	34 15%	10 8%	12 8%	36 15%	19 8%	16 17%	17 13%	17 11%	5 4%	45 12%	11 8%	22 14%	17 10%	17 10%	21 12%	18 10%	11 12%	6 14%	29V 18%	19V 16%	5 2%
My religion	54 11%	20 9%	14 11%	19 13%	28 11%	26 11%	6 6%	5 4%	33H 21%	10 9%	36 10%	18 13%	12 7%	27 16%	16 9%	14 8%	25 13%	7 8%	8 19%	11 7%	27T 23%	14 7%
My age group	50 10%	13 6%	31 23%	6 4%	18 7%	32 13%	8 8%	16 12%	7 5%	19 17%	32 9%	18 13%	8 5%	24 14%	18 11%	18 10%	25 13%	4 5%	2 5%	18U 11%	5 4%	24 13%
My race or ethnic background	47 9%	44CD 20%	2 1%	1 1%	19 8%	28 11%	24J 26%	5 3%	15 10%	3 2%	15 4%	31K 22%	2 1%	4 3%	41MN 24%	14 8%	3 2%	26Q 30%	3 8%	8 5%	2 2%	35 18%
Where I live	22 4%	7 3%	3 2%	12 8%	7 3%	15 6%	6 6%	8 6%	2 1%	6 6%	13 3%	10 7%	9 5%	13 7%	1 1%	5 3%	11 6%	5 6%	0 *	8 5%	3 3%	7 4%
My political party or movement	17 3%	7 3%	2 1%	8 6%	10 4%	8 3%	2 2%	5 4%	1 1%	9 8%	13 4%	4 3%	4 3%	3 2%	10 6%	4 2%	12 6%	2 2%	-	9 6%	1 1%	7 3%
My nationality	14 3%	10 5%	1 1%	3 2%	4 2%	10 4%	3 3%	1 1%	7 4%	3 3%	10 3%	4 3%	6 3%	2 1%	6 4%	2 1%	3 2%	3 3%	6PQ 15%	3 2%	6 5%	1 1%
My sexuality	9 2%	7 3%	1 1%	1 1%	2 1%	1 *	7 7%	1 1%	0 *	1 1%	2 1%	7 5%	1 *	8 5%	1 *	9 5%	0 *	1 1%	-	1 *	1 1%	8 4%
My social class	5 1%	4 2%	1 1%	0 *	1 *	4 2%	1 1%	2 1%	1 1%	1 1%	2 1%	3 2%	0 *	2 1%	2 1%	3 1%	1 *	-	2 4%	5 3%	-	1 *

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 1st)

	Q1: Direction			Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - -			Q20: Follow OR Politics --		
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not/ NAA	Very	Some- what	Not/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
My role in my family	158 32%	37 22%	80 36%	45 23%	110 41%	79 28%	79 36%	37 25%	100 41%	39 19%	117J 41%	63 42%	95 28%	37 33%	48 27%	72 40%	23 35%	58 30%	76 35%
My gender	67 13%	29 17%	17 7%	29 15%	22 8%	31 11%	35 16%	18 12%	19 8%	47K 23%	20 7%	16 11%	49 14%	11 9%	26 14%	29 16%	10 16%	29 15%	27 12%
My occupation	56 11%	23 13%	28 13%	31 16%	22 8%	36 13%	20 9%	23 15%	24 10%	27 13%	27 10%	21 14%	32 9%	15 13%	22 12%	19 11%	14 21%	19 10%	23 10%
My religion	54 11%	4 2%	46B 21%	10 5%	41 15%	30 11%	24 11%	6 4%	39 16%	11 6%	41 14%	33 22%	19 6%	16 14%	21 12%	16 9%	5 8%	28 14%	20 9%
My age group	50 10%	22 13%	11 5%	17 9%	29 11%	15 5%	35 16%	22I 15%	7 3%	23 11%	25 9%	4 3%	44 13%	6 6%	20 11%	5 3%	6 9%	17 9%	10 4%
My race or ethnic background	47 9%	27 16%	17 7%	30 16%	17 6%	43G 15%	4 2%	7 5%	37 15%	30 15%	17 6%	1 1%	45 13%	12 10%	6 3%	29 16%	2 4%	5 2%	39R 18%
Where I live	22 4%	13 8%	4 2%	13 7%	5 2%	15 5%	5 2%	10 7%	5 2%	3 2%	18 6%	3 2%	18 5%	1 1%	13 7%	8 4%	2 3%	13 7%	7 3%
My political party or movement	17 3%	11 6%	6 3%	11 6%	6 2%	12 4%	6 3%	10 7%	7 3%	14 7%	3 1%	1 1%	16 5%	10 9%	5 3%	2 1%	3 4%	12 6%	3 1%
My nationality	14 3%	3 2%	11 5%	3 1%	11 4%	13 5%	1 *	9 6%	4 2%	9 4%	6 2%	6 4%	9 3%	4 3%	10 6%	0 *	1 1%	7 3%	6 3%
My sexuality	9 2%	1 *	2 1%	0 *	2 1%	1 *	8 4%	0 *	2 1%	0 *	9 3%	0 *	9 3%	1 *	8 4%	1 *	0 *	1 1%	8 4%
My social class	5 1%	2 1%	2 1%	2 1%	3 1%	3 1%	2 1%	5 3%	0 *	2 1%	3 1%	0 *	5 1%	2 2%	2 1%	1 1%	1 1%	3 2%	1 *

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 1st)

	Q32: Usage - Facebook - 1/Mnth		Q33: Usage -- YouTube -- 1/Mnth		Q34: Usage - X(Twitter) - 1/Mnth		Q35: Usage - Instagram - 1/Mnth		Q36: Usage -- TikTok -- 1/Mnth		
	Daily/	Or </	Daily/	Or </	Daily/	Or </	Daily/	Or </	Daily/	Or </	
	Weekly	None	Weekly	None	Weekly	None	Weekly	None	Weekly	None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
My role in my family	158 32%	125 37%	33 20%	129 35%	29 22%	26 28%	132 33%	86 36%	72 28%	49 28%	109 33%
My gender	67 13%	46 14%	21 13%	47 13%	20 15%	10 10%	57 14%	36 15%	31 12%	20 12%	47 14%
My occupation	56 11%	40 12%	16 10%	46 12%	10 8%	20G 21%	36 9%	24 10%	32 12%	27 15%	29 9%
My religion	54 11%	41 12%	13 8%	43 12%	12 9%	7 7%	48 12%	21 9%	33 13%	10 5%	45 14%
My age group	50 10%	17 5%	33B 20%	33 9%	17 12%	7 8%	43 11%	14 6%	36 14%	10 6%	40 12%
My race or ethnic background	47 9%	32 9%	15 9%	22 6%	25 18%	15 16%	32 8%	27 12%	19 7%	28 16%	19 6%
Where I live	22 4%	13 4%	9 6%	11 3%	11 8%	3 4%	19 5%	5 2%	17 7%	11 7%	11 3%
My political party or movement	17 3%	7 2%	10 6%	17 5%	0 *	2 2%	16 4%	13 5%	5 2%	12 7%	6 2%
My nationality	14 3%	12 4%	2 1%	5 1%	9 7%	2 2%	12 3%	9 4%	5 2%	3 2%	11 3%
My sexuality	9 2%	1 *	8 5%	9 2%	1 1%	0 *	9 2%	1 *	9 3%	1 1%	8 3%
My social class	5 1%	3 1%	2 1%	4 1%	1 1%	2 2%	3 1%	4 2%	1 *	3 2%	2 1%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK
Note: Percentage less than 0.5 printed as *.

Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 2nd)

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
My occupation	95 19%	25 12%	41 31%	29 20%	46 19%	49 20%	10 10%	43 32%	14 9%	29 25%	68 19%	27 19%	53 33%	11 6%	32 19%	29 17%	50 26%	12 14%	4 9%	22 14%	16 14%	50 26%
My role in my family	68 14%	22 10%	29 21%	16 11%	25 10%	42 17%	7 7%	23 17%	29 18%	9 8%	38 11%	30 21%	13 8%	41 24%	14 8%	10 6%	39 20%	9 10%	10 22%	15 9%	20 17%	28 14%
Where I live	63 13%	27 12%	5 4%	31 21%	31 13%	32 13%	8 8%	9 7%	34 22%	12 11%	57 16%	6 4%	10 7%	28 17%	24 14%	22 12%	25 13%	11 13%	5 11%	26 16%	12 10%	21 11%
My age group	63 13%	43 20%	10 7%	9 6%	18 7%	44 18%	29 30%	3 2%	12 8%	19 17%	36 10%	27 19%	7 5%	17 10%	38 22%	16 9%	14 7%	30 34%	2 6%	22 14%	13 11%	26 13%
My gender	51 10%	26 12%	14 11%	11 8%	31 12%	21 8%	12 12%	8 6%	22 14%	10 8%	40 11%	11 8%	25 16%	12 7%	14 8%	19 11%	14 7%	7 8%	11 25%	26 16%	17 15%	5 3%
My nationality	47 9%	25 11%	7 5%	15 10%	37 15%	9 4%	5 6%	8 6%	25 16%	9 7%	41 11%	6 4%	13 8%	17 10%	17 10%	33 19%	7 4%	4 5%	2 4%	7 4%	11 10%	24 12%
My religion	31 6%	17 8%	6 4%	8 5%	14 6%	17 7%	7 8%	12 9%	4 2%	9 7%	20 5%	11 8%	3 2%	19 11%	9 5%	5 3%	12 6%	8 9%	6 14%	13 8%	10 9%	8 4%
My political party or movement	30 6%	6 3%	6 4%	19 13%	18 7%	12 5%	3 3%	20 14%	6 4%	2 2%	27 8%	3 2%	21 13%	5 3%	5 3%	18 10%	9 5%	0 *	3 6%	11 7%	4 4%	14 8%
My race or ethnic background	26 5%	15 7%	8 6%	4 3%	13 5%	7 3%	9 10%	4 3%	4 2%	9 8%	11 3%	16 11%	4 3%	12 7%	10 6%	16 9%	7 4%	2 2%	1 1%	9 5%	2 2%	14 7%
My sexuality	18 4%	10 4%	6 4%	2 1%	9 4%	8 3%	5 5%	3 2%	5 3%	5 4%	16 4%	2 1%	8 5%	5 3%	4 2%	8 4%	7 4%	3 4%	-	10 6%	5 5%	2 1%
My social class	8 2%	4 2%	3 2%	1 1%	3 1%	5 2%	1 1%	2 2%	2 1%	3 2%	7 2%	1 1%	2 2%	2 1%	3 2%	0 *	6 3%	1 1%	1 2%	2 1%	5 4%	1 1%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 2nd)

	Q1: Direction			Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - -			Q20: Follow OR Politics --		
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not NAA	Very	Some- what	Not NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
My occupation	95 19%	30 17%	37 17%	30 16%	62 23%	54 19%	40 18%	18 12%	58 24%	32 16%	63 22%	44 29%	51 15%	14 12%	27 15%	54 30%	7 10%	34 18%	54 24%
My role in my family	68 14%	7 4%	44B 20%	13 7%	51 19%	27 10%	40 18%	18 12%	28 12%	16 8%	50 17%	26 17%	40 12%	18 15%	22 12%	11 6%	7 10%	26 14%	18 8%
Where I live	63 13%	28 16%	32 14%	26 14%	35 13%	41 15%	22 10%	21 14%	27 11%	26 13%	36 13%	15 10%	48 14%	14 12%	29 16%	19 10%	9 13%	37 19%	17 8%
My age group	63 13%	37 22%	19 9%	38 20%	21 8%	45 16%	18 8%	19 13%	35 14%	43K 21%	19 7%	11 7%	50 15%	15 13%	15 8%	33 18%	9 13%	16 9%	37 17%
My gender	51 10%	19 11%	24 11%	18 10%	30 11%	36 13%	15 7%	16 11%	26 11%	21 10%	28 10%	17 12%	32 9%	9 8%	28 15%	11 6%	12S 18%	26 13%	11 5%
My nationality	47 9%	6 3%	27 12%	18 10%	27 10%	26 9%	21 9%	5 3%	38H 16%	9 5%	38 13%	11 7%	34 10%	15 13%	11 6%	20 11%	8R 12%	4 2%	35R 16%
My religion	31 6%	18 10%	13 6%	17 9%	13 5%	25 9%	7 3%	18 12%	10 4%	14 7%	18 6%	11 7%	20 6%	11 9%	17 10%	3 2%	7 11%	17 9%	7 3%
My political party or movement	30 6%	7 4%	7 3%	6 3%	11 4%	6 2%	24 11%	10 6%	7 3%	24 12%	6 2%	4 3%	25 7%	12 10%	3 2%	15 8%	1 2%	12 6%	17 8%
My race or ethnic background	26 5%	12 7%	5 2%	12 6%	7 3%	5 2%	22 10%	14I 10%	3 1%	13 6%	11 4%	3 2%	22 7%	4 3%	17 9%	6 3%	4 6%	10 5%	12 6%
My sexuality	18 4%	5 3%	9 4%	10 5%	8 3%	8 3%	9 4%	8 5%	7 3%	6 3%	11 4%	5 3%	12 4%	2 2%	8 5%	5 3%	4 5%	5 3%	7 3%
My social class	8 2%	1 1%	6 3%	4 2%	4 1%	5 2%	3 1%	1 1%	5 2%	1 1%	7 2%	3 2%	5 1%	1 1%	3 2%	4 2%	0 *	2 1%	5 2%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
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Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 2nd)

	Q32: Usage - Facebook - 1/Mnth		Q33: Usage -- YouTube -- 1/Mnth		Q34: Usage - X(Twitter) - 1/Mnth		Q35: Usage - Instagram - 1/Mnth		Q36: Usage -- TikTok -- 1/Mnth		
	Daily/	Or </	Daily/	Or </	Daily/	Or </	Daily/	Or </	Daily/	Or </	
	Weekly	None	Weekly	None	Weekly	None	Weekly	None	Weekly	None	
Total	500	339	161	366	134	94	406	239	261	173	327
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	500	339	161	366	134	94	406	239	261	173	327
My occupation	95	71	24	71	24	16	79	43	52	34	61
	19%	21%	15%	19%	18%	17%	19%	18%	20%	20%	19%
My role in my family	68	44	24	48	20	6	61	25	42	10	57
	14%	13%	15%	13%	15%	7%	15%	11%	16%	6%	18%
Where I live	63	38	25	53	10	10	53	34	29	35	28
	13%	11%	15%	15%	7%	10%	13%	14%	11%	20%	9%
My age group	63	51	11	28	35D	5	57	36	27	31	32
	13%	15%	7%	8%	26%	6%	14%	15%	10%	18%	10%
My gender	51	37	14	41	10	14	37	25	26	17	34
	10%	11%	9%	11%	8%	15%	9%	11%	10%	10%	10%
My nationality	47	27	20	43	4	18G	29	21	25	11	36
	9%	8%	12%	12%	3%	19%	7%	9%	10%	6%	11%
My religion	31	23	8	25	6	7	24	16	15	17	15
	6%	7%	5%	7%	5%	8%	6%	7%	6%	10%	4%
My political party or movement	30	21	9	27	3	8	22	22	9	4	26
	6%	6%	6%	7%	2%	9%	5%	9%	3%	3%	8%
My race or ethnic background	26	10	16	15	12	3	23	5	21	5	21
	5%	3%	10%	4%	9%	3%	6%	2%	8%	3%	6%
My sexuality	18	10	7	11	6	3	14	7	11	7	11
	4%	3%	5%	3%	5%	4%	3%	3%	4%	4%	3%
My social class	8	6	2	4	4	2	6	4	4	2	6
	2%	2%	1%	1%	3%	2%	1%	2%	2%	1%	2%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 3rd)

