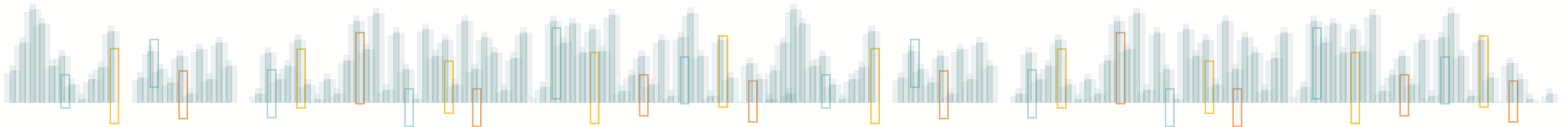




# DHM Research Oregon Survey

State direction, impressions of leaders & economic conditions

March 2023



# Research purpose

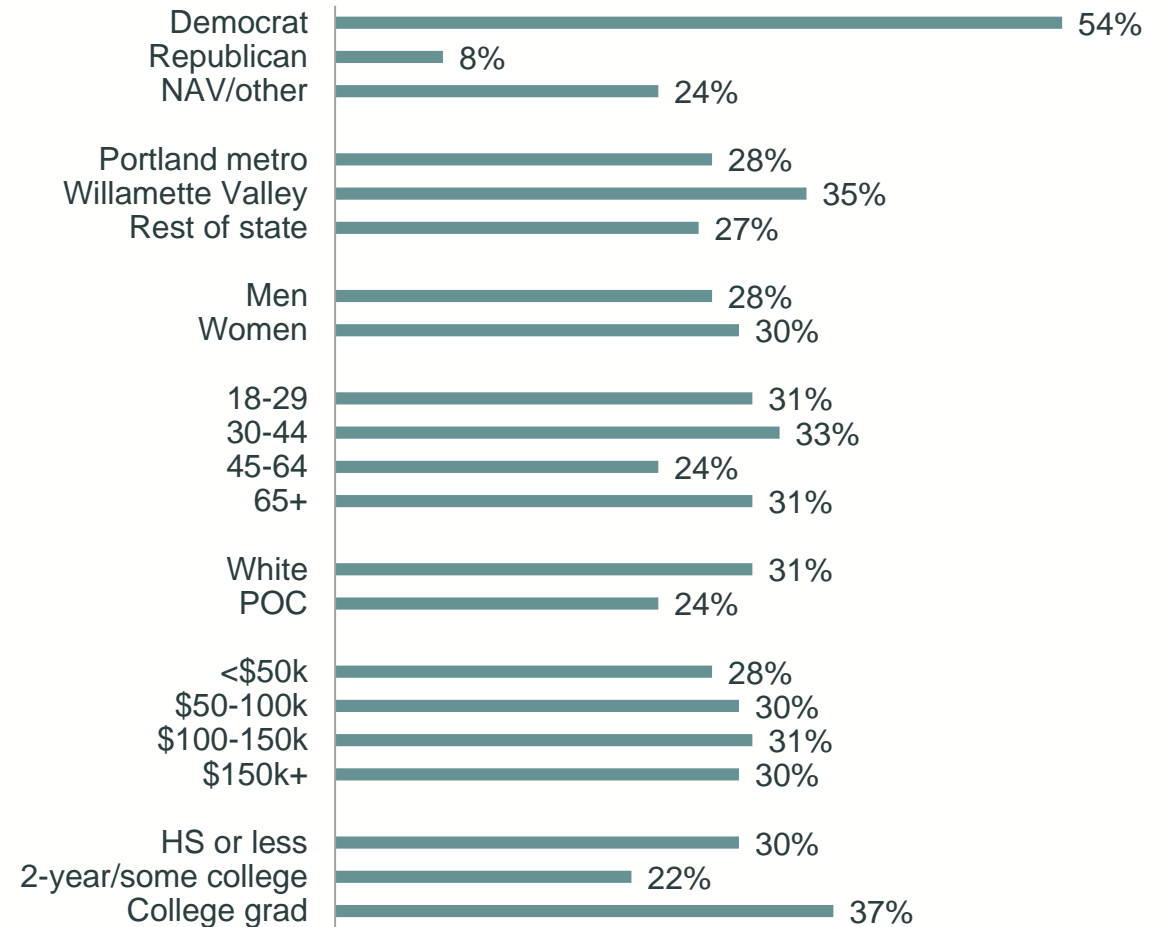
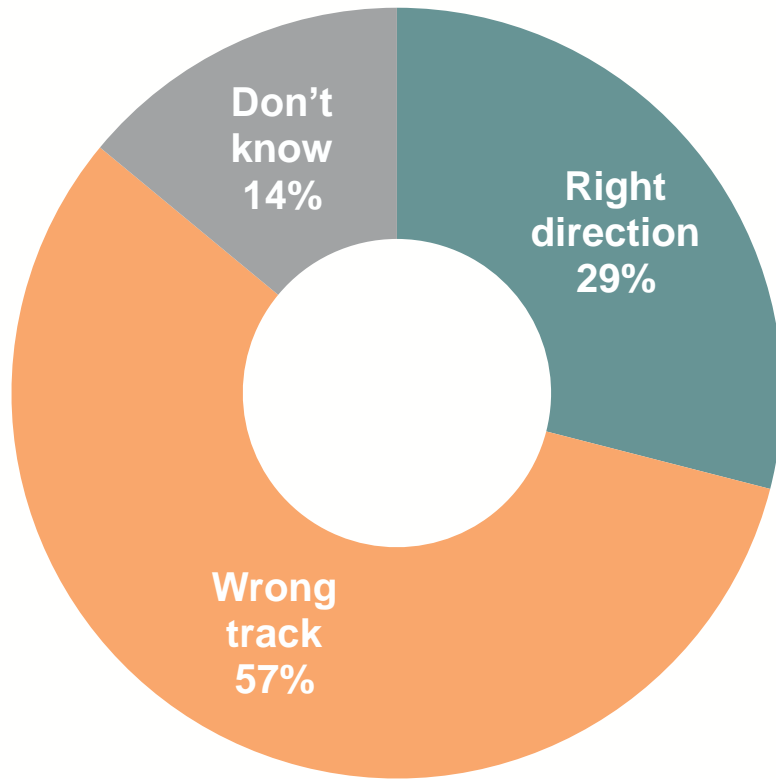
- Part of DHM Research's ongoing statewide survey of Oregonians.
- Topics highlighted in this report including Oregonians' feelings about the direction of the state, their impressions of key political leaders, opinions about economic conditions, and priorities for the 2023 legislative session.
- Other topics in the surveys will be reported on separately. They include tracking Oregonians confidence in the criminal justice system, housing policy, and homelessness.

