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INTRODUCTION & METHODOLOGY

From January 18-22, 2022, DHM Research conducted a survey of Oregonians. The purpose of the survey was to track Oregonians' opinions about the economy, Covid-19, and the criminal justice system. The survey also asked Oregonians about issues in the upcoming gubernatorial elections, controversies related to critical race theory, and healthcare.

Research Methodology: The online survey consisted of 400 Oregon residents ages 18+ and took approximately 15 minutes to complete. This is a sufficient sample size to assess Oregonians' opinions generally and to review findings by multiple subgroups.

Respondents were contacted by using a professionally maintained online panel. A variety of quality control measures were employed, including questionnaire pre-testing, data validation, and real time monitoring of responses. To ensure a representative sample, demographic quotas were set, and data was weighted by area of state, age, gender, race, education, and political party affiliation to match the demographic profile or Oregon adults.

Statement of Limitations: Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. The margin of error for this survey is ±4.9%.

DHM Research Background: DHM Research has been providing opinion research and consultation throughout the Pacific Northwest and other regions of the United States for over 40 years. The firm is nonpartisan and independent and specializes in research projects to support public policy making.

Oregon Statewide
N=400; ±4.9% margin of error
15 minutes

OVERALL MOOD

1. All in all, would you say Oregon is headed in the right direction or are things off on the wrong track?

Date	Right direction	Wrong track	Don't know
January 2022; n=400	33%	54%	13%
September 2021	36%	45%	14%
May 2021	32%	43%	26%
March 2021	40%	45%	14%
September 2020	31%	56%	13%
July 2020	33%	46%	20%
June 2020	43%	38%	19%
April 2020	51%	34%	16%
March 2020	46%	44%	10%
February 2020	37%	51%	11%
January 2020	41%	44%	15%

2. How would you rate Oregon's economic conditions today?

Date	Very good	Good	Poor	Very poor	Don't know
January 2022; n=400	9%	32%	42%	10%	6%
June 2020	3%	27%	46%	17%	8%
March 2020	4%	31%	37%	18%	2%
June 2019	6%	57%	26%	6%	4%

3. Would you say that economic conditions in Oregon are getting better, getting worse, or staying about the same?

Date	Better	Worse	About the same	Don't know
January 2022; n=400	19%	44%	32%	6%
September 2020	9%	46%	39%	5%
June 2019	25%	26%	44%	5%

4. How worried, or not, are you about your personal financial situation?

Date	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know
January 2022; n=400	24%	39%	28%	8%	1%
September 2021	23%	35%	27%	12%	1%
May 2021	22%	31%	30%	16%	2%
April 2021	16%	32%	34%	17%	1%
January 2021	20%	32%	21%	14%	2%
September 2020	18%	31%	32%	19%	<1%
June 2020	16%	33%	35%	16%	<1%
April 2020	19%	37%	33%	10%	2%
March 2020	23%	40%	23%	11%	2%
June 2019	13%	37%	36%	14%	--

5. How worried, or not, are you about the spread of Covid-19 in your community?

Date	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know
January 2022; n=400	31%	35%	22%	11%	1%
September 2021	32%	37%	19%	9%	2%
March 2021	24%	36%	20%	17%	3%
September 2020	25%	42%	22%	11%	--
May 2020	27%	43%	20%	8%	2%
April 2020	27%	43%	22%	7%	1%

Indicate if you have a positive or negative impression of the following people. **[Randomize]**

Response category	Very positive	Somewhat positive	Somewhat negative	Very negative	Don't know
6. Joe Biden					
January 2022; n=400	18%	23%	19%	35%	5%
September 2021	17%	31%	11%	33%	7%
March 2021	28%	25%	12%	28%	7%
September 2020	21%	31%	10%	34%	3%
7. Donald Trump					
January 2022; n=400	17%	20%	11%	48%	4%
September 2020	23%	16%	7%	53%	1%
October 2019	20%	9%	6%	65%	1%
June 2019	24%	13%	10%	53%	--
October 2018	26%	15%	10%	45%	5%
January 2018	17%	19%	12%	47%	4%
November 2017	9%	14%	9%	68%	--
October 2016	16%	15%	11%	55%	3%
July 2016	10%	16%	10%	64%	--
8. Kate Brown					
January 2022; n=400	11%	22%	18%	40%	9%
September 2021	11%	22%	20%	39%	9%
March 2021	11%	26%	20%	37%	6%
September 2020	14%	29%	16%	35%	6%
October 2019	12%	34%	17%	34%	3%
July 2019	16%	31%	11%	41%	1%
June 2019	12%	34%	13%	37%	3%
October 2018	15%	29%	13%	32%	10%
January 2018	16%	33%	15%	22%	14%
November 2017	22%	30%	14%	29%	5%
July 2017	17%	35%	13%	31%	4%
October 2016	19%	29%	16%	17%	20%
July 2016	17%	33%	16%	26%	9%
February 2016	21%	30%	14%	16%	20%
April 2015	15%	33%	11%	6%	35%

Indicate if you have a positive or negative impression of the following organizations. **[Randomize]**

Response category n=400	Very positive	Somewhat positive	Somewhat negative	Very negative	Don't know
9. Fred Meyer	32%	50%	10%	1%	7%
10. Nike	23%	42%	14%	9%	11%
11. Meta (formerly known as Facebook)	10%	22%	31%	22%	15%
12. Umpqua Bank	16%	35%	5%	3%	41%
13. Cambia Health Solutions	6%	13%	5%	2%	74%

The next general election for Oregon governor will be in November 2022.