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
Where I live	105 21%	32 15%	55BD 41%	18 13%	43 18%	62 25%	6 7%	41 31%	27 17%	31 27%	76 21%	29 21%	38 23%	38 22%	30 17%	20 11%	63P 33%	12 13%	10 23%	24 15%	14 12%	62 32%
My occupation	103 21%	41 19%	16 12%	46 32%	55 22%	41 17%	21 22%	30 22%	43 28%	10 8%	72 20%	31 22%	25 16%	58O 34%	20 12%	41 23%	34 18%	15 18%	12 28%	30 19%	21 18%	51 27%
My age group	54 11%	16 7%	7 5%	30 21%	31 12%	23 9%	7 8%	18 13%	11 7%	17 15%	42 12%	11 8%	23 14%	9 5%	22 13%	22 13%	17 9%	8 9%	7 15%	21U 13%	6 5%	24 12%
My political party or movement	49 10%	36 16%	11 8%	3 2%	15 6%	33 14%	26HI 28%	3 2%	10 6%	11 9%	26 7%	23 17%	5 3%	10 6%	34 20%	7 4%	8 4%	32PQS 37%	2 4%	17 11%	6 5%	25 13%
My social class	37 7%	26 12%	3 2%	9 6%	27 11%	10 4%	3 3%	12 9%	18 11%	4 4%	30 8%	8 5%	6 4%	10 6%	21 12%	21 12%	9 5%	7 8%	1 2%	13 8%	9 8%	12 6%
My role in my family	32 6%	7 3%	14 10%	11 8%	20 8%	12 5%	8 8%	3 2%	8 5%	14 12%	26 7%	6 4%	11 7%	4 2%	17 10%	18 10%	9 5%	2 3%	2 5%	6 4%	14T 12%	9 4%
My gender	30 6%	15 7%	7 5%	9 6%	10 4%	20 8%	5 5%	6 4%	12 8%	8 7%	22 6%	8 6%	8 5%	16 9%	6 4%	12 7%	14 7%	3 3%	2 5%	15 9%	10 9%	3 1%
My sexuality	28 6%	13 6%	5 4%	9 7%	16 7%	11 5%	11 11%	8 6%	5 3%	4 3%	18 5%	10 7%	20 12%	6 4%	2 1%	15 9%	10 5%	2 2%	1 2%	12 8%	10 8%	1 1%
My religion	26 5%	11 5%	8 6%	7 5%	11 5%	15 6%	2 2%	7 5%	12 8%	5 5%	23 6%	3 2%	15 9%	4 2%	7 4%	10 5%	15 8%	0 *	1 3%	5 3%	15TV 13%	2 1%
My nationality	24 5%	15 7%	8 6%	1 1%	14 6%	10 4%	3 3%	4 3%	6 4%	11 9%	19 5%	5 3%	7 4%	8 5%	9 5%	9 5%	4 2%	5 6%	5 11%	11 7%	10 9%	2 1%
My race or ethnic background	12 2%	7 3%	3 2%	1 1%	3 1%	8 3%	3 3%	3 2%	5 3%	1 1%	6 2%	6 4%	2 1%	6 4%	3 2%	2 1%	8 4%	1 1%	1 1%	6 4%	2 2%	2 1%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 3rd)

	Q1: Direction			Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - -			Q20: Follow OR Politics --		
	Total	Right Dir	Wrong Track	Total	Total	Total	Total	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not NAA	Very	Some- what	Not NAA
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
Where I live	105 21%	24 14%	30 14%	42 22%	60 22%	65 23%	40 19%	26 18%	46 19%	38 19%	65 23%	35 23%	69 20%	13 12%	28 16%	47 26%	12 18%	23 12%	54 24%
My occupation	103 21%	32 19%	47 21%	28 14%	54 20%	44 16%	59 27%	26 18%	38 16%	36 18%	65 23%	29 19%	73 21%	25 22%	47 26%	29 16%	14 21%	54 28%	34 15%
My age group	54 11%	21 12%	28 13%	23 12%	30 11%	29 10%	25 11%	18 12%	28 11%	25 12%	27 9%	8 5%	44 13%	12 10%	16 9%	26 14%	4 6%	20 10%	30 14%
My political party or movement	49 10%	36C 21%	10 4%	36E 19%	9 3%	41 15%	8 4%	17 11%	30 12%	38K 19%	11 4%	7 4%	42 12%	12 10%	12 6%	25 14%	10R 16%	11 6%	28 13%
My social class	37 7%	8 4%	27 12%	4 2%	31 11%	24 9%	13 6%	10 7%	22 9%	11 5%	26 9%	9 6%	28 8%	19O 17%	8 5%	10 5%	5 8%	14 7%	18 8%
My role in my family	32 6%	13 8%	15 7%	14 8%	17 6%	15 5%	17 8%	13 9%	16 6%	15 7%	16 6%	15 10%	16 5%	4 4%	22 12%	4 2%	5 8%	19 10%	7 3%
My gender	30 6%	12 7%	13 6%	14 7%	11 4%	17 6%	11 5%	11 7%	14 6%	8 4%	21 7%	11 7%	19 5%	7 6%	9 5%	13 7%	1 2%	13 7%	15 7%
My sexuality	28 6%	14 8%	10 5%	11 6%	16 6%	17 6%	10 5%	8 5%	16 7%	13 6%	14 5%	11 7%	16 5%	9 7%	10 5%	8 5%	5 7%	13 7%	9 4%
My religion	26 5%	4 2%	19 9%	8 4%	17 6%	10 3%	16 8%	4 3%	17 7%	6 3%	19 7%	14 10%	9 3%	7 7%	11 6%	6 3%	3 4%	16 8%	7 3%
My nationality	24 5%	4 2%	18 8%	10 5%	14 5%	14 5%	9 4%	10 7%	12 5%	8 4%	16 6%	9 6%	15 4%	4 3%	12 7%	8 4%	6 9%	5 3%	12 6%
My race or ethnic background	12 2%	4 2%	5 2%	2 1%	9 3%	3 1%	8 4%	5 3%	4 2%	6 3%	6 2%	3 2%	9 3%	2 1%	6 3%	4 2%	1 1%	4 2%	7 3%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 3rd)