# Methodology

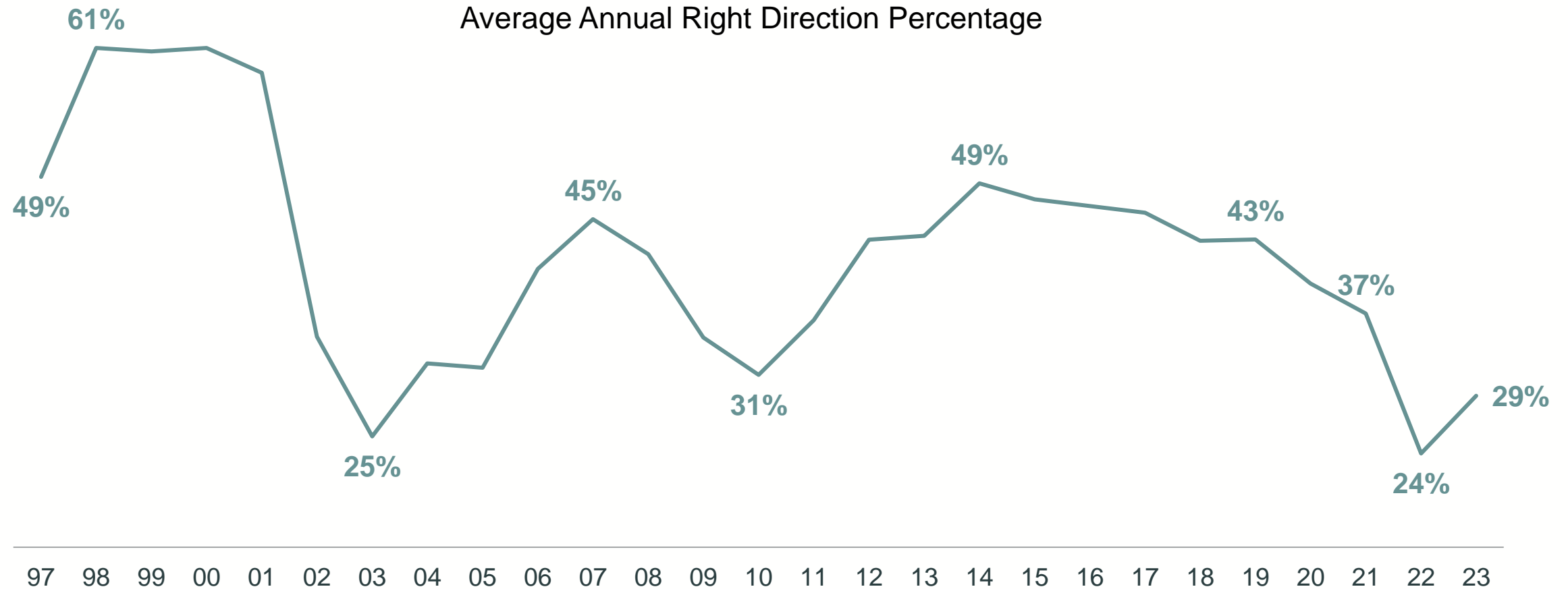
- Online survey of N=500 Oregonians ages 18+
- Conducted February 24–March 1, 2023; 12 minutes to complete
- To ensure a representative sample of Oregonians quotas were set by age, gender, area of the state, education, race, voter registration status and party registration
- Margin of error  $\pm 4.4\%$
- Due to rounding, some totals may differ by  $\pm 1$  from the sum of separate responses

# Direction of the state

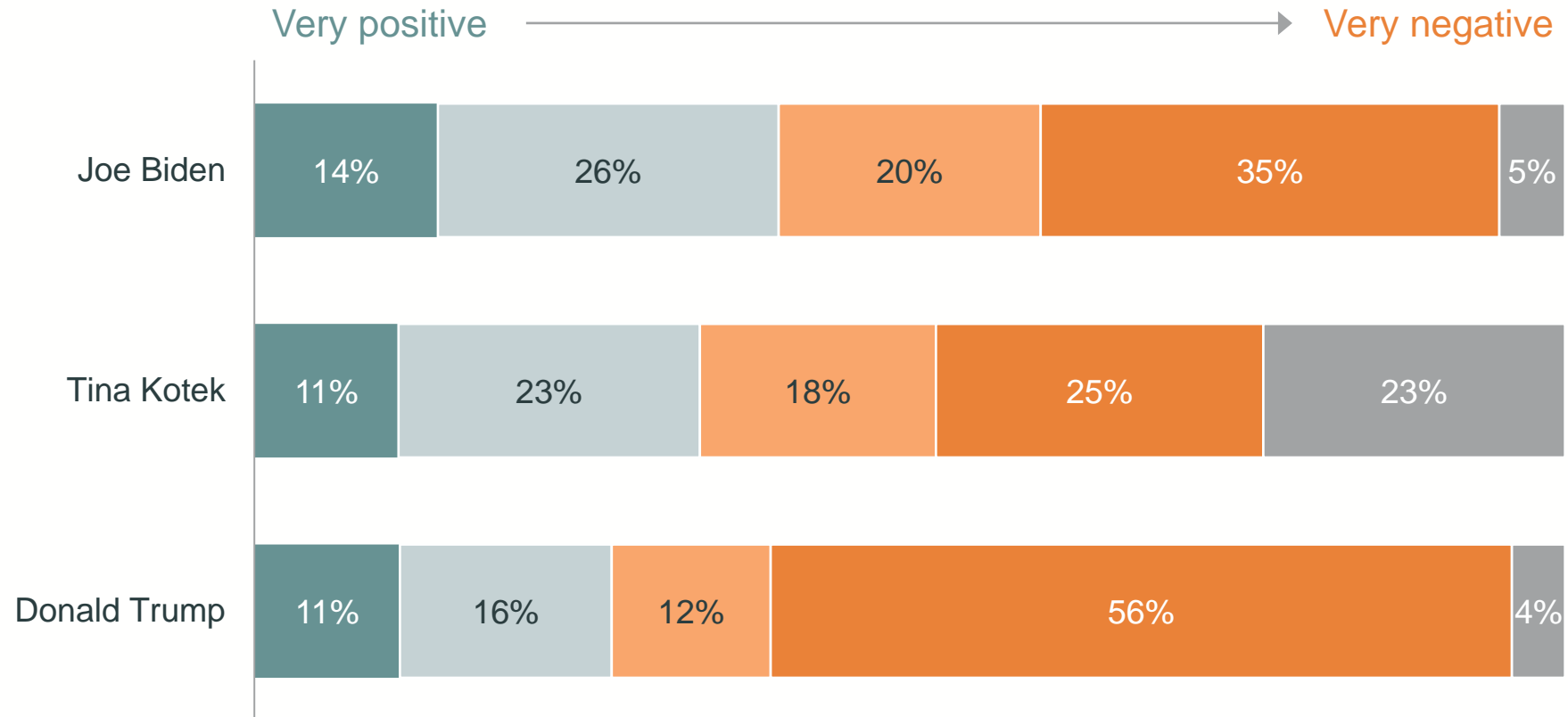
# Just 3 in 10 Oregonians think the state is headed in the right direction



