Measure 110
Oregon Voter Survey
April 2023
Key takeaways

- A majority of voters think that Measure 110 has been bad for Oregon
- More than 6 in 10 voters think that Measure 110 has made drug addiction, homelessness, and crime worse
- 63% of voter support bringing back criminal penalties for drug possession while continuing to use cannabis taxes to fund drug treatment programs
- Voters become more supportive of bringing back criminal penalties for drug possession when hearing about the state’s struggles standing-up treatment programs
- More voters believe that the root cause of homelessness is drug addiction and mental health problems than a lack of access to affordable housing
A majority of voters believe that M110 has been bad for Oregon

Very good / Good / Bad / Very bad

AGE
- 18-29: 37%
- 30-44: 47%
- 45-64: 54%
- 65+: 60%

GENDER
- Man: 52%
- Woman: 50%

AREA
- Portland Metro: 46%
- Willamette Valley: 57%
- Rest of State: 53%

PARTY
- Democrats: 36%
- Republicans: 70%
- NAV/Other: 52%
Most voters believe that M110 has made drug addiction, homelessness, and crime worse

Do you believe that Measure 110 has made the following in Oregon better, worse, or has had no impact?

**Drug addiction and overdose**
- Better: 5%
- Worse: 65%
- No impact: 19%
- Don’t know: 11%
- Don’t know: 10%

**Homelessness**
- Better: 3%
- Worse: 63%
- No impact: 25%
- Don’t know: 9%

**Crime**
- Better: 7%
- Worse: 63%
- No impact: 20%
- Don’t know: 10%
A clear majority of voters support bringing back criminal penalties for drug possession while continuing to fund treatment programs.

Some people have proposed repealing all or parts of Measure 110. Would you support or oppose the following if they were on the ballot?

Repeal parts of Measure 110 to bring back criminal penalties for the possession of small amounts of hard drugs, while continuing to dedicate a portion of state cannabis taxes to fund drug treatment programs.
There is broad support for bringing back criminal penalties for drug possession (percent total support)

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<thead>
<tr>
<th>AGE</th>
<th>18-29</th>
<th>30-44</th>
<th>45-64</th>
<th>65+</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>51%</td>
<td>62%</td>
<td>67%</td>
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<table>
<thead>
<tr>
<th>INCOME</th>
<th>&lt;$50k</th>
<th>$50k–$100k</th>
<th>$100k–$150k</th>
<th>$150k+</th>
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<tbody>
<tr>
<td></td>
<td>52%</td>
<td>68%</td>
<td>71%</td>
<td>62%</td>
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<thead>
<tr>
<th>PARTY</th>
<th>Democrats</th>
<th>Republicans</th>
<th>NAV/Other</th>
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<tbody>
<tr>
<td></td>
<td>55%</td>
<td>80%</td>
<td>60%</td>
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<table>
<thead>
<tr>
<th>EDUCATION</th>
<th>H.S. or Less</th>
<th>Some College</th>
<th>College+</th>
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<tbody>
<tr>
<td></td>
<td>60%</td>
<td>70%</td>
<td>58%</td>
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<thead>
<tr>
<th>RACE/ETHNICITY</th>
<th>White</th>
<th>POC</th>
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<tr>
<td></td>
<td>65%</td>
<td>58%</td>
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<table>
<thead>
<tr>
<th>AREA</th>
<th>Portland metro</th>
<th>Willamette Valley</th>
<th>Rest of state</th>
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<tr>
<td></td>
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<td>68%</td>
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Hearing that the state has struggled to stand-up drug treatment programs makes voters more likely to support repealing portions of M110

Since the adoption of Measure 110, the state has struggled to stand-up drug treatment while drug overdoses and criminal activity associated with drugs has grown worse.

Knowing this, are you more likely to vote to repeal Measure 110 to bring back criminal penalties for the possession of small amounts of hard drugs, more likely to vote to keep it, or does it make no difference?

- Repeal: 53%
- Keep: 19%
- No difference: 22%
- Don't know: 6%
More Oregon voters think that the root cause of homelessness is drug addiction and mental health than access to affordable housing.

Drug addiction and mental health problems:
- 59%
- 37%
- 4%

Lack of access to affordable housing:

**AGE**
- 18-29: 46%
- 30-44: 57%
- 45-64: 60%
- 65+: 69%

**GENDER**
- Man: 56%
- Woman: 64%

**AREA**
- Portland Metro: 61%
- Willamette Valley: 55%
- Rest of State: 61%

**PARTY**
- Democrats: 51%
- Republicans: 76%
- NAV/Other: 56%
Methodology

• Online survey of N=500 Oregon voters

• Conducted April 24-30, 2023

• Quotas were set and data were weighted by area of the state, age, gender, race, education and party to match the demographic profile of registered voters

• Margin of error ±4.4%

• Due to rounding, some totals may differ by ±1 from the sum of separate responses