

## Introduction & Methodology

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From April 25-30, 2023, DHM Research conducted a survey of 500 Oregon voters. The purpose of the survey was to measure Oregonians' attitudes about Measure 110.

### **Research Methodology**

The online survey consisted of 500 Oregon voters. This is a sufficient sample size to assess Oregonians' opinions generally and to review findings by multiple subgroups.

Respondents were contacted by using a professionally maintained online panel. A variety of quality control measures were employed, including questionnaire pre-testing and data validation. To ensure a representative sample, demographic quotas were set, and data were weighted by area of state, age, gender, race, education, and political party affiliation to match the profile of registered voters in Oregon.

### **Statement of Limitations**

Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. The margin of error for this survey is  $\pm 4.4\%$ .

### **DHM Research Background**

DHM Research has been providing opinion research and consultation throughout the Pacific Northwest and other regions of the United States for over 40 years. The firm is nonpartisan and independent and specializes in research projects to support public policy making.

**DHM Panel  
April 25-30, 2023**

**Oregon voters  
N=500; ±4.4% margin of error**

**DHM Research Project #00836**

**INTRO AND SCREENER QUESTIONS**

S1: What state do you live in?

Response category	n=500
Oregon	100%
All other	<b>TERM</b>

S2: Are you registered to vote at your current address?

Response category	n=500
Yes	100%
No	<b>TERM</b>

1. What is your party registration?

Response category	n=500
Democrat	34%
Republican	24%
Some other party	7%
Not affiliated with a political party	35%

2. What county do you live in?

Response category	n=500
Portland metro	42%
Willamette Valley	26%
Rest of state	31%

3. What year were you born?

Response category	n=500
18–29	17%
30–44	26%
45–64	30%
65+	27%

4. What best describes your gender?

Response category	n=500
Man	49%
Woman	49%
Transgender	1%
Non-binary or gender non-conforming	1%

5. Which of the following best describes your race or ethnicity? **(Allow for multiple responses)**

Response category	n=500
African	1%
Asian/Pacific Islander	9%
Black/African American	6%
Hispanic/Latino/a/x	11%
Middle Eastern/North African	1%
Native American/American Indian	7%
White/Caucasian	76%
Other	3%

Response category	n=500
White Alone	72%
POC	28%

6. What is the highest level of education you have completed?

Response category	n=500
Less than high school	4%
High school diploma/GED	26%
Some college/2-year degree	34%
College degree/4-year degree	20%
Graduate/professional school	16%

7. Which category best describes your gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

Response category	n=500
Less than \$25,000	13%
\$25,000 to less than \$50,000	19%
\$50,000 to less than \$75,000	13%
\$75,000 to less than \$100,000	20%
\$100,000 to less than \$150,000	21%
\$150,000 or more	13%

## MEASURE 110

In 2020, Oregon voters passed Measure 110. The measure decriminalized the possession of small amounts of hard drugs like heroin, fentanyl, and meth and dedicated a portion of state cannabis taxes to fund drug treatment programs.

22. In general, do you believe Measure 110 has been a good thing or bad thing for Oregon?

Response category	n=500
<b>NET Good</b>	<b>39%</b>
Very good	10%
Good	30%
<b>NET Bad</b>	<b>51%</b>
Bad	18%
Very bad	33%
Don't know	10%

Some people have proposed repealing all or parts of Measure 110. Would you support or oppose the following if they were on the ballot?

23. Repeal parts of Measure 110 to bring back criminal penalties for the possession of small amounts of hard drugs, while continuing to dedicate a portion of state cannabis taxes to fund drug treatment programs.

Response category	n=500
<b>NET Support</b>	<b>63%</b>
Strongly support	30%
Somewhat support	33%
<b>NET Oppose</b>	<b>33%</b>
Somewhat oppose	17%
Strongly oppose	16%
Don't know	4%

24. *Item withheld for future release*

25. Since the adoption of Measure 110, the state has struggled to stand-up drug treatment while drug overdoses and criminal activity associated with drugs has grown worse.

Knowing this, are you more likely to vote to repeal Measure 110 to bring back criminal penalties for the possession of small amounts of hard drugs, more likely to vote to keep it, or does it make no difference?

Response category	n=500
More likely to vote to repeal	53%
More likely to vote to keep	19%
Makes no difference	22%
Don't know	6%

26. *Item withheld for future release*

Do you believe that Measure 110 has made the following in Oregon better, worse, or has had no impact?

Response category	Better	Worse	No impact	Don't know
27. Drug addiction and overdose	5%	65%	19%	11%
28. Homelessness	3%	63%	25%	9%
29. Crime	7%	63%	20%	10%

30. What do you believe is the greater root cause of people who are homeless and living on the streets?

Response category	n=500
Drug addiction and mental health problems	59%
Lack of access to affordable housing	37%
Don't know	4%