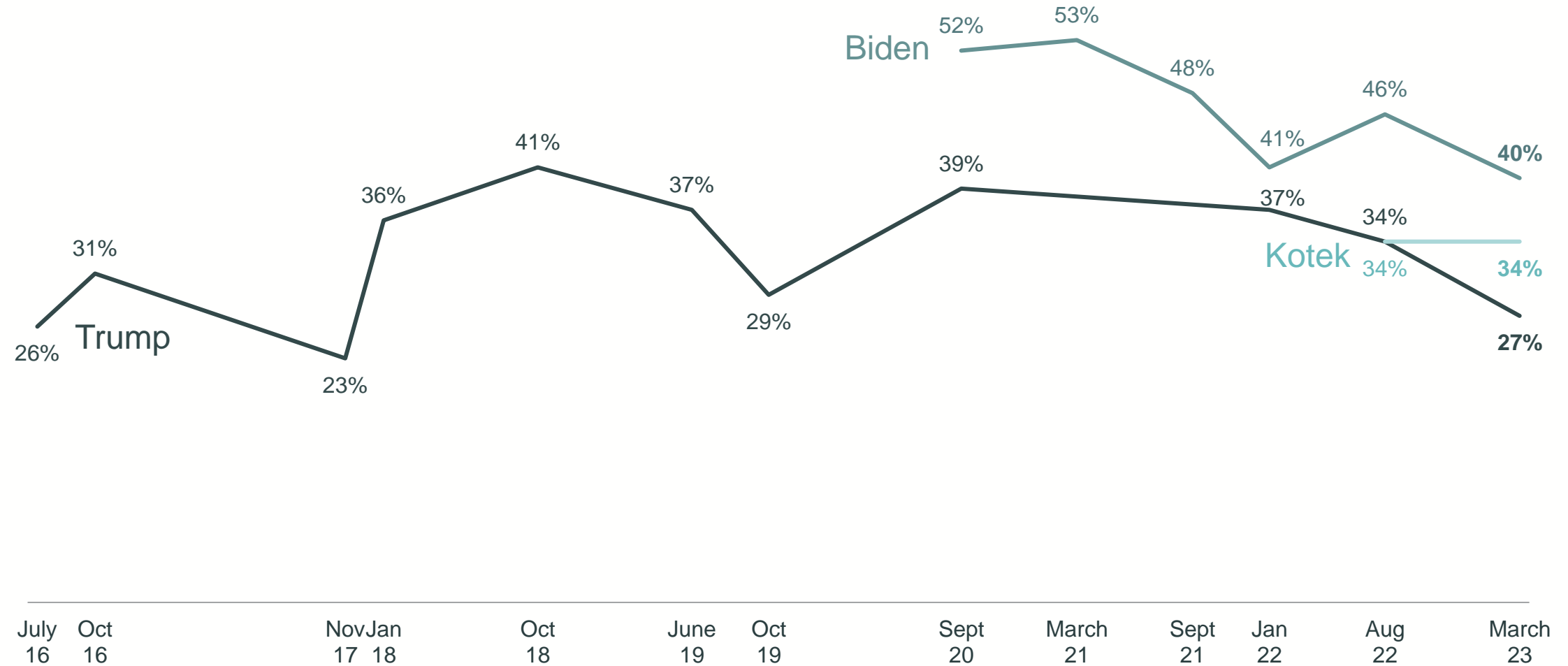
# This continues the trend of negative feelings about Oregon



