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From August 16 – 22, 2023, DHM Research conducted a survey of Oregonians. The purpose of the survey was to assess opinions about the economy, housing, education, and power.

Research Methodology

The online survey consisted of 500 Oregon adults and took approximately 15 minutes to complete. This is a sufficient sample size to assess Oregonians' opinions generally and to review findings by multiple subgroups.

Respondents were members of a professionally maintained online panel. Respondents were invited to the survey via email. A variety of quality control measures were employed, including questionnaire pre-testing and validation. A combination of quotas and weighting by age, gender, race, area of state, voter registration, and education were used to match the demographic makeup of the adult population.

Statement of Limitations

Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. The margin of error for this survey is +/- 4.4%.

DHM Research Background

DHM Research has been providing opinion research and consultation throughout the Pacific Northwest and other regions of the United States for over 40 years. The firm is nonpartisan and independent and specializes in research projects to support public policy making.

DHM Panel August 2023
August 16-22, 2023

Oregon adults ages 18+
N=500; ±4.4% margin of error
15 minutes

S1. In what state do you live?

Response category	n=
Oregon	100%
Other	0%

1. How do you describe your gender?

Response category	n=500
Man	49%
Woman	50%
Non-binary or gender non-conforming	2%
Another way [Open]	n=1

2. In what year were you born? **[Open]**

[Autofill age as:]

Response category	n=500
18-29	19%
30-44	27%
45-64	31%
65+	24%

3. Which of the following best describes your race or ethnicity? **[Allow for multiple responses]**

Response category	n=500
African	1%
Asian/Pacific Islander	6%
Black/African American	4%
Hispanic/Latino/a/x	11%
Middle Eastern/North African	n=2
Native American/American Indian	6%
White/Caucasian	78%
Other	2%

4. What is the highest level of education that you have completed?

Response category	n=500
Less than high school	4%
High school diploma/GED	28%
Some college/2-year degree	34%
College degree/4-year degree	19%
Graduate/professional school	15%

5. Which category best describes your gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

Response category	n=500
Less than \$25,000	17%
\$25,000 to less than \$50,000	19%
\$50,000 to less than \$75,000	18%
\$75,000 to less than \$100,000	23%
\$100,000 to less than \$150,000	18%
\$150,000 or more	6%

6. In what county do you live? **[Dropdown box of all Oregon counties]**
[Autofill area as]:

Response category	n=500
Tri-county	44%
Willamette Valley	27%
Rest of state	29%

7. What is your party registration?

Response category	n=500
Democrat	32%
Republican	23%
Another party	6%
Not affiliated with a political party	32%
Not registered to vote	6%

MOOD

8. All things considered, would you say Oregon is headed in the right direction or is it on the wrong track?

Date	Right direction	Wrong track	Don't know
August 2023, n=500	31%	55%	14%
April 2023	26%	57%	17%
February 2023	29%	57%	14%
August 2022	32%	54%	14%
January 2022	33%	54%	13%
September 2021	36%	45%	14%
May 2021	32%	43%	26%
March 2021	40%	45%	14%
September 2020	31%	56%	13%
July 2020	33%	46%	20%
June 2020	43%	38%	19%
April 2020	51%	34%	16%
March 2020	46%	44%	10%
February 2020	37%	51%	11%
January 2020	41%	44%	15%

9. What do you think is the most important problem facing Oregon today **[Open]**

Response category	n=500
Homeless/poverty	45%
Drugs/drug abuse	13%
Safety/crime/lack of police presence	12%
Environmental issue (i.e., Climate change, drought, wildfires, pollution, etc.)	10%
Affordable housing	8%
High cost of living/inflation/high prices (i.e., High price of gas, good is expensive, etc.)	7%
Economy/lack of jobs	7%
Democrats/Liberals	4%
High taxes	4%
Incompetent government leaders	3%
Mental illness	2%
Gun violence	2%
Racism/discrimination	2%
Education/school	2%
Lack of morals/people are rude/unfriendliness	2%
Lack of unity/divisiveness	2%
Lawlessness/inadequate laws/lack enforcement of laws	1%
Healthcare	1%
Low wage/salary	1%
Greed/corruption	1%
Illegal immigration	1%
Budget/wasteful spending	1%
Lack of support for police	1%
Everything/all	<1%
None/no problem	1%
Other	4%
Don't know	2%

ECONOMY

10. How would you rate Oregon's economic conditions today?

Date	Very good	Good	Poor	Very poor	Don't know
August 2023, n=500	2%	32%	45%	14%	7%
March 2023	3%	35%	43%	17%	3%
August 2022	4%	40%	37%	14%	5%
January 2022	9%	32%	42%	10%	6%
June 2020	3%	27%	46%	17%	8%
March 2020	4%	31%	37%	18%	2%
June 2019	6%	57%	26%	6%	4%

11. Would you say economic conditions in Oregon are getting better, getting worse, or staying about the same?

Date	Better	Worse	About the same	Don't know
August 2023, n=500	13%	56%	27%	4%
March 2023	14%	53%	29%	3%
August 2022	16%	45%	34%	5%
January 2022	19%	44%	32%	6%
September 2020	9%	46%	39%	5%
June 2019	25%	26%	44%	5%

12. How worried, or not, are you about your personal financial situation?

Date	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know
August 2023, n=500	23%	36%	30%	10%	2%
March 2023	19%	46%	26%	9%	1%
August 2022	19%	39%	30%	12%	1%
January 2022	24%	39%	28%	8%	1%
September 2021	23%	35%	27%	12%	1%
May 2021	22%	31%	30%	16%	2%
January 2021	20%	32%	21%	14%	2%
October 2020	19%	33%	32%	13%	2%
September 2020	18%	31%	32%	19%	<1%
June 2020	16%	33%	35%	16%	<1%
April 2020	19%	37%	33%	10%	2%
March 2020	23%	40%	23%	11%	2%
June 2019	13%	37%	36%	14%	--

13. Thinking about the job situation in Oregon, would you say that now is good time or bad time to find a quality job?

Date	Very good	Good	Poor	Very poor	Don't know
August 2023, n=500	7%	45%	24%	11%	12%
August 2022	1%	51%	16%	4%	11%

14. Who do you think has more power in Oregon's job market today?

Date	Workers	Employers	Don't know
August 2023, n=500	31%	53%	16%
August 2022	43%	39%	18%

The U.S. Department of Housing and Urban Development (HUD) defines "affordable housing" as housing that accounts for no more than 30% (or about one-third) of a household's income. This suggestion includes basic utilities like water, heat, and electricity.

15. Using this calculation, is your housing situation "affordable?" Your best guess is okay.

Date	Yes	No	Don't know
August 2023, n=500	51%	42%	8%
May 2021	57%	34%	9%

16. If an emergency arose that would cost you and your household \$1,000, would you be able to pay for the emergency and pay your rent or mortgage on time?

Response category	n=500
Yes	56%
No	39%
Don't know	5%

Reminder of survey withheld for future release.