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	1/Mnth		1/Mnth		1/Mnth		1/Mnth		1/Mnth		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500	339	161	366	134	94	406	239	261	173	327
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total	500	339	161	366	134	94	406	239	261	173	327
Where I live	105 21%	70 21%	35 22%	77 21%	28 21%	12 13%	93 23%	58 24%	48 18%	14 8%	91J 28%
My occupation	103 21%	76 22%	28 17%	92 25%	12 9%	16 17%	87 21%	60 25%	43 17%	38 22%	65 20%
My age group	54 11%	33 10%	21 13%	37 10%	17 13%	7 8%	46 11%	22 9%	31 12%	31 18%	23 7%
My political party or movement	49 10%	43 13%	6 4%	16 4%	33D 25%	5 5%	44 11%	34 14%	15 6%	29 17%	20 6%
My social class	37 7%	16 5%	21 13%	32 9%	6 4%	17G 18%	21 5%	7 3%	30 12%	5 3%	32 10%
My role in my family	32 6%	19 6%	12 8%	19 5%	13 9%	4 4%	28 7%	9 4%	23 9%	12 7%	20 6%
My gender	30 6%	19 6%	11 7%	18 5%	12 9%	8 8%	23 6%	11 5%	19 7%	9 5%	22 7%
My sexuality	28 6%	18 5%	10 6%	25 7%	3 2%	11 12%	17 4%	10 4%	17 7%	13 7%	15 5%
My religion	26 5%	20 6%	7 4%	22 6%	4 3%	9 10%	17 4%	11 5%	15 6%	13 7%	13 4%
My nationality	24 5%	17 5%	7 4%	19 5%	5 4%	4 5%	20 5%	13 5%	12 4%	9 5%	15 4%
My race or ethnic background	12 2%	8 2%	4 2%	10 3%	1 1%	0 *	11 3%	3 1%	8 3%	0 *	11 3%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK
Note: Percentage less than 0.5 printed as *.

Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 1st - 3rd)

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
My role in my family	258 52%	79 36%	93B 69%	86 59%	125 51%	132 54%	25 26%	69 51%	93G 60%	71G 62%	206 57%	52 37%	91 57%	100 59%	67 40%	81 45%	116 61%	37 42%	24 55%	70 44%	71T 61%	99 52%
My occupation	254 51%	100 45%	68 50%	87 60%	137 56%	110 45%	47 49%	90 67%	74 48%	44 38%	185 51%	69 50%	100 63%	86 51%	68 40%	91 51%	103 54%	38 43%	22 51%	82 51%	56 48%	105 55%
Where I live	191 38%	66 30%	63 47%	61 42%	81 33%	109 44%	19 20%	59 44%	62 40%	49 43%	146 41%	44 32%	57 35%	79 47%	55 32%	48 27%	99P 52%	28 32%	15 35%	58 36%	29 25%	90 47%
My age group	166 33%	73 33%	48 35%	45 31%	66 27%	99 40%	44 46%	37 28%	30 19%	55I 48%	110 31%	56 40%	38 24%	50 30%	78 46%	57 32%	55 29%	42 49%	11 26%	61U 38%	23 20%	74 38%
My gender	149 30%	64 29%	39 29%	45 31%	83 34%	65 26%	28 30%	46 34%	47 31%	27 23%	110 31%	38 27%	65 40%	42 25%	42 25%	67 38%	52 27%	14 16%	16 36%	62 38%	42 36%	35 18%
My religion	112 22%	49 22%	28 21%	34 24%	54 22%	58 24%	15 16%	23 17%	49 31%	24 21%	79 22%	33 23%	29 18%	50 29%	32 19%	28 16%	52 27%	15 17%	16 36%	28 17%	52TV 45%	24 13%
My political party or movement	97 19%	49 22%	18 13%	30 20%	43 18%	53 22%	31 33%	27 20%	16 10%	22 19%	66 18%	30 21%	30 19%	18 11%	49 29%	29 16%	29 15%	34 39%	5 10%	38U 23%	11 9%	46 24%
My nationality	85 17%	50 23%	16 12%	19 13%	55 22%	30 12%	11 12%	13 10%	38 24%	22 20%	71 20%	14 10%	25 16%	27 16%	33 19%	45 25%	15 8%	12 14%	13Q 30%	21 13%	27T 23%	26 14%
My race or ethnic background	85 17%	66D 30%	13 10%	6 4%	34 14%	43 18%	37H 39%	11 8%	24 16%	12 11%	32 9%	53K 38%	8 5%	23 13%	54M 32%	33 18%	19 10%	28 33%	5 10%	23U 14%	7 6%	51U 27%
My sexuality	55 11%	31 14%	12 9%	12 8%	27 11%	20 8%	22 24%	12 9%	10 7%	10 9%	36 10%	19 14%	28 18%	20 12%	7 4%	32 18%	16 9%	6 6%	1 2%	23 14%	16 14%	11 6%
My social class	50 10%	33 15%	7 5%	10 7%	31 13%	19 8%	5 5%	16 12%	21 13%	8 7%	39 11%	12 8%	9 6%	15 9%	26 15%	24 13%	16 8%	8 9%	3 8%	19 12%	14 12%	14 7%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 1st - 3rd)

	Q1: Direction			Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - -			Q20: Follow OR Politics - -		
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not NAA	Very	Some- what	Not NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
My role in my family	258 52%	57 33%	139B 62%	73 38%	177D 66%	121 43%	135 62%	68 46%	144 59%	70 34%	183J 64%	104 70%	150 44%	59 52%	92 51%	87 48%	35 53%	103 54%	101 46%
My occupation	254 51%	84 49%	112 50%	88 46%	138 52%	134 48%	119 54%	66 45%	120 49%	95 47%	155 54%	93 63%	156 46%	54 47%	96 53%	103 57%	35 52%	108 56%	110 50%
Where I live	191 38%	65 38%	66 30%	82 43%	101 38%	121 44%	68 31%	57 39%	79 32%	67 33%	120 42%	53 35%	134 40%	28 25%	71 39%	74 41%	22 34%	73 38%	77 35%
My age group	166 33%	80C 47%	58 26%	78 41%	80 30%	89 32%	77 35%	59 40%	70 29%	91K 45%	72 25%	23 15%	138 41%	32 29%	51 28%	63 35%	18 27%	53 28%	77 35%
My gender	149 30%	60 35%	53 24%	61 32%	62 23%	85 30%	61 28%	46 31%	59 24%	75 37%	69 24%	44 29%	100 29%	27 23%	63 35%	54 30%	23 35%	67 35%	53 24%
My religion	112 22%	25 15%	79B 35%	35 18%	71 27%	64 23%	47 22%	29 19%	66 27%	31 15%	77 27%	58 39%	49 14%	34 30%	50 28%	25 14%	15 22%	61 32%	33 15%
My political party or movement	97 19%	54C 32%	22 10%	53E 28%	26 10%	58 21%	38 17%	36 25%	44 18%	76K 37%	20 7%	12 8%	83 25%	340 30%	20 11%	42 23%	14 21%	35 18%	47 22%
My nationality	85 17%	12 7%	55B 25%	31 16%	53 20%	53 19%	31 14%	23 16%	54 22%	25 12%	59 21%	25 17%	58 17%	23 20%	33 18%	28 16%	15R 22%	16 8%	53 24%
My race or ethnic background	85 17%	43 25%	27 12%	43 23%	33 12%	51 18%	34 16%	26 18%	44 18%	48 24%	34 12%	6 4%	77 23%	17 15%	28 15%	39 22%	7 10%	19 10%	58 27%
My sexuality	55 11%	20 12%	21 10%	21 11%	26 10%	26 9%	27 13%	16 11%	25 10%	19 9%	35 12%	16 11%	38 11%	11 10%	26 14%	14 8%	8 13%	19 10%	24 11%
My social class	50 10%	11 7%	35 16%	10 5%	38 14%	32 12%	18 8%	16 11%	27 11%	14 7%	36 12%	13 9%	37 11%	22 19%	13 7%	15 8%	6 9%	20 10%	24 11%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q57. In general, which in the following list are first, second, and third most important to you in describing who you are?