# Fewer than half of Oregonians have a positive opinion about Governor Kotek and President Biden

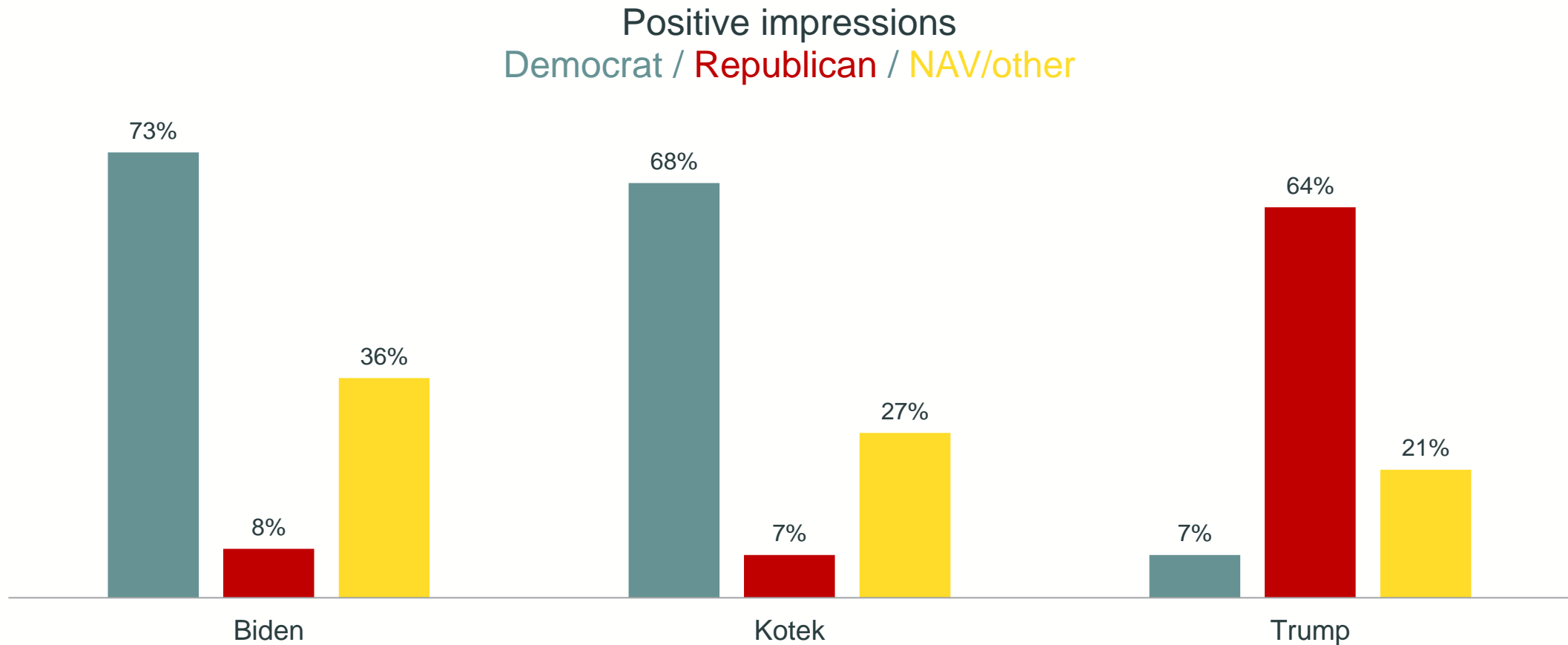


# Positive impressions of Biden have decreased and Trump remains unpopular





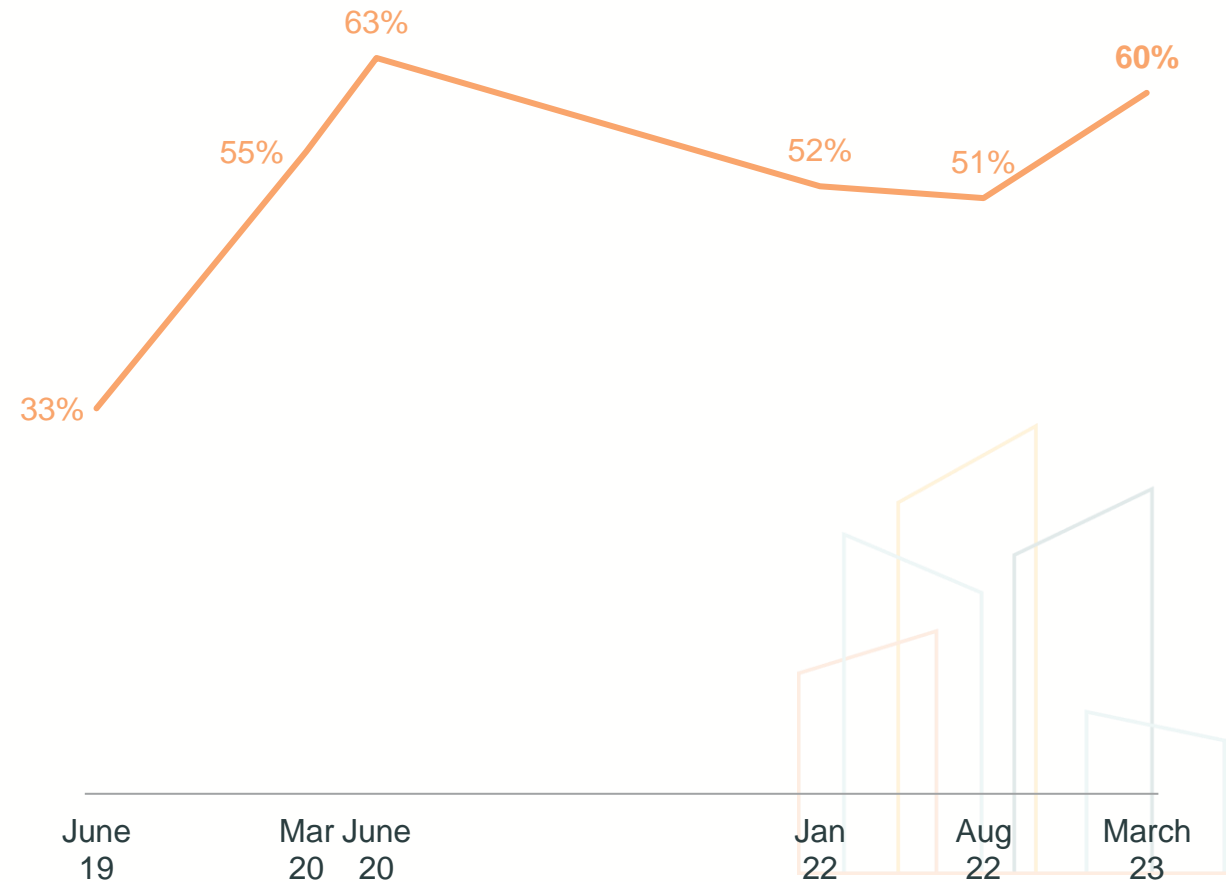
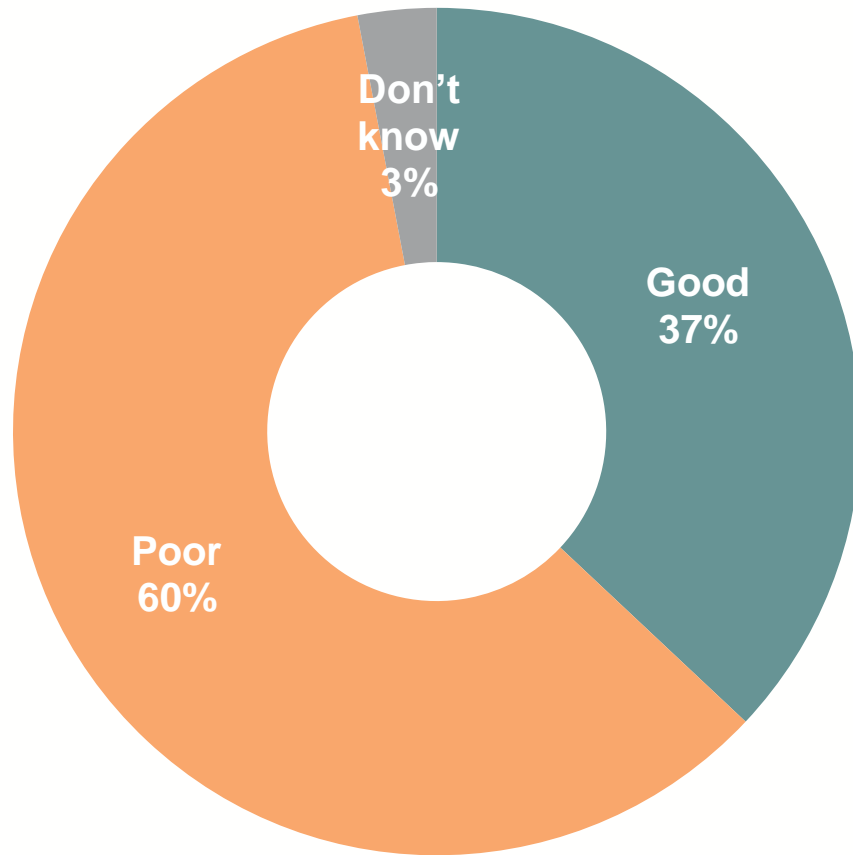
# Impressions of Biden, Kotek and Trump are highly partisan



