

Crosstabs

DHM Oregon Panel

December 2023



Prepared by DHM Research

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DHM Oregon Panel

December 26 - 30, 2023; N=500

How to Read Crosstabs

Q1. All in all, do you think things are headed in the right direction or are things pretty much on the wrong track?

		Gender	
		Male	Female
Total results →		Total	
	Total	1371	722
		100%	100%
		(B)	(C)
→ Responses	Right direction	943	549B
		69%	71%
	Wrong track	236	100
		17%	14%
	Don't know	192	113
		14%	15%
		79	
		13%	

(sig=.05) (all_pairs) columns tested BC

← Subgroup results

← Significance test

← Indicates level of significance

How to Read Crosstables

In the example chart (left), rows represent the three possible response options to the question “All in all, do you think things are headed in the right direction, or are things pretty much on the wrong track?” The three response options are: “right direction,” “wrong track,” and “don’t know.” The amounts in each response category sum to the amount in the “total” row at the top of the table.

The first column, or banner, is the “Total” column. It reflects the overall results.

The next two columns reflect the results of a subgroup, “Gender.” The gender subgroup is composed of Males and Females, each with their own column. Both gender groups are assigned a letter (Male=B, Female=C).

These two columns show how males’ attitudes compare to females’ attitudes. As shown in the chart, 69% of the full sample thinks things are headed in the right direction. Looking at the gender subgroup, 71% of women think things are headed in the right direction, compared to 66% of men.

Statistically Significant Differences

If a pair of cells has a difference which is statistically significant, the larger of the two cells is flagged with the letter of the opposite column. The test shows the difference in females’ attitudes about things being headed in the right direction is statistically significantly different than those of males’, which is signified by a “B” (the letter given to Males) next to females’ results for “right direction.”

The footnote indicates the level of significance ($\text{sig}=.05$). This level of significance means that 5% of the time, the difference between how the two groups feel about the direction is due to random chance, while 95% of the time the difference is meaningful.

Statement of Limitations

Any sampling of opinions or attitudes is subject to a margin of error, which represents the difference between a sample of a given population and the total population. The margin of error is a statistic expressing the amount of random sampling error in a survey's results and differs by sample size, as reflected in the table below.

Margin of Error Based on Sample Size

N=1200	N=1000	N=800	N=600	N=500	N=400	N=300	N=200	N=150	N=100	N=50
+/- 2.8%	+/- 3.1%	+/- 3.5%	+/- 4.0%	+/- 4.4%	+/- 4.9%	+/- 5.7%	+/- 6.9%	+/- 8.0%	+/- 9.8%	+/- 13.8%

Q1. All things considered, would you say Oregon is headed in the right direction or is it on the wrong track?

	Area			Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Right direction	171 34%	85 39%	47 35%	39 27%	88 36%	83 34%	54I 56%	41 30%	31 20%	46 40%	100 28%	70 50%	37 23%	38 22%	96MN 57%	41 23%	71 37%	42 48%	17 39%	94UV 58%	11 9%	58 30%
Wrong track	223 45%	106 48%	45 33%	72 49%	117 48%	105 43%	23 24%	58 43%	100GJ 65%	42 37%	184 51%	39 28%	75 47%	83 49%	65 38%	84 47%	75 39%	41 47%	23 53%	48 30%	100TV 86%	62 32%
Don't know	106 21%	29 13%	43 32%	34 24%	41 17%	58 24%	18 19%	37 27%	24 16%	27 24%	76 21%	31 22%	49O 31%	49O 29%	8 5%	53 30%	45 23%	5 5%	4 8%	19 12%	6 5%	72TU 37%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q1. All things considered, would you say Oregon is headed in the right direction or is it on the wrong track?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek		Q17: Impression -- Biden		Q18: Impression -- Trump		Q19: Follow Ntnl Politics - -- Not Too/Very what NAA			Q20: Follow OR Politics - -- Not Too/Very what NAA			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi-tive	Nega-tive	Posi-tive	Nega-tive	Posi-tive	Nega-tive	Very	what	NAA	Very	what	NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Right direction	171 34%	171C 100%	-	137E 72%	28 10%	130G 47%	40 19%	93I 63%	52 21%	135K 66%	35 12%	20 13%	150 44%	50 44%	68 38%	52 29%	32S 48%	87S 46%	52 24%
Wrong track	223 45%	-	223B 100%	33 17%	183D 68%	107 38%	116 53%	39 26%	151H 62%	38 18%	181J 63%	99 67%	118 35%	61 53%	94 52%	65 36%	31 47%	96 50%	93 42%
Don't know	106 21%	-	-	21 11%	57 21%	41 15%	62 28%	15 10%	42 17%	31 15%	71 25%	30 20%	72 21%	3 3%	19 10%	64NO 35%	3 5%	8 4%	75QR 34%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q1. All things considered, would you say Oregon is headed in the right direction or is it on the wrong track?

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	1/Mnth Or </ None	Daily/ Weekly	1/Mnth Or </ None	Daily/ Weekly	1/Mnth Or </ None	Daily/ Weekly	1/Mnth Or </ None	Daily/ Weekly	1/Mnth Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Right direction	171 34%	105 31%	66 41%	101 28%	69D 52%	32 34%	139 34%	84 35%	87 33%	80 46%	91 28%
Wrong track	223 45%	163 48%	60 37%	167 46%	56 42%	54 57%	169 42%	92 38%	131 50%	79 45%	144 44%
Don't know	106 21%	71 21%	35 22%	98E 27%	8 6%	8 8%	99F 24%	63 26%	43 17%	14 8%	92J 28%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q2. How would you rate Oregon's current economic conditions?

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
Total good	191 38%	94 43%	47 35%	50 34%	107 44%	84 34%	46 48%	45 33%	49 32%	52 45%	126 35%	65 47%	31 19%	56 33%	105MN 62%	53 30%	70 37%	52 60%	17 38%	89U 55%	25 22%	71 37%
Very good	11 2%	9 4%	0 *	2 1%	7 3%	4 2%	1 1%	3 2%	3 2%	4 4%	10 3%	0 *	1 1%	5 3%	4 3%	4 3%	2 1%	2 2%	2 4%	6 4%	4 3%	0 *
Good	181 36%	85 39%	47 35%	48 33%	100 41%	80 33%	45 47%	42 31%	46 30%	48 41%	116 32%	65 46%	30 18%	51 30%	100MN 59%	49 27%	68 35%	50 57%	15 34%	83U 51%	22 19%	70 37%
Total poor	268 54%	111 50%	83 61%	74 51%	122 49%	146 59%	37 39%	70 52%	101 65%	59 52%	204 57%	64 46%	107O 67%	102O 60%	59 35%	94 53%	116 61%	32 37%	26 59%	63 39%	86T 74%	99 52%
Poor	194 39%	79 36%	59 44%	56 39%	88 36%	106 43%	29 30%	50 37%	63 40%	53 46%	164 46%	30 22%	95NO 59%	58 34%	41 24%	70 39%	77 40%	24 28%	23 53%	55 34%	64T 55%	59 31%
Very poor	74 15%	32 14%	24 18%	18 12%	34 14%	39 16%	8 9%	20 15%	38 25%	7 6%	40 11%	34 24%	12 7%	44 26%	18 11%	24 14%	39 21%	7 9%	3 6%	8 5%	22T 19%	40 21%
Don't know	41 8%	15 7%	5 4%	21 14%	17 7%	16 7%	12 13%	20 15%	5 3%	4 3%	30 8%	11 8%	22 14%	12 7%	6 4%	31Q 17%	5 3%	3 4%	1 3%	9 5%	5 4%	22 12%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q2. How would you rate Oregon's current economic conditions?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek		Q17: Impression -- Biden		Q18: Impression -- Trump		Q19: Follow Ntnl Politics -- Not Too/Very			Q20: Follow OR Politics -- Not Too/Very			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi-tive	Nega-tive	Posi-tive	Nega-tive	Posi-tive	Nega-tive	Very	what	NAA	Very	what	NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Total good	191 38%	137C 80%	33 15%	191E 100%	-	146G 52%	46 21%	92I 62%	76 31%	131K 64%	58 20%	26 18%	164 48%	55 49%	71 39%	64 35%	41RS 62%	82 43%	67 31%
Very good	11 2%	10 6%	1 *	11 6%	-	9 3%	2 1%	8 5%	2 1%	8 4%	3 1%	5 3%	6 2%	7 6%	4 2%	-	7RS 10%	3 2%	1 *
Good	181 36%	128C 75%	32 14%	181E 94%	-	137G 49%	44 20%	84I 57%	74 30%	123K 61%	56 19%	21 14%	159 47%	48 43%	68 37%	64 35%	35 52%	79 41%	67 30%
Total poor	268 54%	28 16%	183B 82%	-	268D 100%	123 44%	144F 66%	50 34%	163H 67%	53 26%	211J 74%	117 79%	143 42%	57 50%	97 53%	95 52%	25 38%	102 53%	122 56%
Poor	194 39%	28 16%	127B 57%	-	194D 72%	100 36%	94 43%	46 31%	115 47%	49 24%	141J 49%	86 58%	104 31%	28 24%	84N 46%	77 43%	16 25%	78 41%	96 44%
Very poor	74 15%	-	56B 25%	-	74D 28%	23 8%	50F 23%	4 3%	48H 20%	4 2%	70J 24%	31 21%	39 11%	300 26%	12 7%	18 10%	9 13%	24 12%	27 12%
Don't know	41 8%	6 3%	7 3%	-	-	10 4%	28 13%	6 4%	6 2%	20 10%	18 6%	5 4%	33 10%	1 1%	14 7%	22 12%	-	7 4%	30 13%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q2. How would you rate Oregon's current economic conditions?

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage -- Instagram -		Q36: Usage --- TikTok ---		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Total good	191 38%	124 37%	67 42%	114 31%	77D 58%	41 43%	151 37%	99 41%	92 35%	80 46%	111 34%
Very good	11 2%	7 2%	4 2%	9 2%	2 1%	4 4%	7 2%	4 2%	6 2%	4 2%	7 2%
Good	181 36%	118 35%	63 39%	106 29%	75D 56%	37 40%	144 35%	95 40%	86 33%	76 44%	104 32%
Total poor	268 54%	189 56%	79 49%	219E 60%	49 36%	51 55%	217 53%	119 50%	149 57%	87 50%	181 55%
Poor	194 39%	152 45%	42 26%	152 42%	42 31%	32 35%	162 40%	100 42%	94 36%	74 43%	120 37%
Very poor	74 15%	37 11%	37 23%	67 18%	7 5%	19 20%	55 14%	19 8%	55 21%	13 8%	61 19%
Don't know	41 8%	26 8%	15 9%	33 9%	8 6%	2 2%	39 10%	21 9%	20 8%	6 3%	35 11%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q3. Would you say economic conditions in Oregon are getting better, getting worse, or staying about the same?

	Area				Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%	
Getting better	66 13%	35 16%	21 15%	11 7%	38 15%	28 11%	10 11%	13 10%	20 13%	22 19%	54 15%	12 8%	16 10%	17 10%	33 20%	24 14%	21 11%	9 10%	12 28%	47 29%	UV 5%	6 5%	10 5%
Getting worse	225 45%	92 42%	73 54%	60 41%	95 38%	130 53%	26 27%	53 40%	89 57%	57 50%	167 46%	59 42%	75 47%	91 54%	58 34%	66 37%	109 57%	27 31%	24 54%	46 28%	78 67%	T 45%	87 45%
Staying about the same	190 38%	81 37%	39 29%	70 48%	110 45%	80 33%	48 50%	65 48%	44 28%	33 29%	130 36%	60 43%	63 40%	51 30%	75 44%	74 42%	58 30%	50 58%	8 18%	64 40%	U 26%	31 26%	87 45%
Don't know	19 4%	12 5%	2 2%	5 3%	4 2%	8 3%	11 12%	3 2%	2 2%	3 2%	9 3%	10 7%	5 3%	11 7%	3 2%	14 8%	4 2%	1 2%	0 *	5 3%	2 1%	8 4%	

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q3. Would you say economic conditions in Oregon are getting better, getting worse, or staying about the same?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - Not Too/			Q20: Follow OR Politics - - Not Too/			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	what	NAA	Very	what	NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		(N)	(O)	(P)	(Q)	(R)	(S)	
Getting better	66 13%	54C 32%	9 4%	56E 29%	10 4%	43 15%	23 10%	47I 32%	15 6%	49K 24%	17 6%	9 6%	57 17%	21 18%	33 18%	12 7%	23RS 35%	33 17%	9 4%
Getting worse	225 45%	24 14%	155B 70%	26 13%	195D 73%	113 41%	112 51%	33 23%	144H 59%	45 22%	175J 61%	112 75%	110 32%	60 52%	77 43%	70 39%	21 32%	89 47%	97 44%
Staying about the same	190 38%	90C 52%	56 25%	107E 56%	62 23%	117 42%	72 33%	62 42%	84 34%	103K 51%	84 29%	25 17%	159 47%	33 29%	63 35%	94 52%	22 33%	66 34%	102 46%
Don't know	19 4%	3 2%	2 1%	3 1%	1 1%	5 2%	12 5%	5 4%	2 1%	6 3%	10 4%	3 2%	14 4%	1 1%	9 5%	6 3%	0 *	3 2%	12 5%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q3. Would you say economic conditions in Oregon are getting better, getting worse, or staying about the same?

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	1/Mnth		1/Mnth		1/Mnth		1/Mnth		1/Mnth		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500	339	161	366	134	94	406	239	261	173	327
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Getting better	66 13%	45 13%	21 13%	43 12%	23 17%	20 21%	46 11%	30 12%	36 14%	15 9%	50 15%
Getting worse	225 45%	149 44%	77 47%	186 51%	39 29%	45 48%	181 44%	113 48%	112 43%	71 41%	154 47%
Staying about the same	190 38%	139 41%	51 32%	121 33%	69 52%	26 28%	163 40%	93 39%	97 37%	83 48%	107 33%
Don't know	19 4%	6 2%	13 8%	16 4%	3 2%	3 3%	16 4%	3 1%	16 6%	4 2%	15 5%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q4. How would you rate your current financial situation?

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
Total good	279 56%	147D 67%	74 54%	58 40%	137 56%	141 57%	60 63%	51 38%	82 53%	85H 74%	202 56%	77 55%	68 42%	74 43%	137MN 81%	47 27%	115P 60%	74P 86%	42PQ 95%	105 65%	67 58%	94 49%
Very good	23 5%	13 6%	5 3%	5 4%	16 7%	7 3%	1 1%	4 3%	5 3%	13 11%	20 5%	3 2%	1 1%	6 4%	16 9%	3 2%	5 2%	10 11%	5 11%	13 8%	7 6%	2 1%
Good	256 51%	135D 61%	69 51%	52 36%	121 49%	135 55%	59 63%	47 35%	77 49%	73 63%	182 51%	74 53%	67 42%	67 40%	122MN 72%	44 25%	110P 58%	65P 75%	37PQ 83%	92 57%	60 52%	92 48%
Total poor	218 44%	71 32%	61 45%	86B 59%	108 44%	103 42%	34 35%	83J 61%	73 47%	30 26%	156 43%	63 45%	91O 57%	95O 56%	32 19%	128QRS 72%	76S 40%	12 14%	2 5%	56 35%	49 42%	98 51%
Poor	145 29%	55 25%	30 22%	60 42%	77 31%	62 25%	25 26%	48 36%	57J 37%	15 13%	108 30%	38 27%	58O 36%	67O 40%	20 12%	82RS 46%	52S 27%	9 10%	2 5%	46 29%	33 29%	60 31%
Very poor	73 15%	16 7%	31 23%	26 18%	31 13%	41 17%	9 9%	35 26%	15 10%	15 13%	48 13%	25 18%	34 21%	27 16%	12 7%	46S 26%	24 12%	4 4%	-	10 6%	16 13%	38 20%
Don't know	3 1%	1 1%	1 *	1 1%	1 *	2 1%	1 1%	1 1%	1 *	-	2 1%	1 *	1 1%	2 1%	0 *	3 2%	-	-	-	0 *	1 *	-

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q4. How would you rate your current financial situation?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics -- Not Too/		Q20: Follow OR Politics -- Not Too/				
	Total	Dir	Wrong Track	Good	Poor	Good	Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Very	Some- what	Very	Not NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total good	279 56%	130C 76%	107 48%	146E 76%	123 46%	279G 100%	-	102 69%	147 60%	142K 70%	135 47%	85 57%	191 56%	78 68%	111 61%	89 49%	46 69%	112 59%	119 54%
Very good	23 5%	14 8%	7 3%	17 9%	5 2%	23 8%	-	16 11%	7 3%	13 7%	9 3%	9 6%	12 4%	11 9%	7 4%	5 3%	6 10%	10 5%	7 3%
Good	256 51%	117C 68%	99 45%	129E 67%	118 44%	256G 92%	-	87 59%	140 57%	128 63%	126 44%	76 51%	178 52%	67 59%	104 57%	83 46%	39 59%	102 53%	112 51%
Total poor	218 44%	40 24%	116B 52%	46 24%	144D 54%	-	218F 100%	44 30%	97 40%	61 30%	150J 52%	63 42%	149 44%	36 32%	71 39%	92 51%	21 31%	78 41%	100 46%
Poor	145 29%	24 14%	81B 36%	33 17%	88 33%	-	145F 66%	30 20%	66 27%	45 22%	97 34%	48 32%	94 28%	33 29%	50 28%	59 33%	17 25%	60 32%	66 30%
Very poor	73 15%	16 10%	35 16%	13 7%	57 21%	-	73F 34%	15 10%	31 13%	16 8%	54 19%	15 10%	55 16%	3 3%	20 11%	32 18%	4 6%	18 9%	35 16%
Don't know	3 1%	-	-	-	1 *	-	-	1 1%	1 *	0 *	1 *	1 1%	0 *	-	-	1 1%	-	1 1%	-

(sig=.05) (all pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q4. How would you rate your current financial situation?

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage -- Instagram -		Q36: Usage --- TikTok ---		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Total good	279 56%	180 53%	99 61%	184 50%	95 71%	63 67%	215 53%	137 57%	142 54%	96 55%	183 56%
Very good	23 5%	11 3%	11 7%	12 3%	11 8%	5 5%	18 4%	7 3%	16 6%	7 4%	16 5%
Good	256 51%	168 50%	88 54%	172 47%	84 62%	58 62%	197 49%	130 55%	126 48%	89 51%	167 51%
Total poor	218 44%	158 47%	61 38%	181 49%	38 28%	29 31%	189 47%	100 42%	118 45%	77 44%	142 43%
Poor	145 29%	112 33%	33 20%	123 33%	23 17%	24 25%	121 30%	82 34%	63 24%	47 27%	98 30%
Very poor	73 15%	45 13%	28 17%	58 16%	15 11%	5 6%	68 17%	19 8%	55 21%	29 17%	44 13%
Don't know	3 1%	1 *	2 1%	2 1%	1 1%	1 2%	2 *	1 1%	2 1%	1 1%	2 1%

 (sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK
 Note: Percentage less than 0.5 printed as *.

Q5. Would you say your personal financial situation is getting better, getting worse, or staying about the same?

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Getting better	80 16%	45 21%	13 10%	22 15%	39 16%	41 17%	14 15%	30 22%	23 15%	13 11%	54 15%	26 19%	17 10%	30 17%	34 20%	17 9%	29 15%	20 23%	14P 33%	47UV 29%	17 15%	14 7%
Getting worse	134 27%	60 27%	44 33%	31 21%	47 19%	87 35%	15 16%	39 29%	54 35%	26 23%	96 27%	38 27%	47 29%	650 38%	23 13%	54 31%	55 29%	15 17%	11 25%	34 21%	51TV 43%	34 18%
Staying about the same	276 55%	109 50%	75 56%	92 63%	155 63%	115 47%	59 63%	65 48%	76 49%	76 66%	202 56%	74 53%	90 56%	72 43%	114N 67%	104 59%	105 55%	52 60%	15 34%	78 48%	47 40%	143TU 75%
Don't know	9 2%	5 2%	3 2%	1 1%	5 2%	4 2%	7 7%	1 1%	2 1%	-	7 2%	2 1%	6 4%	3 2%	-	3 2%	3 1%	-	4 9%	4 2%	2 1%	1 *

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q5. Would you say your personal financial situation is getting better, getting worse, or staying about the same?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - -		Q20: Follow OR Politics - -				
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not Too/ NAA	Very	Some- what	Not Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Getting better	80 16%	45 26%	31 14%	51E 27%	26 10%	59 21%	21 9%	47I 32%	24 10%	42 20%	37 13%	23 15%	57 17%	22 19%	33 18%	24 13%	28RS 42%	25 13%	25 12%
Getting worse	134 27%	20 12%	86B 38%	27 14%	104D 39%	37 13%	97F 44%	28 19%	63 26%	30 15%	101J 35%	49 33%	81 24%	28 24%	55 30%	36 20%	17 26%	59 31%	43 19%
Staying about the same	276 55%	101 59%	106 48%	112 58%	133 49%	176 63%	100 46%	73 49%	152 62%	130 64%	142 50%	75 50%	197 58%	65 57%	89 49%	118 65%	21 32%	102Q 53%	149Q 68%
Don't know	9 2%	5 3%	1 *	1 1%	5 2%	6 2%	1 *	1 *	6 2%	1 1%	7 2%	2 2%	5 2%	-	5 3%	3 2%	-	5 3%	3 1%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q5. Would you say your personal financial situation is getting better, getting worse, or staying about the same?

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	1/Mnth		1/Mnth		1/Mnth		1/Mnth		1/Mnth		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Getting better	80 16%	58 17%	22 14%	60 17%	20 15%	29G 31%	51 13%	33 14%	47 18%	35 20%	45 14%
Getting worse	134 27%	96 28%	38 24%	102 28%	32 24%	22 23%	113 28%	66 28%	68 26%	49 28%	85 26%
Staying about the same	276 55%	182 54%	94 58%	195 53%	81 61%	41 44%	235 58%	134 56%	142 54%	88 51%	188 58%
Don't know	9 2%	2 1%	7 4%	8 2%	1 1%	2 2%	8 2%	5 2%	4 2%	1 1%	8 3%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q6 - Q73 withheld for future release

Q74. How do you describe your gender?

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
Man	246 49%	107 49%	55 41%	84 58%	246F 100%	-	18 19%	82G 61%	86G 56%	60 52%	199 55%	47 34%	75 47%	71 42%	100 59%	102 57%	79 41%	43 49%	23 52%	76 47%	60 51%	97 51%
Woman	246 49%	106 48%	80 59%	60 42%	-	246E 100%	69 73%	53 39%	68 44%	55 48%	160 45%	86 61%	85 53%	91 54%	70 41%	68 38%	112 59%	44 51%	21 48%	85 53%	57 49%	88 46%
Non-binary or gender non-conforming	8 2%	7 3%	0 *	0 *	-	-	7 7%	-	0 *	0 *	0 *	7 5%	-	8 4%	0 *	8 4%	-	-	0 *	1 *	-	7 3%
Another way	0 *	-	-	0 *	-	-	-	-	0 *	-	0 *	-	-	0 *	-	0 *	-	-	-	0 *	-	0 *

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q74. How do you describe your gender?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - -			Q20: Follow OR Politics - -			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not Too/ NAA	Very	Some- what	Not Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Man	246 49%	88 51%	117 53%	107 56%	122 45%	137 49%	108 49%	67 46%	140 57%	105 52%	137 48%	70 47%	171 50%	85OP 75%	80 44%	77 42%	45S 68%	103 54%	94 43%
Woman	246 49%	83 48%	105 47%	84 44%	146 54%	141 51%	103 47%	80 54%	104 42%	98 48%	142 49%	78 52%	161 47%	28 25%	94N 52%	104N 57%	21 31%	88 46%	118 54%
Non-binary or gender non-conforming	8 2%	0 *	1 *	0 *	1 *	0 *	8 3%	0 *	1 *	0 *	7 3%	0 *	7 2%	0 *	7 4%	0 *	0 1%	-	7 3%
Another way	0 *	0 *	0 *	-	0 *	-	0 *	0 *	-	-	0 *	-	0 *	-	0 *	0 *	-	0 *	0 *

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q74. How do you describe your gender?

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ 1/Mnth None	Daily/ Weekly	Or </ 1/Mnth None	Daily/ Weekly	Or </ 1/Mnth None	Daily/ Weekly	Or </ 1/Mnth None	Daily/ Weekly	Or </ 1/Mnth None	
Total	500 100%	339 100% (B)	161 100% (C)	366 100% (D)	134 100% (E)	94 100% (F)	406 100% (G)	239 100% (H)	261 100% (I)	173 100% (J)	327 100% (K)
Man	246 49%	149 44%	97 60%	187 51%	59 44%	60 64%	186 46%	100 42%	146 56%	69 39%	177 54%
Woman	246 49%	189 56%	57 36%	172 47%	74 56%	33 35%	213 52%	138 58%	108 41%	105 60%	141 43%
Non-binary or gender non-conforming	8 2%	1 *	7 4%	7 2%	0 *	0 *	7 2%	0 *	7 3%	0 *	8 2%
Another way	0 *	0 *	-	0 *	-	0 *	0 *	0 *	-	0 *	-

 (sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK
 Note: Percentage less than 0.5 printed as *.

Q75. Age

	Area			Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)
18 - 29	95 19%	65 29%	13 9%	17 12%	18 8%	69E 28%	95HIJ 100%	-	-	-	40 11%	55K 40%	38 24%	25 15%	32 19%	35 19%	20 10%	32Q 37%	8 19%	39U 24%	16 13%	34 18%
30 - 44	135 27%	41 18%	43 32%	51 35%	82 33%	53 22%	-	135GIJ 100%	-	-	85 23%	50 36%	59 37%	41 24%	34 20%	49 28%	61 32%	15 17%	10 22%	36 22%	25 22%	66 34%
45 - 64	155 31%	73 33%	28 21%	54 37%	86 35%	68 28%	-	-	155GHJ 100%	-	128 35%	27 20%	28 17%	74M 44%	53 31%	61 34%	54 28%	23 27%	16 36%	48 30%	42 36%	51 27%
65+	115 23%	41 19%	51 38%	23 16%	60 24%	55 22%	-	-	-	115GH 100%I	108L 30%	7 5%	35 22%	30 18%	50 29%	33 18%	56 29%	16 19%	10 23%	39 24%	34 29%	41 21%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q75. Age

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - - -			Q20: Follow OR Politics --			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not Too/ NAA	Very	Some- what	Not Too/ NAA
	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Total	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
18 - 29	95	54C	23	46	37	60	34	25	45	53	41	17	77	6	35	49N	9	21	60
	19%	31%	10%	24%	14%	22%	15%	17%	18%	26%	14%	11%	23%	6%	19%	27%	14%	11%	27%
30 - 44	135	41	58	45	70	51	83F	34	48	52	78	33	99	22	44	52	18	47	55
	27%	24%	26%	23%	26%	18%	38%	23%	20%	25%	27%	22%	29%	20%	24%	29%	27%	24%	25%
45 - 64	155	31	100B	49	101	82	73	44	84	46	106	54	97	48	64	41	19	75	59
	31%	18%	45%	26%	38%	29%	33%	30%	34%	22%	37%	36%	29%	42%	36%	22%	29%	39%	27%
65+	115	46	42	52	59	85	30	45	68	53	61	45	68	37	38	39	20	48	46
	23%	27%	19%	27%	22%	31%	14%	31%	28%	26%	21%	30%	20%	33%	21%	22%	30%	25%	21%

 (sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q75. Age

Total	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	1/Mnth		1/Mnth		1/Mnth		1/Mnth		1/Mnth		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
18 - 29	95 19%	59 17%	36 22%	67 18%	28 21%	20 22%	75 18%	69I 29%	26 10%	74K 43%	20 6%
30 - 44	135 27%	90 27%	45 28%	113 31%	22 17%	32 35%	102 25%	54 23%	81 31%	51 30%	84 26%
45 - 64	155 31%	115 34%	40 25%	121 33%	34 25%	30 32%	125 31%	65 27%	90 35%	33 19%	122 37%
65+	115 23%	75 22%	40 25%	65 18%	50D 37%	11 12%	104 26%	51 22%	64 24%	15 8%	100J 31%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q76. Which of the following best describes your race or ethnicity?

	Area				Gender		Age				Ethnicity		Education			Income				Party		
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Asian/ Pacific Islander	55 11%	39D 18%	14 10%	2 1%	20 8%	35 14%	28IJ 29%	18 13%	7 5%	2 2%	-	55K 39%	3 2%	7 4%	45MN 26%	4 2%	22 11%	26P 30%	3 7%	15 9%	4 4%	35 18%
Black/ African American	16 3%	15 7%	1 1%	0 *	6 2%	10 4%	9 10%	3 2%	3 2%	-	-	16K 11%	9 5%	4 2%	3 2%	5 3%	7 4%	1 1%	3 7%	13U 8%	2 2%	1 *
Hispanic/Latino/a/x	24 5%	10 5%	6 5%	8 6%	11 4%	13 5%	10 11%	8 6%	6 4%	0 *	-	24K 17%	12 7%	6 3%	7 4%	9 5%	8 4%	4 4%	3 8%	9 6%	7 6%	4 2%
Middle Eastern/ North African	1 *	0 *	0 *	1 1%	1 *	0 *	0 *	1 1%	-	-	-	1 1%	1 1%	0 *	0 *	1 *	0 *	-	-	-	-	0 *
Native American/ American Indian	9 2%	4 2%	2 2%	3 2%	3 1%	6 2%	1 1%	1 1%	3 2%	4 4%	-	9 7%	3 2%	3 2%	3 2%	4 2%	4 2%	1 1%	1 3%	1 1%	5 4%	3 1%
White/Caucasian	401 80%	158 72%	116 86%	127 88%	207 84%	193 78%	45 48%	112G 83%	131G 84%	113G 98%	360L 100%	41 29%	142 89%	139 82%	119 70%	156 88%	152 79%	55 64%	37 85%	135 84%	105 91%	137 72%
Other	40 8%	7 3%	14 11%	19 13%	10 4%	24 10%	9 10%	21 15%	10 7%	0 *	-	40K 29%	2 2%	37MO 22%	1 *	7 4%	30 16%	2 3%	0 *	-	-	37TU 19%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV
 Note: Percentage less than 0.5 printed as *.

Q76. Which of the following best describes your race or ethnicity?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics -- Not Too/ NAA			Q20: Follow OR Politics -- Not Too/ NAA			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Very	Some- what	Very	Some- what
	500	171	223	191	268	279	218	147	244	203	286	149	340	114	182	181	66	191	219
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Asian/ Pacific Islander	55 11%	44C 25%	8 4%	44E 23%	10 4%	45 16%	9 4%	14 9%	28 11%	43K 21%	12 4%	7 5%	48 14%	4 3%	21 11%	31 17%	3 4%	23 12%	29 13%
Black/ African American	16 3%	6 4%	6 3%	3 1%	13 5%	8 3%	8 4%	9 6%	3 1%	9 4%	5 2%	4 2%	11 3%	1 1%	6 3%	9 5%	1 2%	6 3%	9 4%
Hispanic/Latino/a/x	24 5%	13 8%	10 4%	9 5%	13 5%	15 6%	9 4%	10 7%	8 3%	13 6%	10 4%	8 5%	17 5%	5 5%	11 6%	8 4%	4 6%	8 4%	12 5%
Middle Eastern/ North African	1 *	1 *	-	0 *	1 *	0 *	1 *	0 *	1 *	1 *	0 *	0 *	0 *	0 *	0 *	-	-	0 *	1 *
Native American/ American Indian	9 2%	2 1%	7 3%	2 1%	6 2%	5 2%	5 2%	3 2%	6 2%	2 1%	7 2%	5 4%	4 1%	2 2%	5 3%	2 1%	3 5%	4 2%	2 1%
White/Caucasian	401 80%	117 68%	192B 86%	140 73%	230 86%	217 78%	182 83%	123 83%	199 81%	144 71%	249 87%	122 82%	269 79%	98 86%	142 78%	137 75%	61R 93%	149 78%	167 76%
Other	40 8%	9 5%	10 4%	9 5%	25 9%	7 3%	33F 15%	6 4%	10 4%	0 *	40J 14%	11 7%	30 9%	10 9%	13 7%	3 2%	0 *	16 8%	10 5%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS
 Note: Percentage less than 0.5 printed as *.

Q76. Which of the following best describes your race or ethnicity?

	Q32: Usage - Facebook -			Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --	
	Daily/ Weekly	Or </ None	1/Mnth Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
African	-	-	-	-	-	-	-	-	-	-	-
Asian/ Pacific Islander	55 11%	41 12%	13 8%	23 6%	32D 24%	8 9%	47 12%	33 14%	22 9%	33 19%	22 7%
Black/ African American	16 3%	14 4%	2 1%	16 4%	0 *	6 7%	10 2%	9 4%	7 3%	9 5%	7 2%
Hispanic/Latino/a/x	24 5%	16 5%	8 5%	20 6%	4 3%	11G 12%	13 3%	15 6%	10 4%	13 7%	11 4%
Middle Eastern/ North African	1 *	0 *	1 1%	0 *	1 1%	0 *	1 *	0 *	1 *	0 *	1 *
Native American/ American Indian	9 2%	6 2%	4 2%	6 2%	4 3%	0 *	9 2%	5 2%	4 2%	3 2%	6 2%
White/Caucasian	401 80%	269 79%	132 82%	304 83%	97 72%	75 80%	326 80%	190 80%	211 81%	123 71%	278 85%
Other	40 8%	16 5%	24 15%	38 10%	3 2%	-	40 10%	2 1%	38H 14%	9 5%	32 10%

 (sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK
 Note: Percentage less than 0.5 printed as *.

Q76. Which of the following best describes your race or ethnicity?

	Area				Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other	
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%	
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
White Alone	360 72%	149 68%	98 72%	113 78%	199 81%	160 65%	40 42%	85 63%	128 82%	108 94%	360 100%	-	134 84%	113 67%	112 66%	148 83%	124 65%	54 62%	33 76%	127 79%	99 85%	113 59%	
POC	140 28%	71 32%	37 28%	32 22%	47 19%	86 35%	55 58%	I 37%	J 18%	27 6%	7	-	140 100%	26 16%	57 33%	58 34%	30 17%	67 35%	33 38%	11 24%	34 21%	18 15%	78 41%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q76. Which of the following best describes your race or ethnicity?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - -			Q20: Follow OR Politics --			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not Too/ NAA	Very	Some- what	Not Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
White Alone	360 72%	100 59%	184 83%	126 66%	204 76%	202 72%	156 71%	109 74%	189 77%	138 68%	215 75%	115 78%	235 69%	93 82%	127 70%	131 72%	56 85%	136 71%	159 73%
POC	140 28%	70 41%	39 17%	65 34%	64 24%	77 28%	63 29%	38 26%	55 23%	65 32%	72 25%	33 22%	104 31%	21 18%	54 30%	50 28%	10 15%	55 29%	60 27%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q76. Which of the following best describes your race or ethnicity?

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	1/Mnth		1/Mnth		1/Mnth		1/Mnth		1/Mnth		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
White Alone	360 72%	250 74%	110 68%	269 74%	91 68%	69 74%	291 72%	178 75%	182 70%	107 62%	253 77%
POC	140 28%	89 26%	51 32%	97 26%	43 32%	25 26%	115 28%	61 25%	79 30%	66 38%	74 23%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q77. What's the highest level of education that you have completed?

	Area			Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Less than high school	23 5%	3 1%	4 3%	17 12%	19 8%	5 2%	6 6%	17 12%	1 1%	-	22 6%	1 1%	23NO 15%	-	-	21 12%	2 1%	-	-	2 1%	1 1%	14 7%
High school diploma/ GED	137 27%	42 19%	50 37%	44 30%	57 23%	80 32%	32 34%	43 32%	26 17%	35 31%	112 31%	25 18%	137NO 85%	-	-	66R 37%	57 30%	6 7%	8 19%	39 24%	34 29%	47 25%
Some college/ 2-year degree	170 34%	71 32%	36 27%	63 43%	71 29%	91 37%	25 26%	41 31%	74 48%	30 26%	113 32%	57 40%	-	170MO 100%	-	60 34%	78 41%	21 24%	11 24%	48 30%	51T 44%	65 34%
College degree/ 4-year degree	67 13%	37 17%	16 12%	15 10%	37 15%	30 12%	8 9%	16 12%	20 13%	24 21%	52 15%	15 11%	-	-	67MN 40%	11 6%	31 16%	17 20%	9P 21%	33 21%	21 18%	12 6%
Graduate/ Professional school	103 21%	67D 31%	29 21%	6 4%	62 25%	40 16%	24 25%	19 14%	34 22%	26 23%	60 17%	43 30%	-	-	103MN 60%	21 12%	23 12%	43PQ 49%	16PQ 37%	39U 24%	9 8%	54 28%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q77. What's the highest level of education that you have completed?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - -		Q20: Follow OR Politics - -				
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not Too/ NAA	Very	Some- what	Not Too/ NAA
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)		(N)	(O)	(P)	(Q)	(R)	(S)	
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
Less than high school	23 5%	3 2%	3 1%	1 1%	6 2%	4 1%	19 9%	2 1%	2 1%	19 9%	4 1%	1 1%	21 6%	1 1%	1 1%	19 10%	1 2%	-	20 9%
High school diploma/ GED	137 27%	33 19%	72 32%	30 15%	101D 38%	64 23%	73 33%	25 17%	88H 36%	34 17%	96 34%	60 41%	70 20%	12 10%	45 25%	75N 41%	11 17%	43 22%	78 36%
Some college/ 2-year degree	170 34%	38 22%	83 37%	56 29%	102 38%	74 26%	95 43%	46 31%	78 32%	41 20%	127J 44%	59 40%	107 32%	37 33%	67 37%	50 27%	24 36%	71 37%	60 27%
College degree/ 4-year degree	67 13%	30 17%	33 15%	36 19%	28 10%	50 18%	17 8%	30 20%	30 12%	34 17%	33 11%	19 13%	48 14%	24 21%	32 17%	12 7%	13 19%	35 18%	20 9%
Graduate/ Professional school	103 21%	67C 39%	32 14%	69E 36%	31 12%	87G 31%	15 7%	44 30%	45 18%	76K 37%	27 9%	9 6%	94 28%	40 35%	36 20%	26 15%	18 27%	43 23%	41 19%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q77. What's the highest level of education that you have completed?

	Q32: Usage - Facebook --		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok ---		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Less than high school	23 5%	17 5%	6 4%	21 6%	3 2%	2 2%	21 5%	17 7%	6 2%	3 2%	20 6%
High school diploma/ GED	137 27%	105 31%	32 20%	112 31%	25 18%	23 25%	114 28%	71 30%	66 25%	62 35%	75 23%
Some college/ 2-year degree	170 34%	114 34%	56 34%	137 37%	33 25%	31 33%	139 34%	73 31%	97 37%	48 28%	122 37%
College degree/ 4-year degree	67 13%	45 13%	22 14%	53 14%	15 11%	16 18%	51 13%	37 16%	30 12%	27 15%	41 12%
Graduate/ Professional school	103 21%	56 17%	46 29%	44 12%	59D 44%	21 22%	82 20%	40 17%	62 24%	34 20%	68 21%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q78. Which category best describes your gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

	Area				Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willamette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other	
Total	500 100%	220 100% (B)	135 100% (C)	145 100% (D)	246 100% (E)	246 100% (F)	95 100% (G)	135 100% (H)	155 100% (I)	115 100% (J)	360 100% (K)	140 100% (L)	160 100% (M)	170 100% (N)	170 100% (O)	178 100% (P)	191 100% (Q)	87 100% (R)	44 100% (S)	161 100% (T)	116 100% (U)	192 100% (V)	
Less than \$25,000	84 17%	27 12%	12 9%	45 31%	51 21%	26 11%	20 21%	38 28%	16 10%	11 9%	66 18%	19 13%	59 37%	NO 13%	22 2%	4 2%	84 47%	QRS -	-	-	20 12%	13 11%	39 21%
\$25,000 to less than \$50,000	94 19%	38 17%	23 17%	33 23%	50 21%	42 17%	15 16%	11 8%	46 30%	22 19%	83 23%	11 8%	28 17%	39 23%	28 16%	94 53%	QRS -	-	-	24 15%	22 19%	42 22%	
\$50,000 to less than \$75,000	87 17%	22 10%	32 24%	33 23%	34 14%	53 22%	8 9%	17 12%	24 15%	39 34%	60 17%	27 19%	39 24%	33 19%	15 9%	-	87 46%	PRS -	-	25 15%	11 9%	48 25%	
\$75,000 to less than \$100,000	104 21%	37 17%	49 36%	19 13%	45 18%	59 24%	12 12%	44 33%	31 20%	17 15%	64 18%	40 29%	20 12%	46 27%	38 23%	-	104 54%	PRS -	-	35 22%	38 32%	31 16%	
\$100,000 to less than \$150,000	87 17%	62 28%	14 10%	11 8%	43 17%	44 18%	32 34%	15 11%	23 15%	16 14%	54 15%	33 23%	6 4%	21 12%	60 35%	MN -	-	87 100%	PQS -	31 19%	24 21%	27 14%	
\$150,000 or more	44 9%	35 16%	5 4%	4 3%	23 9%	21 9%	8 9%	10 7%	16 10%	10 9%	33 9%	11 8%	8 5%	11 6%	25 15%	-	-	-	44 100%	PQR 16%	26 16%	9 8%	4 2%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q78. Which category best describes your gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

	Q1: Direction			Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression - Kotek		Q17: Impression - Biden		Q18: Impression - Trump		Q19: Follow Ntnl Politics - Not			Q20: Follow OR Politics - Not		
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Too/ NAA	Very	Some- what	Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
Less than \$25,000	84 17%	16 10%	32 14%	19 10%	39 15%	13 5%	68F 31%	15 10%	34 14%	33 16%	45 16%	12 8%	66 19%	5 5%	24 13%	47N 26%	8 12%	15 8%	55R 25%
\$25,000 to less than \$50,000	94 19%	24 14%	52 23%	35 18%	55 20%	34 12%	60 27%	26 17%	45 18%	30 15%	61 21%	25 16%	67 20%	19 17%	41 22%	32 18%	8 12%	41 21%	43 20%
\$50,000 to less than \$75,000	87 17%	34 20%	30 13%	28 15%	54 20%	62 22%	25 12%	28 19%	50 21%	27 13%	60 21%	42 28%	45 13%	25 22%	26 14%	37 20%	6 9%	43Q 23%	38 17%
\$75,000 to less than \$100,000	104 21%	38 22%	45 20%	42 22%	62 23%	53 19%	51 23%	27 18%	46 19%	39 19%	65 23%	39 26%	64 19%	31 27%	38 21%	21 11%	18S 28%	47 25%	24 11%
\$100,000 to less than \$150,000	87 17%	42 24%	41 18%	52 27%	32 12%	74G 27%	12 6%	27 18%	53 22%	51 25%	35 12%	23 15%	63 18%	21 18%	27 15%	39 22%	17 25%	27 14%	43 20%
\$150,000 or more	44 9%	17 10%	23 11%	17 9%	26 10%	42G 15%	2 1%	24 16%	16 7%	24 12%	20 7%	8 6%	36 11%	13 12%	26 14%	6 3%	10 15%	19 10%	16 7%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q78. Which category best describes your gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

	Q32: Usage -- Facebook --		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	1/Mnth		1/Mnth		1/Mnth		1/Mnth		1/Mnth		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Less than \$25,000	84 17%	57 17%	27 17%	76 21%	8 6%	11 12%	73 18%	32 13%	53 20%	34 20%	50 15%
\$25,000 to less than \$50,000	94 19%	65 19%	29 18%	76 21%	18 14%	27 29%	67 17%	47 20%	47 18%	37 21%	57 18%
\$50,000 to less than \$75,000	87 17%	68 20%	19 12%	72 20%	15 11%	7 8%	80 20%	47 20%	40 15%	23 13%	64 20%
\$75,000 to less than \$100,000	104 21%	59 18%	45 28%	70 19%	34 26%	23 25%	81 20%	37 15%	67 26%	26 15%	78 24%
\$100,000 to less than \$150,000	87 17%	65 19%	22 14%	44 12%	43D 32%	17 18%	70 17%	54 23%	33 13%	42 24%	45 14%
\$150,000 or more	44 9%	25 7%	19 12%	29 8%	15 11%	8 8%	36 9%	23 10%	21 8%	12 7%	32 10%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q79. Area of state

	Area			Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port- land Metro	Willa- mette Valley	Rest Of State	Man	Wo- man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K- \$100K	\$100K- \$150K	\$150K Or >	Dem	Rep	NAV/ Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Portland Metro	220 44%	220CD 100%	-	-	107 43%	106 43%	65H 68%	41 30%	73 47%	41 36%	149 41%	71 51%	45 28%	71 42%	104M 61%	65 36%	58 31%	62PQ 71%	35PQ 79%	103UV 64%	50 43%	56 29%
Willamette Valley	135 27%	-	135BD 100%	-	55 22%	80 33%	13 13%	43 32%	28 18%	51I 45%	98 27%	37 27%	54 34%	36 21%	45 26%	35 20%	81PS 42%	14 16%	5 12%	38 23%	31 26%	59 31%
Rest of state	145 29%	-	-	145BC 100%	84 34%	60 25%	17 18%	51 38%	54 35%	23 20%	113 31%	32 23%	61O 38%	63O 37%	21 12%	78RS 44%	52 27%	11 13%	4 9%	20 13%	36T 31%	77T 40%

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q79. Area of state

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek		Q17: Impression -- Biden		Q18: Impression -- Trump		Q19: Follow Ntnl Politics - - Not Too/			Q20: Follow OR Politics -- Not Too/			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	NAA	Very	Some- what	NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Portland Metro	220 44%	85 50%	106 48%	94 49%	111 41%	147 53%	71 33%	84 57%	107 44%	111 55%	107 37%	51 34%	165 48%	60 53%	87 48%	73 40%	38 58%	79 41%	102 46%
Willamette Valley	135 27%	47 27%	45 20%	47 25%	83 31%	74 26%	61 28%	36 24%	57 23%	48 24%	83 29%	51 34%	82 24%	23 20%	49 27%	46 25%	16 25%	50 26%	51 23%
Rest of state	145 29%	39 23%	72 32%	50 26%	74 28%	58 21%	86 39%	27 19%	80 33%	44 22%	97 34%	47 31%	93 27%	31 27%	45 25%	63 35%	12 17%	62 33%	66 30%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q79. Area of state

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	1/Mnth		1/Mnth		1/Mnth		1/Mnth		1/Mnth		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Portland Metro	220 44%	145 43%	75 46%	151 41%	69 52%	58G 62%	162 40%	118 50%	102 39%	86 49%	134 41%
Willamette Valley	135 27%	84 25%	51 32%	92 25%	43 32%	26 28%	109 27%	57 24%	78 30%	27 16%	108 33%
Rest of state	145 29%	110 32%	36 22%	124 34%	21 16%	10 11%	135F 33%	64 27%	81 31%	60 35%	85 26%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK

Q80. What is your party registration?

	Area			Gender		Age				Ethnicity		Education			Income				Party			
	Total	Port-land Metro	Willa-mette Valley	Rest Of State	Man	Wo-man	18-29	30-44	45-64	65+	White Alone	POC	H.S. Grad Or <	Some Coll	Coll Grad+	<\$50K	\$50K-\$100K	\$100K-\$150K	\$150K Or >	Dem	Rep	NAV/Other
Total	500 100%	220 100%	135 100%	145 100%	246 100%	246 100%	95 100%	135 100%	155 100%	115 100%	360 100%	140 100%	160 100%	170 100%	170 100%	178 100%	191 100%	87 100%	44 100%	161 100%	116 100%	192 100%
Democrat	161 32%	103D 47%	38 28%	20 14%	76 31%	85 34%	39 41%	36 26%	48 31%	39 34%	127 35%	34 24%	41 26%	48 28%	72 43%	44 25%	60 32%	31 35%	26PQ 60%	161UV 100%	-	-
Republican	116 23%	50 23%	31 23%	36 25%	60 24%	57 23%	16 16%	25 19%	42 27%	34 29%	99 27%	18 13%	35 22%	51 30%	30 18%	35 20%	48 25%	24 28%	9 21%	-	116TV 100%	-
Another party	30 6%	16 7%	6 4%	8 5%	16 6%	14 6%	6 6%	7 6%	11 7%	6 5%	21 6%	9 7%	12 8%	9 5%	9 5%	10 6%	11 6%	5 6%	4 9%	-	-	30TU 16%
Not affiliated with a political party	162 32%	40 18%	53 39%	69B 48%	82 33%	73 30%	29 30%	59 43%	40 26%	35 30%	92 26%	69 49%	49 31%	56 33%	57 33%	71S 40%	68S 36%	22 25%	-	-	-	162TU 84%
Not registered to vote	30 6%	10 5%	8 6%	12 8%	13 5%	17 7%	6 7%	8 6%	15 9%	1 1%	21 6%	10 7%	23 14%	6 4%	2 1%	17 10%	3 2%	5 6%	4 10%	-	-	-

(sig=.05) (all_pairs) columns tested BCD, EF, GHIJ, KL, MNO, PQRS, TUV

Q80. What is your party registration?

	Q1: Direction		Q2: Oregon Economic Conditions		Q4: Personal Financial Situation		Q16: Impression -- Kotek --		Q17: Impression -- Biden --		Q18: Impression -- Trump --		Q19: Follow Ntnl Politics - -			Q20: Follow OR Politics --			
	Total	Right Dir	Wrong Track	Total Good	Total Poor	Total Good	Total Poor	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Posi- tive	Nega- tive	Very	Some- what	Not Too/ NAA	Very	Some- what	Not Too/ NAA
Total	500 100%	171 100%	223 100%	191 100%	268 100%	279 100%	218 100%	147 100%	244 100%	203 100%	286 100%	149 100%	340 100%	114 100%	182 100%	181 100%	66 100%	191 100%	219 100%
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)			(N)	(O)	(P)	(Q)	(R)	(S)
Democrat	161 32%	94C 55%	48 22%	89E 47%	63 24%	105 38%	56 26%	109I 74%	31 13%	118K 58%	41 14%	12 8%	148 44%	51 45%	70 38%	40 22%	39RS 59%	72 38%	49 22%
Republican	116 23%	11 6%	100B 45%	25 13%	86D 32%	67 24%	49 22%	9 6%	97H 40%	10 5%	106J 37%	93 63%	21 6%	31 27%	52 28%	31 17%	24 35%	51 27%	39 18%
Another party	30 6%	6 4%	18 8%	9 5%	19 7%	16 6%	14 7%	10 7%	14 6%	8 4%	21 7%	8 5%	20 6%	5 4%	15 8%	10 6%	3 5%	13 7%	13 6%
Not affiliated with a political party	162 32%	52 30%	44 20%	61 32%	80 30%	78 28%	84 38%	13 9%	94H 39%	59 29%	102 36%	31 21%	130 38%	27 24%	39 22%	81 44%	-	49Q 26%	98Q 45%
Not registered to vote	30 6%	8 5%	13 6%	6 3%	19 7%	13 5%	15 7%	7 5%	9 4%	8 4%	16 5%	4 3%	19 6%	-	6 3%	19 11%	-	6 3%	20 9%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK, NOP, QRS

Q80. What is your party registration?

	Q32: Usage - Facebook -		Q33: Usage -- YouTube --		Q34: Usage - X(Twitter) -		Q35: Usage - Instagram -		Q36: Usage -- TikTok --		
	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	Daily/ Weekly	Or </ None	
Total	500 100%	339 100%	161 100%	366 100%	134 100%	94 100%	406 100%	239 100%	261 100%	173 100%	327 100%
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Democrat	161 32%	101 30%	60 37%	124 34%	38 28%	41 44%	120 30%	75 32%	86 33%	54 31%	107 33%
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Another party	30 6%	20 6%	10 6%	22 6%	8 6%	7 7%	24 6%	15 6%	15 6%	10 6%	20 6%
Not affiliated with a political party	162 32%	106 31%	56 34%	122 33%	39 29%	11 12%	150F 37%	83 35%	79 30%	58 33%	103 32%
Not registered to vote	30 6%	16 5%	14 9%	18 5%	13 10%	2 3%	28 7%	10 4%	20 8%	9 5%	22 7%

(sig=.05) (all_pairs) columns tested BC, DE, FG, HI, JK