(Ranked 1st - 3rd)

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	1/Mnth		1/Mnth		1/Mnth		1/Mnth		1/Mnth		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	Weekly	None	Weekly	None	Weekly	None	Weekly	None	Weekly	None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
My role in my family	258 52%	188 56%	69 43%	196 54%	61 46%	36 39%	222 55%	120 50%	138 53%	71 41%	186 57%
My occupation	254 51%	186 55%	68 42%	208 57%	46 34%	52 56%	202 50%	127 53%	128 49%	99 57%	155 47%
Where I live	191 38%	121 36%	69 43%	141 39%	49 37%	25 27%	165 41%	96 40%	94 36%	61 35%	130 40%
My age group	166 33%	101 30%	65 40%	98 27%	68D 51%	20 21%	146 36%	72 30%	94 36%	71 41%	95 29%
My gender	149 30%	102 30%	46 29%	106 29%	42 32%	32 34%	117 29%	73 31%	76 29%	46 27%	102 31%
My religion	112 22%	84 25%	27 17%	89 24%	22 17%	23 25%	89 22%	48 20%	63 24%	39 23%	72 22%
My political party or movement	97 19%	71 21%	26 16%	60 16%	37 27%	15 16%	82 20%	69I 29%	28 11%	45 26%	52 16%
My nationality	85 17%	57 17%	28 18%	67 18%	18 13%	24 25%	61 15%	43 18%	42 16%	23 14%	61 19%
My race or ethnic background	85 17%	50 15%	35 22%	47 13%	37 28%	18 20%	66 16%	36 15%	48 19%	33 19%	51 16%
My sexuality	55 11%	29 9%	25 16%	45 12%	10 7%	15 16%	40 10%	18 7%	37 14%	21 12%	34 10%
My social class	50 10%	25 7%	25 16%	39 11%	11 8%	21G 22%	30 7%	15 6%	35 14%	10 6%	40 12%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q74. How do you describe your gender?

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	>\$150K	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
Man	246 49%	107 49%	55 41%	84 58%	246F 100%	-	18 19%	82G 61%	86G 56%	60 52%	199 55%	47 34%	75 47%	71 42%	100 59%	102 57%	79 41%	43 49%	23 52%	76 47%	60 51%	97 51%
Woman	246 49%	106 48%	80 59%	60 42%	-	246E 100%	69 73%	53 39%	68 44%	55 48%	160 45%	86 61%	85 53%	91 54%	70 41%	68 38%	112 59%	44 51%	21 48%	85 53%	57 49%	88 46%
Non-binary or gender non-conforming	8 2%	7 3%	0 *	0 *	-	-	7 7%	-	0 *	0 *	0 *	7 5%	-	8 4%	0 *	8 4%	-	-	0 *	1 *	-	7 3%
Another way	0 *	-	-	0 *	-	-	-	-	0 *	-	0 *	-	-	0 *	-	0 *	-	-	-	0 *	-	0 *

 (sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q58-Q73 withheld for future release

Q74. How do you describe your gender?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - Not			Q20: Follow OR Politics - - Not			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Too/ NAA	Very	Some- what	Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Man	246 49%	88 51%	117 53%	107 56%	122 45%	137 49%	108 49%	67 46%	140 57%	105 52%	137 48%	70 47%	171 50%	85OP 75%	80 44%	77 42%	45S 68%	103 54%	94 43%
Woman	246 49%	83 48%	105 47%	84 44%	146 54%	141 51%	103 47%	80 54%	104 42%	98 48%	142 49%	78 52%	161 47%	28 25%	94N 52%	104N 57%	21 31%	88 46%	118 54%
Non-binary or gender non-conforming	8 2%	0 *	1 *	0 *	1 *	0 *	8 3%	0 *	1 *	0 *	7 3%	0 *	7 2%	0 *	7 4%	0 *	0 1%	-	7 3%
Another way	0 *	0 *	0 *	-	0 *	-	0 *	0 *	-	-	0 *	-	0 *	-	0 *	0 *	-	0 *	0 *

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q74. How do you describe your gender?

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Man	246 49%	149 44%	97 60%	187 51%	59 44%	60 64%	186 46%	100 42%	146 56%	69 39%	177 54%
Woman	246 49%	189 56%	57 36%	172 47%	74 56%	33 35%	213 52%	138 58%	108 41%	105 60%	141 43%
Non-binary or gender non-conforming	8 2%	1 *	7 4%	7 2%	0 *	0 *	7 2%	0 *	7 3%	0 *	8 2%
Another way	0 *	0 *	-	0 *	-	0 *	0 *	0 *	-	0 *	-

 (sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK
 Note: Percentage less than 0.5 printed as *.

Q75. Age

	Area			Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
18 - 29	95 19%	65 29%	13 9%	17 12%	18 8%	69E 28%	95HIJ 100%	-	-	-	40 11%	55K 40%	38 24%	25 15%	32 19%	35 19%	20 10%	32Q 37%	8 19%	39U 24%	16 13%	34 18%
30 - 44	135 27%	41 18%	43 32%	51 35%	82 33%	53 22%	-	135GIJ 100%	-	-	85 23%	50 36%	59 37%	41 24%	34 20%	49 28%	61 32%	15 17%	10 22%	36 22%	25 22%	66 34%
45 - 64	155 31%	73 33%	28 21%	54 37%	86 35%	68 28%	-	-	155GHJ 100%	-	128 35%	27 20%	28 17%	74M 44%	53 31%	61 34%	54 28%	23 27%	16 36%	48 30%	42 36%	51 27%
65+	115 23%	41 19%	51 38%	23 16%	60 24%	55 22%	-	-	-	115GH 100%I	108L 30%	7 5%	35 22%	30 18%	50 29%	33 18%	56 29%	16 19%	10 23%	39 24%	34 29%	41 21%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q75. Age

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - Not			Q20: Follow OR Politics - - Not			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Too/ NAA	Very	Some- what	Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
18 - 29	95 19%	54C 31%	23 10%	46 24%	37 14%	60 22%	34 15%	25 17%	45 18%	53 26%	41 14%	17 11%	77 23%	6 6%	35 19%	49N 27%	9 14%	21 11%	60 27%
30 - 44	135 27%	41 24%	58 26%	45 23%	70 26%	51 18%	83F 38%	34 23%	48 20%	52 25%	78 27%	33 22%	99 29%	22 20%	44 24%	52 29%	18 27%	47 24%	55 25%
45 - 64	155 31%	31 18%	100B 45%	49 26%	101 38%	82 29%	73 33%	44 30%	84 34%	46 22%	106 37%	54 36%	97 29%	48 42%	64 36%	41 22%	19 29%	75 39%	59 27%
65+	115 23%	46 27%	42 19%	52 27%	59 22%	85 31%	30 14%	45 31%	68 28%	53 26%	61 21%	45 30%	68 20%	37 33%	38 21%	39 22%	20 30%	48 25%	46 21%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q75. Age

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
18 - 29	95 19%	59 17%	36 22%	67 18%	28 21%	20 22%	75 18%	69I 29%	26 10%	74K 43%	20 6%
30 - 44	135 27%	90 27%	45 28%	113 31%	22 17%	32 35%	102 25%	54 23%	81 31%	51 30%	84 26%
45 - 64	155 31%	115 34%	40 25%	121 33%	34 25%	30 32%	125 31%	65 27%	90 35%	33 19%	122 37%
65+	115 23%	75 22%	40 25%	65 18%	50D 37%	11 12%	104 26%	51 22%	64 24%	15 8%	100J 31%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q76. Which of the following best describes your race or ethnicity?