How important, if at all, are the following issues in making your decision about who to vote for in the 2022 election for governor? **[Randomize]**

Response category n=400	Very important	Somewhat important	Not too important	Not at all important	Don't know
14. Healthcare	57%	31%	7%	2%	3%
15. Covid-19	47%	32%	11%	7%	3%
16. Economic inequality	47%	29%	13%	7%	5%
17. Racial justice	41%	32%	13%	10%	4%
18. Abortion	41%	27%	17%	11%	5%
19. Crime	60%	27%	8%	3%	2%
20. Immigration	43%	33%	16%	5%	4%
21. Homelessness	64%	26%	6%	2%	3%
22. Cost of living	66%	26%	5%	1%	2%
23. Climate change	43%	26%	13%	13%	4%
24. Gun policy	47%	29%	12%	7%	5%
25. Taxes	47%	37%	12%	2%	2%
26. Public education	51%	34%	8%	3%	4%

27. From the same list of issues, which is the most important in your decision about who to vote for in the 2022 election for governor? **[Randomize]**

Response category	n=400
Cost of living	22%
Homelessness	12%
Covid-19	11%
Economic inequality	9%
Climate change	8%
Crime	8%
Healthcare	6%
Taxes	6%
Public education	6%
Immigration	5%
Gun policy	3%
Racial justice	2%
Abortion	2%

28. If the election were today, who would you vote for if the choice was between the Democratic candidate and Republican candidate?

Response category	n=400
Democratic candidate	40%
Republican candidate	31%
Don't know	29%

Former State Senator, Betsy Johnson, is running for governor as an independent candidate.

29. If the election were today, who would you vote for?

Response category	n=400
Democratic candidate	31%
Republican candidate	22%
Betsy Johnson	11%
Don't know	36%

Here is additional information about Betsy Johnson.

Betsy Johnson served in the Oregon legislature for twenty years as a Democrat. She recently left the Democratic Party and is now unaffiliated. Johnson says that she is a no-nonsense independent leader and that she is loyal only to the people of Oregon. She thinks that Oregonians deserve better than the excesses and nonsense of the extreme left and radical right. As Governor, Johnson promises to lead from the center where sensible solutions are found and put Oregon ahead of narrow partisan politics.

30. Knowing this, if the general election were today, who would you vote for?

Response category	n=400
Democratic candidate	24%
Republican candidate	17%
Betsy Johnson	30%
Don't know	30%

In the state legislature, Betsy Johnson was considered a centrist. She often voted with Democrats on social issues and is pro-choice on abortion. On environmental and economic issues, she often voted with Republicans.

31. Knowing this, if the general election were today, who would you vote for?

Response category	n=400
Democratic candidate	29%
Republican candidate	22%
Betsy Johnson	21%
Don't know	29%

Betsy Johnson has already raised several million dollars for her campaign. Her biggest donors are some of Oregon's largest corporations and richest people.

32. Knowing this, if the general election were today, who would you vote for?

Response category	n=400
Democratic candidate	30%
Republican candidate	22%
Betsy Johnson	17%
Don't know	31%

Q33-Q61 withheld for future release

DEMOGRAPHICS

62. I describe my gender as:

Response category	n=400
Male	49%
Female	51%
Non-binary or gender non-conforming	--

63. In what year were you born? **[Open]**
    [Autofill age as:]

Response category	n=400
18–29	20%
30–44	29%
45–64	29%
65+	23%

64. Which of the following best describes your race or ethnicity? **[Allow for multiple responses]**

Response category	n=400
African	1%
Asian/Pacific Islander	9%
Black/African American	3%
Hispanic/Latino/a/x	8%
Middle Eastern/North African	--
Native American/American Indian	4%
White/Caucasian	79%
Other	2%

Response category	n=400
White alone	75%
Person of color	25%

65. Which category best describes your 2021 gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

Response category	n=400
Less than $25,000	24%
$25,000 to less than $50,000	26%
$50,000 to less than $75,000	17%
$75,000 to less than $100,000	12%
$100,000 to less than $150,000	17%
$150,000 or more	5%

66. What is the highest level of education that you have completed?

Response category	n=400
Less than high school	4%
High school diploma/GED	29%
Some college/2-year degree	35%
College degree/4-year degree	21%
Graduate/professional school	11%

67. Area of state: **[Don't ask, record from sample]**

Response category	n=400
Tri-county	43%
Willamette Valley	27%
Rest of state	31%

68. What is your party registration?

Response category	n=400
Democrat	33%
Republican	24%
NAV/some other party	38%
Not registered to vote	5%

69. Do any children age 0-17 live in your home?

Response category	n=400
Yes	30%
No	70%

70. What best describes your health insurance status?

Response category	n=400
I have health insurance through an employer or union	31%
I purchase my own health insurance	10%
I have health insurance through a public plan (e.g., Medicare, Oregon Health Plan, VA)	47%
I have some other type of health insurance	5%
I do not have health insurance	7%