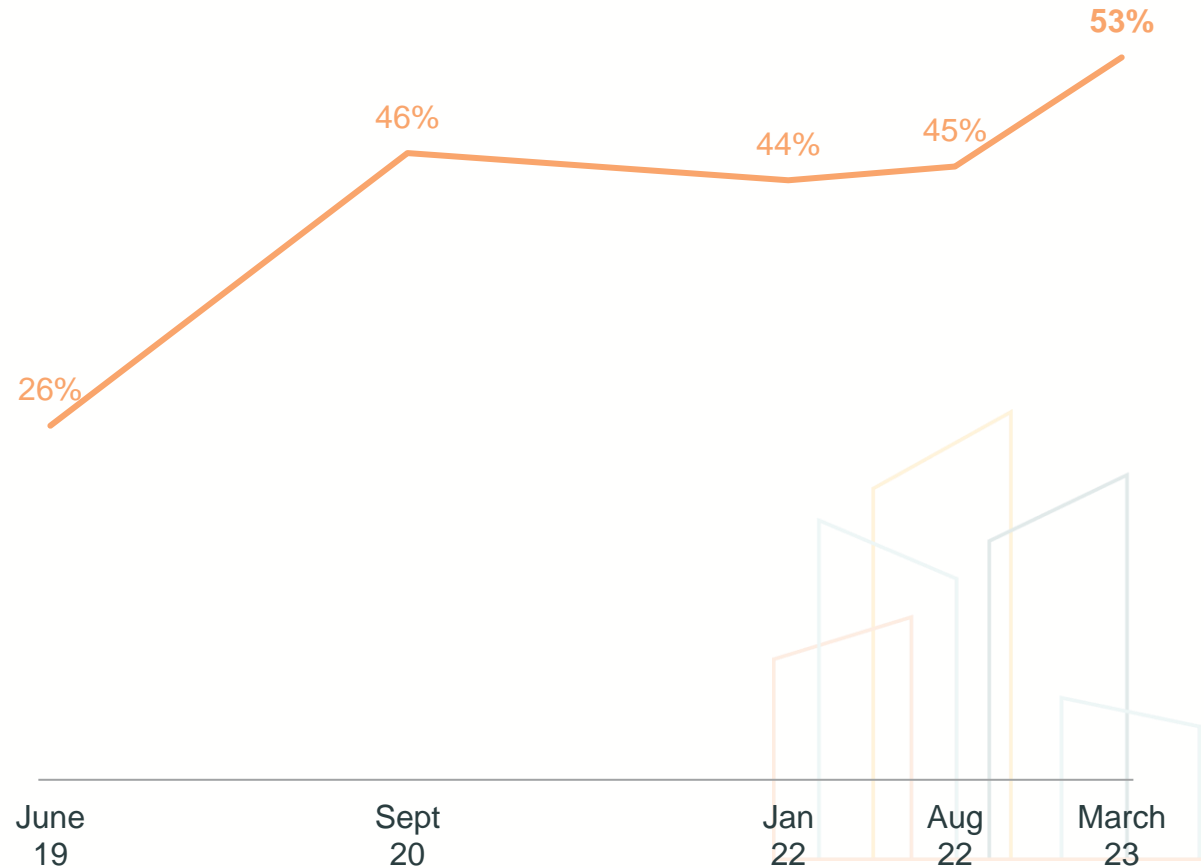
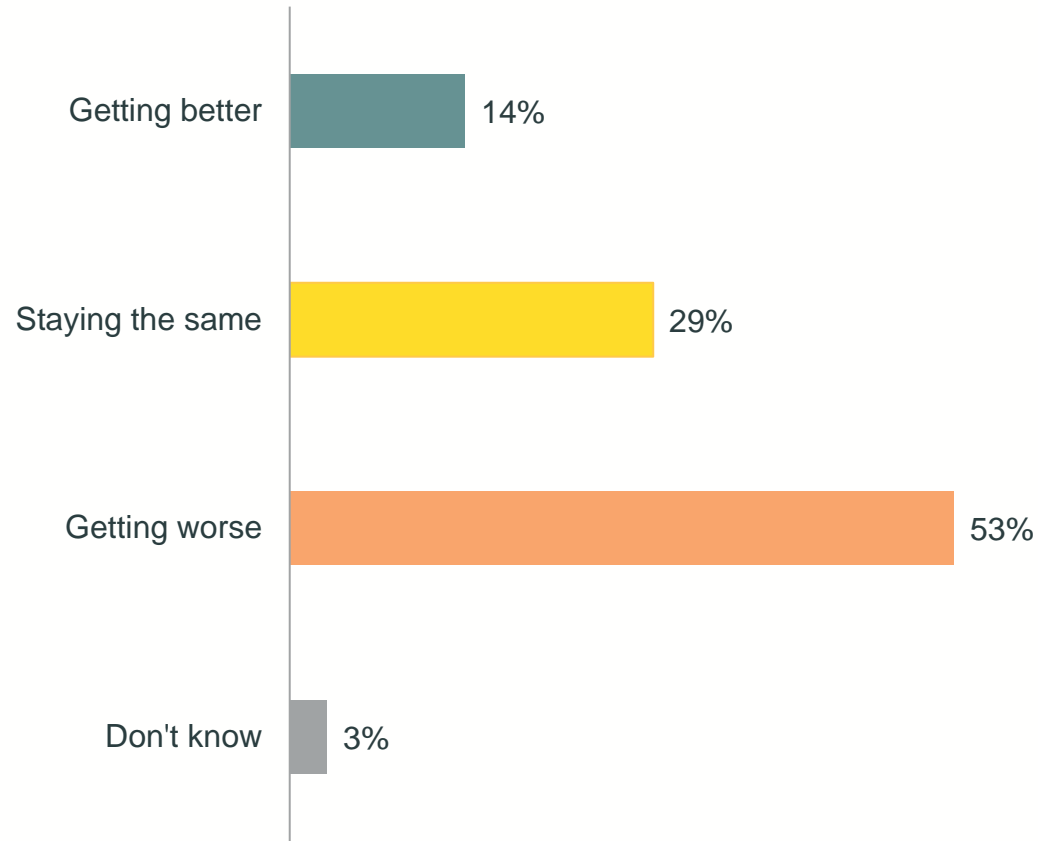
# Economic conditions



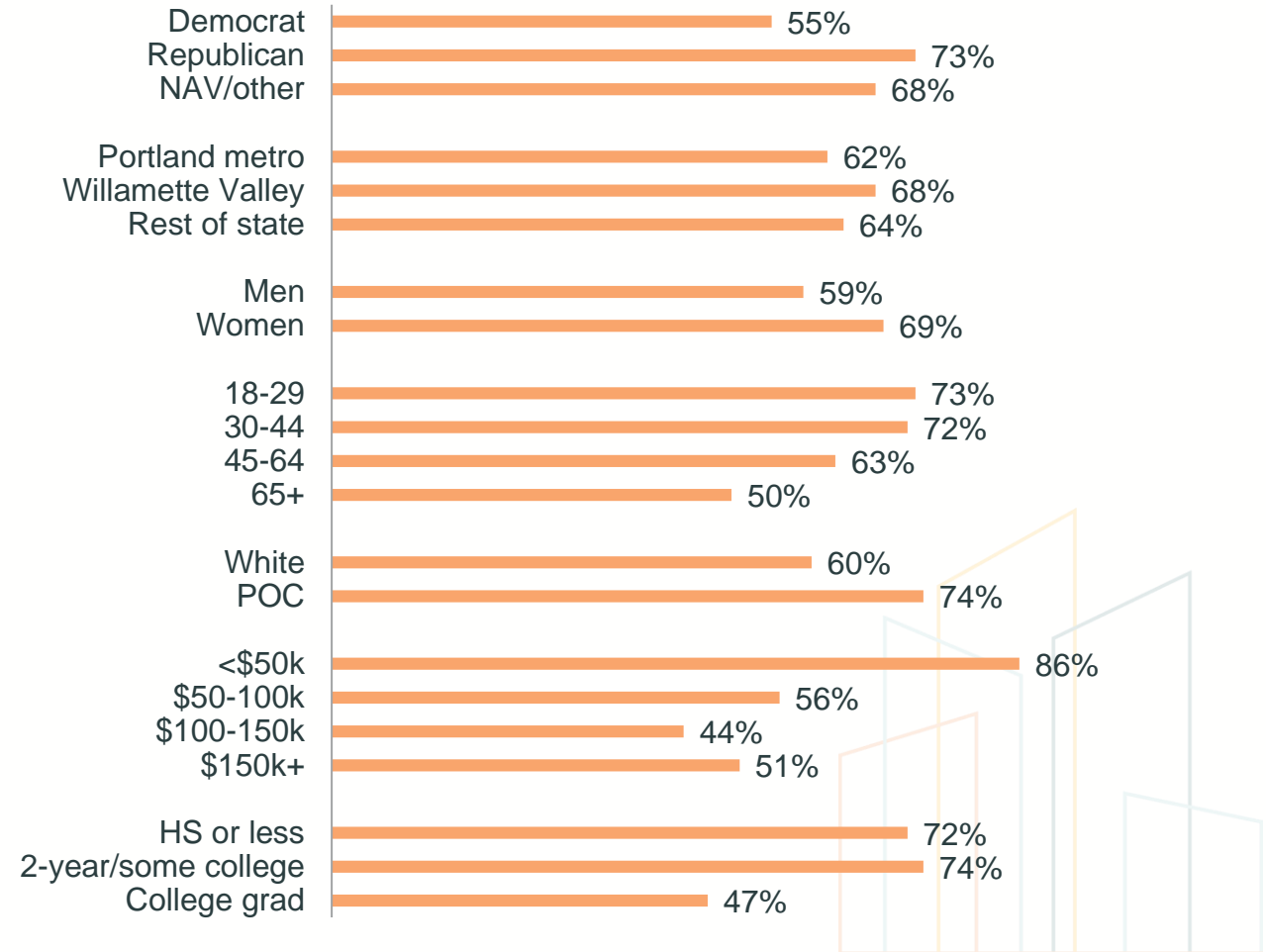
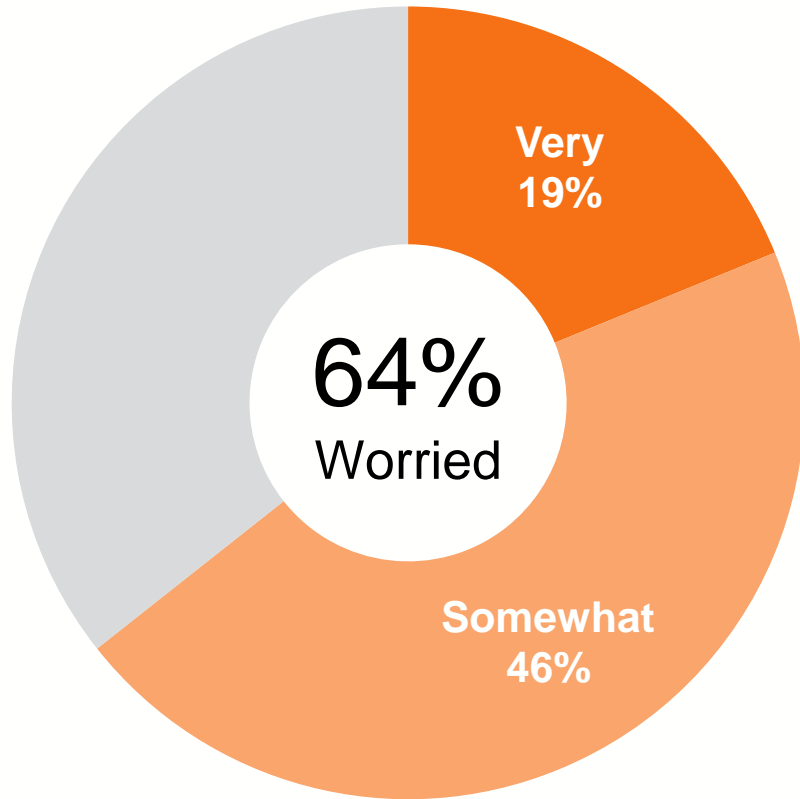
# Nearly as many Oregonians now rate the state's economic conditions as poorly as the early days of the pandemic



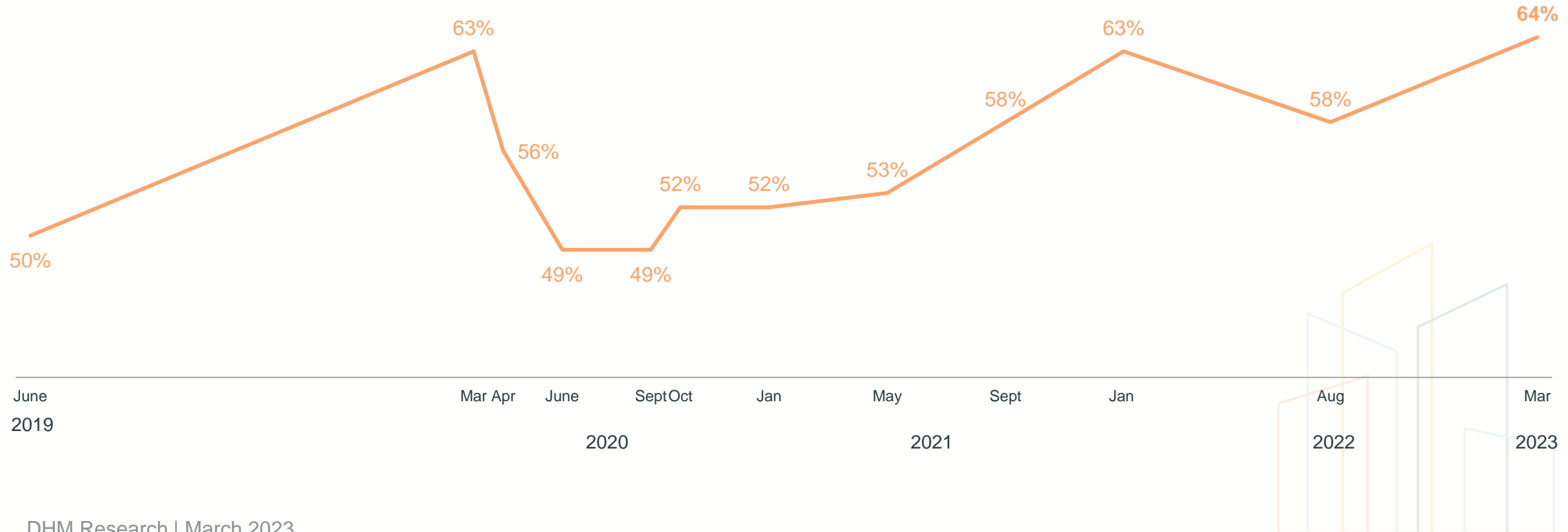
# Most Oregonians now think economic conditions in the state are getting worse



# Oregonians are worried about their personal finances, especially those with lower incomes, less education, younger, and people of color



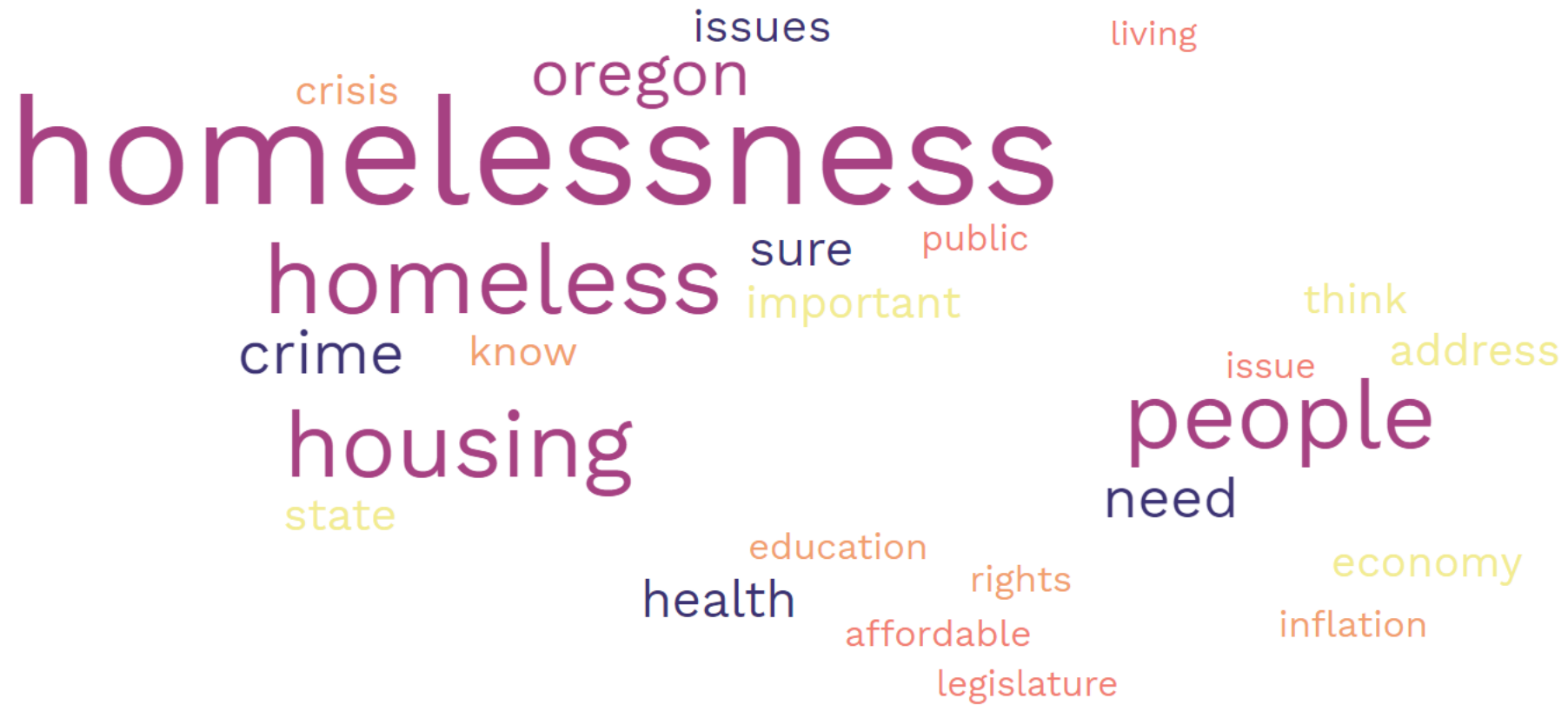
# Oregonians are now as worried about their personal financial situations as they were at the start of the pandemic



# Priorities for the 2023 legislative session

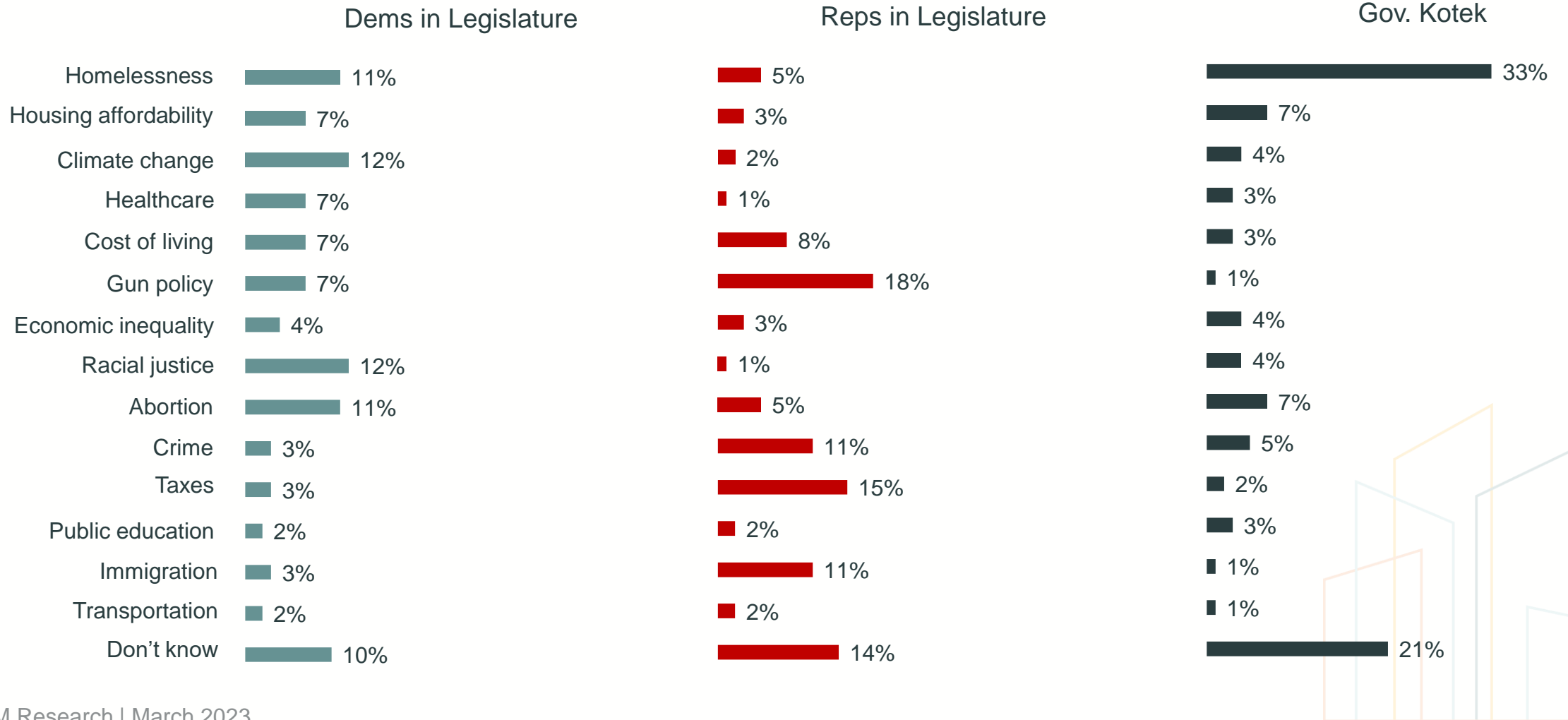


Homelessness and housing are identified most often as the issues Oregonians want the Legislature to prioritize in the 2023 session



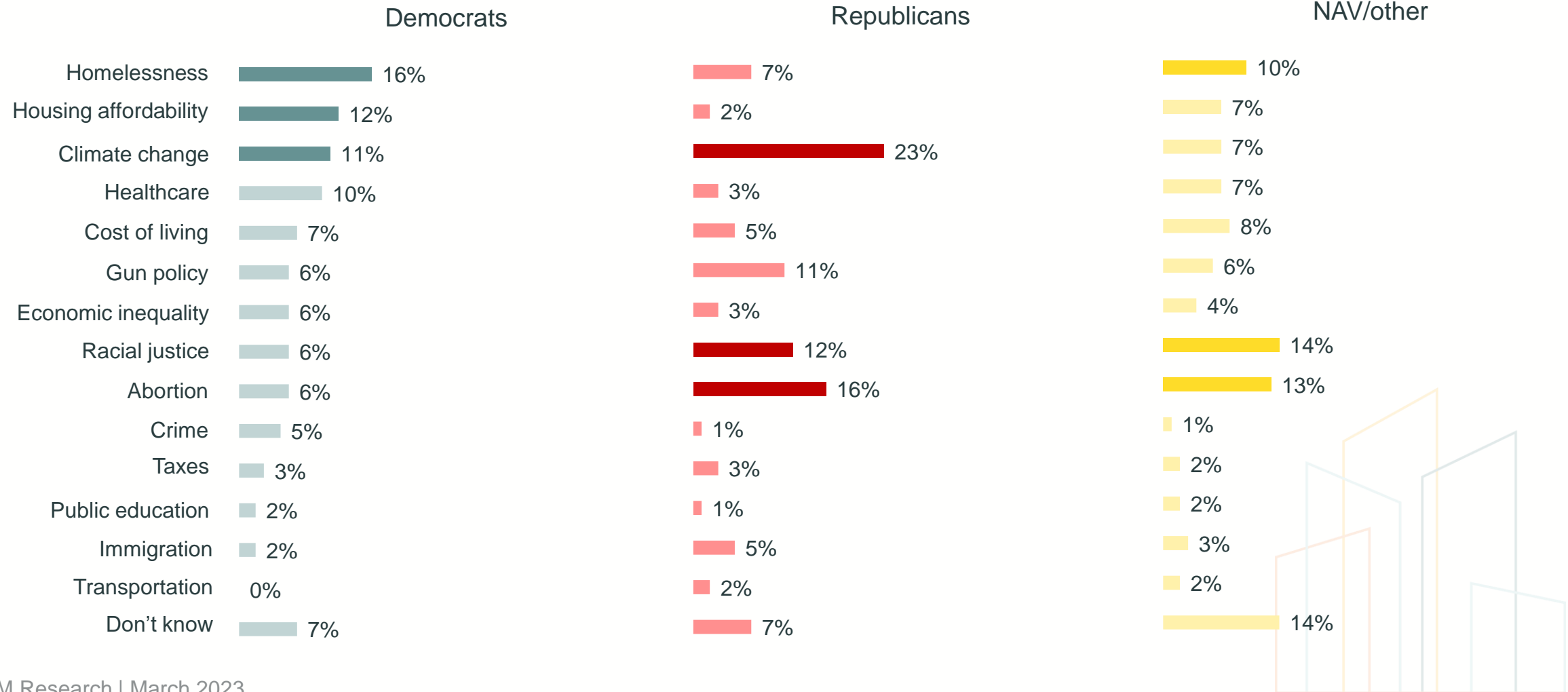


# Oregonians are more likely to think that homelessness is Gov. Kotek's top priority than it is for Democrats or Republicans



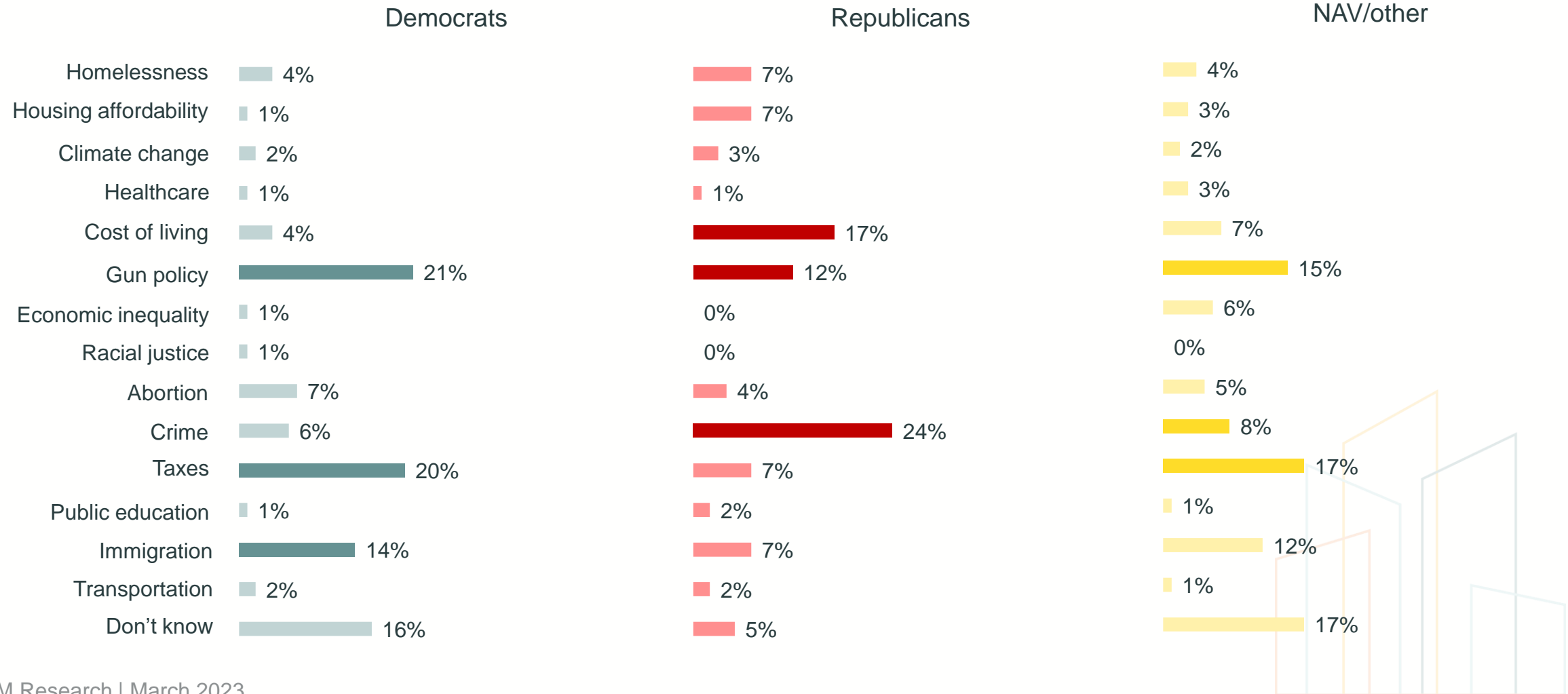
# What Oregonians believe is the top priority for **Democrats** in the Legislature

Democratic voters think Democratic legislators' top priority is homeless and housing, while Republican voters think they are focused on climate change and abortion



# What Oregonians believe is the top priority for **Republicans** in the Legislature

Republican voters think Republican legislators' top priority is crime and cost of living, while Democratic voters think they are focused on gun policy and taxes



# What Oregonians believe is the top priority for **Gov. Kotek**

Voters of all political affiliations tend to think Gov. Kotek's top priority is homelessness