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Asian/ Pacific Islander	55 11%	39D 18%	14 10%	2 1%	20 8%	35 14%	28IJ 29%	18 13%	7 5%	2 2%	-	55K 39%	3 2%	7 4%	45MN 26%	4 2%	22 11%	26P 30%	3 7%	15 9%	4 4%	35 18%
Black/ African American	16 3%	15 7%	1 1%	0 *	6 2%	10 4%	9 10%	3 2%	3 2%	-	-	16K 11%	9 5%	4 2%	3 2%	5 3%	7 4%	1 1%	3 7%	13U 8%	2 2%	1 *
Hispanic/Latino/a/x	24 5%	10 5%	6 5%	8 6%	11 4%	13 5%	10 11%	8 6%	6 4%	0 *	-	24K 17%	12 7%	6 3%	7 4%	9 5%	8 4%	4 4%	3 8%	9 6%	7 6%	4 2%
Middle Eastern/ North African	1 *	0 *	0 *	1 1%	1 *	0 *	0 *	1 1%	-	-	-	1 1%	1 1%	0 *	0 *	1 *	0 *	-	-	-	-	0 *
Native American/ American Indian	9 2%	4 2%	2 2%	3 2%	3 1%	6 2%	1 1%	1 1%	3 2%	4 4%	-	9 7%	3 2%	3 2%	3 2%	4 2%	4 2%	1 1%	1 3%	1 1%	5 4%	3 1%
White/Caucasian	401 80%	158 72%	116 86%	127 88%	207 84%	193 78%	45 48%	112G 83%	131G 84%	113G 98%	360L 100%	41 29%	142 89%	139 82%	119 70%	156 88%	152 79%	55 64%	37 85%	135 84%	105 91%	137 72%
Other	40 8%	7 3%	14 11%	19 13%	10 4%	24 10%	9 10%	21 15%	10 7%	0 *	-	40K 29%	2 2%	37MO 22%	1 *	7 4%	30 16%	2 3%	0 *	-	-	37TU 19%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q76. Which of the following best describes your race or ethnicity?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics -- Not Too/ NAA			Q20: Follow OR Politics -- Not Too/ NAA			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Very	Some- what	Very	Some- what
	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Asian/ Pacific Islander	55 11%	44C 25%	8 4%	44E 23%	10 4%	45 16%	9 4%	14 9%	28 11%	43K 21%	12 4%	7 5%	48 14%	4 3%	21 11%	31 17%	3 4%	23 12%	29 13%
Black/ African American	16 3%	6 4%	6 3%	3 1%	13 5%	8 3%	8 4%	9 6%	3 1%	9 4%	5 2%	4 2%	11 3%	1 1%	6 3%	9 5%	1 2%	6 3%	9 4%
Hispanic/Latino/a/x	24 5%	13 8%	10 4%	9 5%	13 5%	15 6%	9 4%	10 7%	8 3%	13 6%	10 4%	8 5%	17 5%	5 5%	11 6%	8 4%	4 6%	8 4%	12 5%
Middle Eastern/ North African	1 *	1 *	-	0 *	1 *	0 *	1 *	0 *	1 *	1 *	0 *	0 *	0 *	0 *	0 *	-	-	0 *	1 *
Native American/ American Indian	9 2%	2 1%	7 3%	2 1%	6 2%	5 2%	5 2%	3 2%	6 2%	2 1%	7 2%	5 4%	4 1%	2 2%	5 3%	2 1%	3 5%	4 2%	2 1%
White/Caucasian	401 80%	117 68%	192B 86%	140 73%	230 86%	217 78%	182 83%	123 83%	199 81%	144 71%	249 87%	122 82%	269 79%	98 86%	142 78%	137 75%	61R 93%	149 78%	167 76%
Other	40 8%	9 5%	10 4%	9 5%	25 9%	7 3%	33F 15%	6 4%	10 4%	0 *	40J 14%	11 7%	30 9%	10 9%	13 7%	3 2%	0 *	16 8%	10 5%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q76. Which of the following best describes your race or ethnicity?

	Q32: Usage - Facebook -			Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --	
	Total	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
African	-	-	-	-	-	-	-	-	-	-	-
Asian/ Pacific Islander	55 11%	41 12%	13 8%	23 6%	32D 24%	8 9%	47 12%	33 14%	22 9%	33 19%	22 7%
Black/ African American	16 3%	14 4%	2 1%	16 4%	0 *	6 7%	10 2%	9 4%	7 3%	9 5%	7 2%
Hispanic/Latino/a/x	24 5%	16 5%	8 5%	20 6%	4 3%	11G 12%	13 3%	15 6%	10 4%	13 7%	11 4%
Middle Eastern/ North African	1 *	0 *	1 1%	0 *	1 1%	0 *	1 *	0 *	1 *	0 *	1 *
Native American/ American Indian	9 2%	6 2%	4 2%	6 2%	4 3%	0 *	9 2%	5 2%	4 2%	3 2%	6 2%
White/Caucasian	401 80%	269 79%	132 82%	304 83%	97 72%	75 80%	326 80%	190 80%	211 81%	123 71%	278 85%
Other	40 8%	16 5%	24 15%	38 10%	3 2%	-	40 10%	2 1%	38H 14%	9 5%	32 10%

 (sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK
 Note: Percentage less than 0.5 printed as *.

Q76. Which of the following best describes your race or ethnicity?

	Area			Gender		Age				Ethnicity		Education			Income				Party				
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other	
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
White Alone	360 72%	149 68%	98 72%	113 78%	199 81%	160 65%	40 42%	85 63%	128 82%	108 94%	360 100%	-	134 84%	113 67%	112 66%	148 83%	124 65%	54 62%	33 76%	127 79%	99 85%	113 59%	
POC	140 28%	71 32%	37 28%	32 22%	47 19%	86 35%	55 58%	I 37%	J 18%	27 6%	7	-	140 100%	26 16%	57 33%	58 34%	30 17%	67 35%	33 38%	11 24%	34 21%	18 15%	78 41%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q76. Which of the following best describes your race or ethnicity?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - -			Q20: Follow OR Politics --			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Too/ NAA	Very	Some- what	Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
White Alone	360 72%	100 59%	184 83%	126 66%	204 76%	202 72%	156 71%	109 74%	189 77%	138 68%	215 75%	115 78%	235 69%	93 82%	127 70%	131 72%	56 85%	136 71%	159 73%
POC	140 28%	70 41%	39 17%	65 34%	64 24%	77 28%	63 29%	38 26%	55 23%	65 32%	72 25%	33 22%	104 31%	21 18%	54 30%	50 28%	10 15%	55 29%	60 27%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q76. Which of the following best describes your race or ethnicity?

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
White Alone	360 72%	250 74%	110 68%	269 74%	91 68%	69 74%	291 72%	178 75%	182 70%	107 62%	253 77%
POC	140 28%	89 26%	51 32%	97 26%	43 32%	25 26%	115 28%	61 25%	79 30%	66 38%	74 23%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q77. What's the highest level of education that you have completed?

	Area			Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Less than high school	23 5%	3 1%	4 3%	17 12%	19 8%	5 2%	6 6%	17 12%	1 1%	-	22 6%	1 1%	23NO 15%	-	-	21 12%	2 1%	-	-	2 1%	1 1%	14 7%
High school diploma/ GED	137 27%	42 19%	50 37%	44 30%	57 23%	80 32%	32 34%	43 32%	26 17%	35 31%	112 31%	25 18%	137NO 85%	-	-	66R 37%	57 30%	6 7%	8 19%	39 24%	34 29%	47 25%
Some college/ 2-year degree	170 34%	71 32%	36 27%	63 43%	71 29%	91 37%	25 26%	41 31%	74 48%	30 26%	113 32%	57 40%	-	170MO 100%	-	60 34%	78 41%	21 24%	11 24%	48 30%	51T 44%	65 34%
College degree/ 4-year degree	67 13%	37 17%	16 12%	15 10%	37 15%	30 12%	8 9%	16 12%	20 13%	24 21%	52 15%	15 11%	-	-	67MN 40%	11 6%	31 16%	17 20%	9P 21%	33 21%	21 18%	12 6%
Graduate/ Professional school	103 21%	67D 31%	29 21%	6 4%	62 25%	40 16%	24 25%	19 14%	34 22%	26 23%	60 17%	43 30%	-	-	103MN 60%	21 12%	23 12%	43PQ 49%	16PQ 37%	39U 24%	9 8%	54 28%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q77. What's the highest level of education that you have completed?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - Not			Q20: Follow OR Politics - - Not			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Too/ NAA	Very	Some- what	Too/ NAA
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		(N)	(O)	(P)	(Q)	(R)	(S)	
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
Less than high school	23 5%	3 2%	3 1%	1 1%	6 2%	4 1%	19 9%	2 1%	2 1%	19 9%	4 1%	1 1%	21 6%	1 1%	1 1%	19 10%	1 2%	-	20 9%
High school diploma/ GED	137 27%	33 19%	72 32%	30 15%	101D 38%	64 23%	73 33%	25 17%	88H 36%	34 17%	96 34%	60 41%	70 20%	12 10%	45 25%	75N 41%	11 17%	43 22%	78 36%
Some college/ 2-year degree	170 34%	38 22%	83 37%	56 29%	102 38%	74 26%	95 43%	46 31%	78 32%	41 20%	127J 44%	59 40%	107 32%	37 33%	67 37%	50 27%	24 36%	71 37%	60 27%
College degree/ 4-year degree	67 13%	30 17%	33 15%	36 19%	28 10%	50 18%	17 8%	30 20%	30 12%	34 17%	33 11%	19 13%	48 14%	24 21%	32 17%	12 7%	13 19%	35 18%	20 9%
Graduate/ Professional school	103 21%	67C 39%	32 14%	69E 36%	31 12%	87G 31%	15 7%	44 30%	45 18%	76K 37%	27 9%	9 6%	94 28%	40 35%	36 20%	26 15%	18 27%	43 23%	41 19%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q77. What's the highest level of education that you have completed?

	Q32: Usage - Facebook --		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok ---		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Less than high school	23 5%	17 5%	6 4%	21 6%	3 2%	2 2%	21 5%	17 7%	6 2%	3 2%	20 6%
High school diploma/ GED	137 27%	105 31%	32 20%	112 31%	25 18%	23 25%	114 28%	71 30%	66 25%	62 35%	75 23%
Some college/ 2-year degree	170 34%	114 34%	56 34%	137 37%	33 25%	31 33%	139 34%	73 31%	97 37%	48 28%	122 37%
College degree/ 4-year degree	67 13%	45 13%	22 14%	53 14%	15 11%	16 18%	51 13%	37 16%	30 12%	27 15%	41 12%
Graduate/ Professional school	103 21%	56 17%	46 29%	44 12%	59D 44%	21 22%	82 20%	40 17%	62 24%	34 20%	68 21%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q78. Which category best describes your gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

	Area				Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other	
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)	
Less than \$25,000	84 17%	27 12%	12 9%	45 31%	51 21%	26 11%	20 21%	38 28%	16 10%	11 9%	66 18%	19 13%	59 37%	NO 13%	22 2%	4 2%	84 47%	QRS -	-	-	20 12%	13 11%	39 21%
\$25,000 to less than \$50,000	94 19%	38 17%	23 17%	33 23%	50 21%	42 17%	15 16%	11 8%	46 30%	22 19%	83 23%	11 8%	28 17%	39 23%	28 16%	94 53%	QRS -	-	-	24 15%	22 19%	42 22%	
\$50,000 to less than \$75,000	87 17%	22 10%	32 24%	33 23%	34 14%	53 22%	8 9%	17 12%	24 15%	39 34%	60 17%	27 19%	39 24%	33 19%	15 9%	-	87 46%	PRS -	-	25 15%	11 9%	48 25%	
\$75,000 to less than \$100,000	104 21%	37 17%	49 36%	19 13%	45 18%	59 24%	12 12%	44 33%	31 20%	17 15%	64 18%	40 29%	20 12%	46 27%	38 23%	-	104 54%	PRS -	-	35 22%	38 32%	31 16%	
\$100,000 to less than \$150,000	87 17%	62 28%	14 10%	11 8%	43 17%	44 18%	32 34%	15 11%	23 15%	16 14%	54 15%	33 23%	6 4%	21 12%	60 35%	MN -	-	87 100%	PQS -	31 19%	24 21%	27 14%	
\$150,000 or more	44 9%	35 16%	5 4%	4 3%	23 9%	21 9%	8 9%	10 7%	16 10%	10 9%	33 9%	11 8%	8 5%	11 6%	25 15%	-	-	-	44 100%	PQR 100%	26 16%	9 8%	4 2%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q78. Which category best describes your gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

	Q1: Direction			Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntl Politics - - Not Too/			Q20: Follow OR Politics - - Not Too/		
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	NAA	Very	Some- what	NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
Less than \$25,000	84 17%	16 10%	32 14%	19 10%	39 15%	13 5%	68F 31%	15 10%	34 14%	33 16%	45 16%	12 8%	66 19%	5 5%	24 13%	47N 26%	8 12%	15 8%	55R 25%
\$25,000 to less than \$50,000	94 19%	24 14%	52 23%	35 18%	55 20%	34 12%	60 27%	26 17%	45 18%	30 15%	61 21%	25 16%	67 20%	19 17%	41 22%	32 18%	8 12%	41 21%	43 20%
\$50,000 to less than \$75,000	87 17%	34 20%	30 13%	28 15%	54 20%	62 22%	25 12%	28 19%	50 21%	27 13%	60 21%	42 28%	45 13%	25 22%	26 14%	37 20%	6 9%	43Q 23%	38 17%
\$75,000 to less than \$100,000	104 21%	38 22%	45 20%	42 22%	62 23%	53 19%	51 23%	27 18%	46 19%	39 19%	65 23%	39 26%	64 19%	31 27%	38 21%	21 11%	18S 28%	47 25%	24 11%
\$100,000 to less than \$150,000	87 17%	42 24%	41 18%	52 27%	32 12%	74G 27%	12 6%	27 18%	53 22%	51 25%	35 12%	23 15%	63 18%	21 18%	27 15%	39 22%	17 25%	27 14%	43 20%
\$150,000 or more	44 9%	17 10%	23 11%	17 9%	26 10%	42G 15%	2 1%	24 16%	16 7%	24 12%	20 7%	8 6%	36 11%	13 12%	26 14%	6 3%	10 15%	19 10%	16 7%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q78. Which category best describes your gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage -- Instagram -		Q36: Usage --- TikTok ---		
	1/Mnth		1/Mnth		1/Mnth		1/Mnth		1/Mnth		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Less than \$25,000	84 17%	57 17%	27 17%	76 21%	8 6%	11 12%	73 18%	32 13%	53 20%	34 20%	50 15%
\$25,000 to less than \$50,000	94 19%	65 19%	29 18%	76 21%	18 14%	27 29%	67 17%	47 20%	47 18%	37 21%	57 18%
\$50,000 to less than \$75,000	87 17%	68 20%	19 12%	72 20%	15 11%	7 8%	80 20%	47 20%	40 15%	23 13%	64 20%
\$75,000 to less than \$100,000	104 21%	59 18%	45 28%	70 19%	34 26%	23 25%	81 20%	37 15%	67 26%	26 15%	78 24%
\$100,000 to less than \$150,000	87 17%	65 19%	22 14%	44 12%	43D 32%	17 18%	70 17%	54 23%	33 13%	42 24%	45 14%
\$150,000 or more	44 9%	25 7%	19 12%	29 8%	15 11%	8 8%	36 9%	23 10%	21 8%	12 7%	32 10%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q79. Area of state

	Area			Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Portland Metro	220 44%	220CD 100%	-	-	107 43%	106 43%	65H 68%	41 30%	73 47%	41 36%	149 41%	71 51%	45 28%	71 42%	104M 61%	65 36%	58 31%	62PQ 71%	35PQ 79%	103UV 64%	50 43%	56 29%
Willamette Valley	135 27%	-	135BD 100%	-	55 22%	80 33%	13 13%	43 32%	28 18%	51I 45%	98 27%	37 27%	54 34%	36 21%	45 26%	35 20%	81PS 42%	14 16%	5 12%	38 23%	31 26%	59 31%
Rest of state	145 29%	-	-	145BC 100%	84 34%	60 25%	17 18%	51 38%	54 35%	23 20%	113 31%	32 23%	61O 38%	63O 37%	21 12%	78RS 44%	52 27%	11 13%	4 9%	20 13%	36T 31%	77T 40%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q79. Area of state

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - Not			Q20: Follow OR Politics -- Not			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Too/ NAA	Very	Some- what	Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Portland Metro	220 44%	85 50%	106 48%	94 49%	111 41%	147 53%	71 33%	84 57%	107 44%	111 55%	107 37%	51 34%	165 48%	60 53%	87 48%	73 40%	38 58%	79 41%	102 46%
Willamette Valley	135 27%	47 27%	45 20%	47 25%	83 31%	74 26%	61 28%	36 24%	57 23%	48 24%	83 29%	51 34%	82 24%	23 20%	49 27%	46 25%	16 25%	50 26%	51 23%
Rest of state	145 29%	39 23%	72 32%	50 26%	74 28%	58 21%	86 39%	27 19%	80 33%	44 22%	97 34%	47 31%	93 27%	31 27%	45 25%	63 35%	12 17%	62 33%	66 30%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q79. Area of state

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Portland Metro	220 44%	145 43%	75 46%	151 41%	69 52%	58G 62%	162 40%	118 50%	102 39%	86 49%	134 41%
Willamette Valley	135 27%	84 25%	51 32%	92 25%	43 32%	26 28%	109 27%	57 24%	78 30%	27 16%	108 33%
Rest of state	145 29%	110 32%	36 22%	124 34%	21 16%	10 11%	135F 33%	64 27%	81 31%	60 35%	85 26%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q80. What is your party registration?

	Area			Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
Democrat	161 32%	103D 47%	38 28%	20 14%	76 31%	85 34%	39 41%	36 26%	48 31%	39 34%	127 35%	34 24%	41 26%	48 28%	72 43%	44 25%	60 32%	31 35%	26PQ 60%	161UV 100%	-	-
Republican	116 23%	50 23%	31 23%	36 25%	60 24%	57 23%	16 16%	25 19%	42 27%	34 29%	99 27%	18 13%	35 22%	51 30%	30 18%	35 20%	48 25%	24 28%	9 21%	-	116TV 100%	-
Another party	30 6%	16 7%	6 4%	8 5%	16 6%	14 6%	6 6%	7 6%	11 7%	6 5%	21 6%	9 7%	12 8%	9 5%	9 5%	10 6%	11 6%	5 6%	4 9%	-	-	30TU 16%
Not affiliated with a political party	162 32%	40 18%	53 39%	69B 48%	82 33%	73 30%	29 30%	59 43%	40 26%	35 30%	92 26%	69 49%	49 31%	56 33%	57 33%	71S 40%	68S 36%	22 25%	-	-	-	162TU 84%
Not registered to vote	30 6%	10 5%	8 6%	12 8%	13 5%	17 7%	6 7%	8 6%	15 9%	1 1%	21 6%	10 7%	23 14%	6 4%	2 1%	17 10%	3 2%	5 6%	4 10%	-	-	-

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q80. What is your party registration?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - -			Q20: Follow OR Politics - - -			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not NAA	Very	Some- what	Not NAA
	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Total	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
Democrat	161	94C	48	89E	63	105	56	109I	31	118K	41	12	148	51	70	40	39RS	72	49
	32%	55%	22%	47%	24%	38%	26%	74%	13%	58%	14%	8%	44%	45%	38%	22%	59%	38%	22%
Republican	116	11	100B	25	86D	67	49	9	97H	10	106J	93	21	31	52	31	24	51	39
	23%	6%	45%	13%	32%	24%	22%	6%	40%	5%	37%	63%	6%	27%	28%	17%	35%	27%	18%
Another party	30	6	18	9	19	16	14	10	14	8	21	8	20	5	15	10	3	13	13
	6%	4%	8%	5%	7%	6%	7%	7%	6%	4%	7%	5%	6%	4%	8%	6%	5%	7%	6%
Not affiliated with a political party	162	52	44	61	80	78	84	13	94H	59	102	31	130	27	39	81	-	49Q	98Q
	32%	30%	20%	32%	30%	28%	38%	9%	39%	29%	36%	21%	38%	24%	22%	44%		26%	45%
Not registered to vote	30	8	13	6	19	13	15	7	9	8	16	4	19	-	6	19	-	6	20
	6%	5%	6%	3%	7%	5%	7%	5%	4%	4%	5%	3%	6%		3%	11%		3%	9%

 (sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q80. What is your party registration?

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Democrat	161 32%	101 30%	60 37%	124 34%	38 28%	41 44%	120 30%	75 32%	86 33%	54 31%	107 33%
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Another party	30 6%	20 6%	10 6%	22 6%	8 6%	7 7%	24 6%	15 6%	15 6%	10 6%	20 6%
Not affiliated with a political party	162 32%	106 31%	56 34%	122 33%	39 29%	11 12%	150F 37%	83 35%	79 30%	58 33%	103 32%
Not registered to vote	30 6%	16 5%	14 9%	18 5%	13 10%	2 3%	28 7%	10 4%	20 8%	9 5%	22 7%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK