

# Public opinion check-in

mood of the state, opinions about elected leaders, and 2022 elections

Oregon statewide survey, data release 1

January 2022

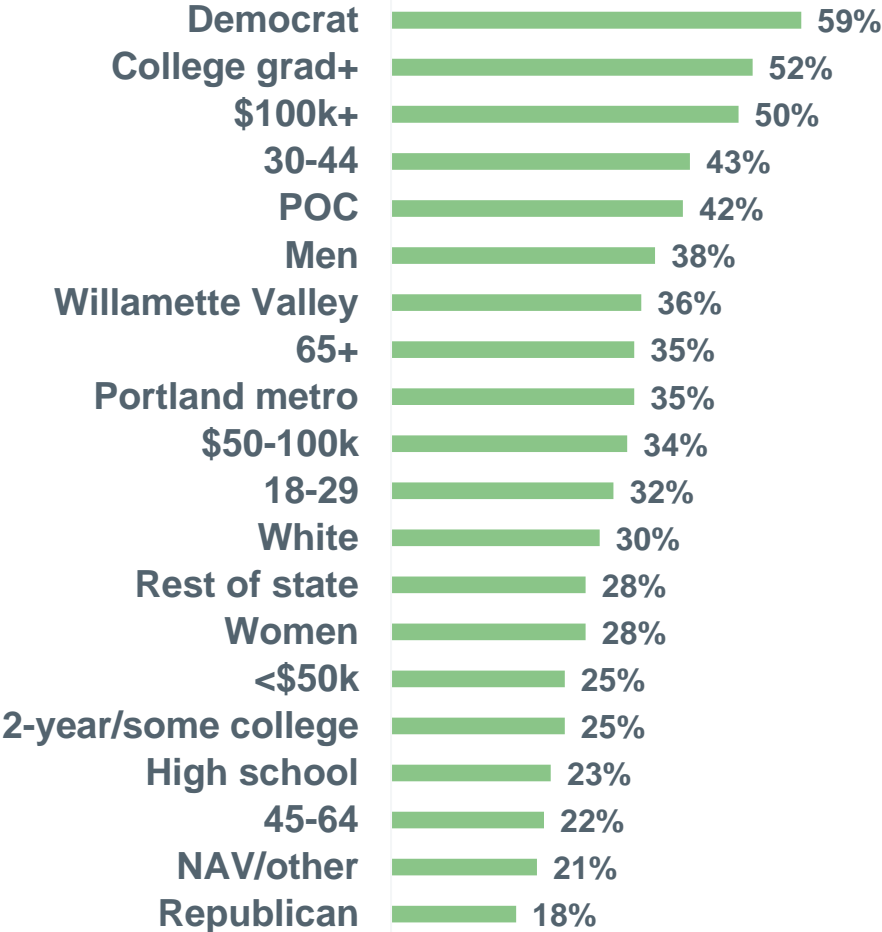
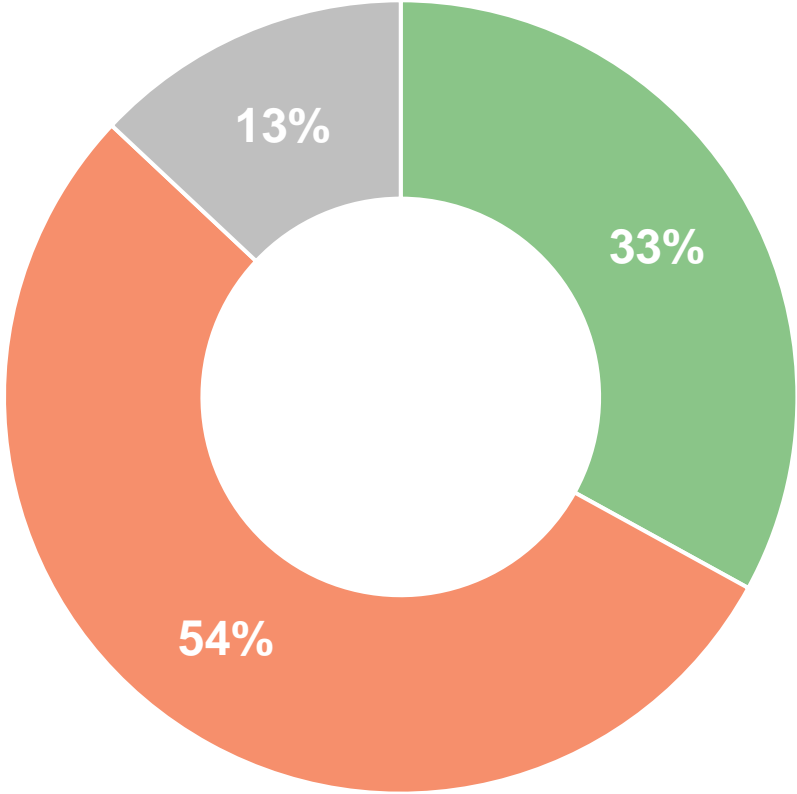


# Methodology

- Online survey of N=400 Oregonians ages 18+
- Conducted January 18-22, 2022
- Quotas and statistical weighting by gender, age, education, race, area of the state and political affiliation to match Oregon's general population
- Margin of error  $\pm 4.9\%$
- Due to rounding, some totals may differ by  $\pm 1$  from the sum of separate responses

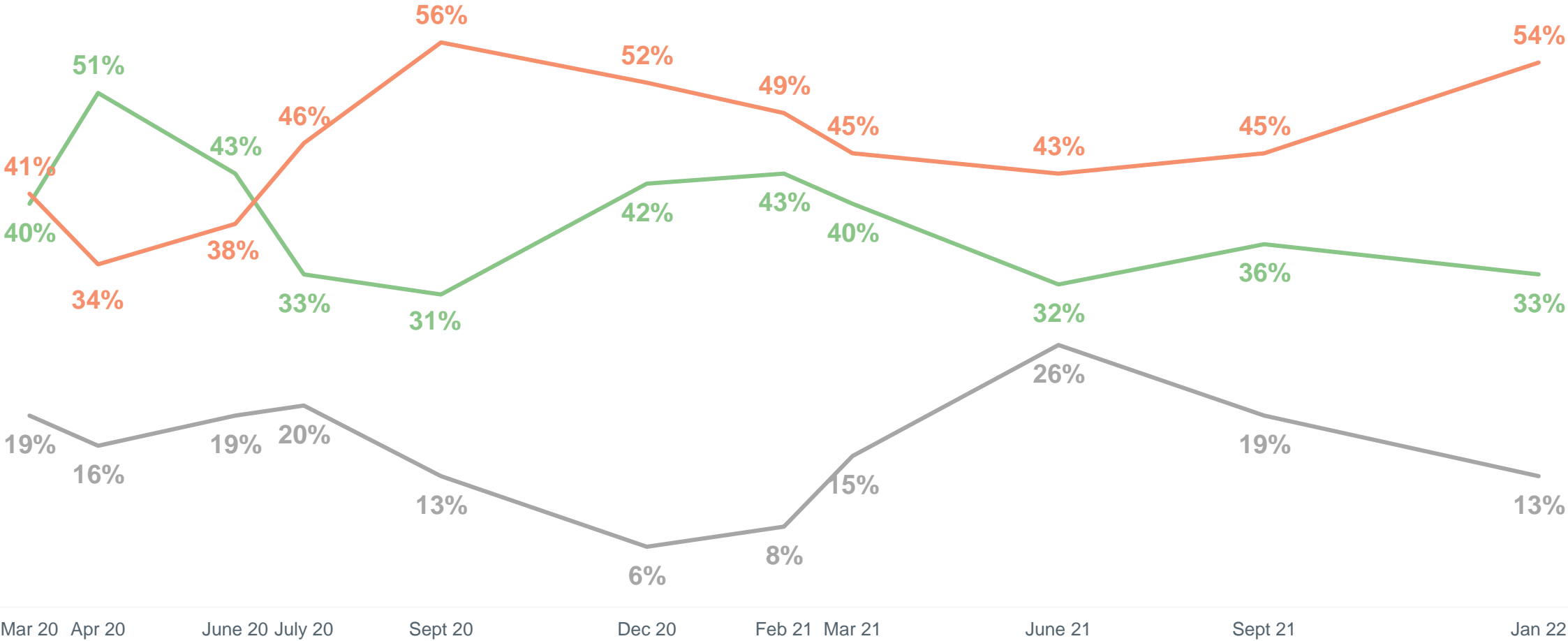
**MOOD OF THE STATE**

# Do you think Oregon is headed in the **right direction** or is it on the **wrong track**?



# Wrong track perceptions are up 9% points since September 2021.

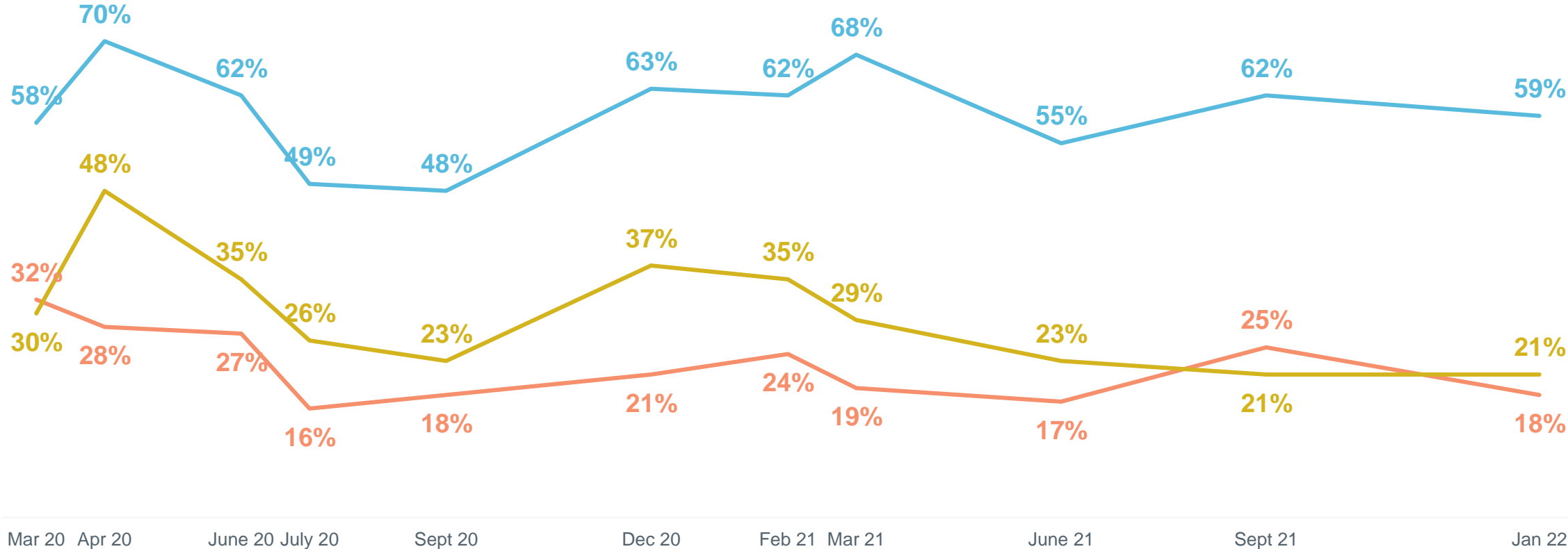
Right direction / Wrong track / Don't know



# By party, the biggest drop in right direction perceptions has been among NAV/other voters.

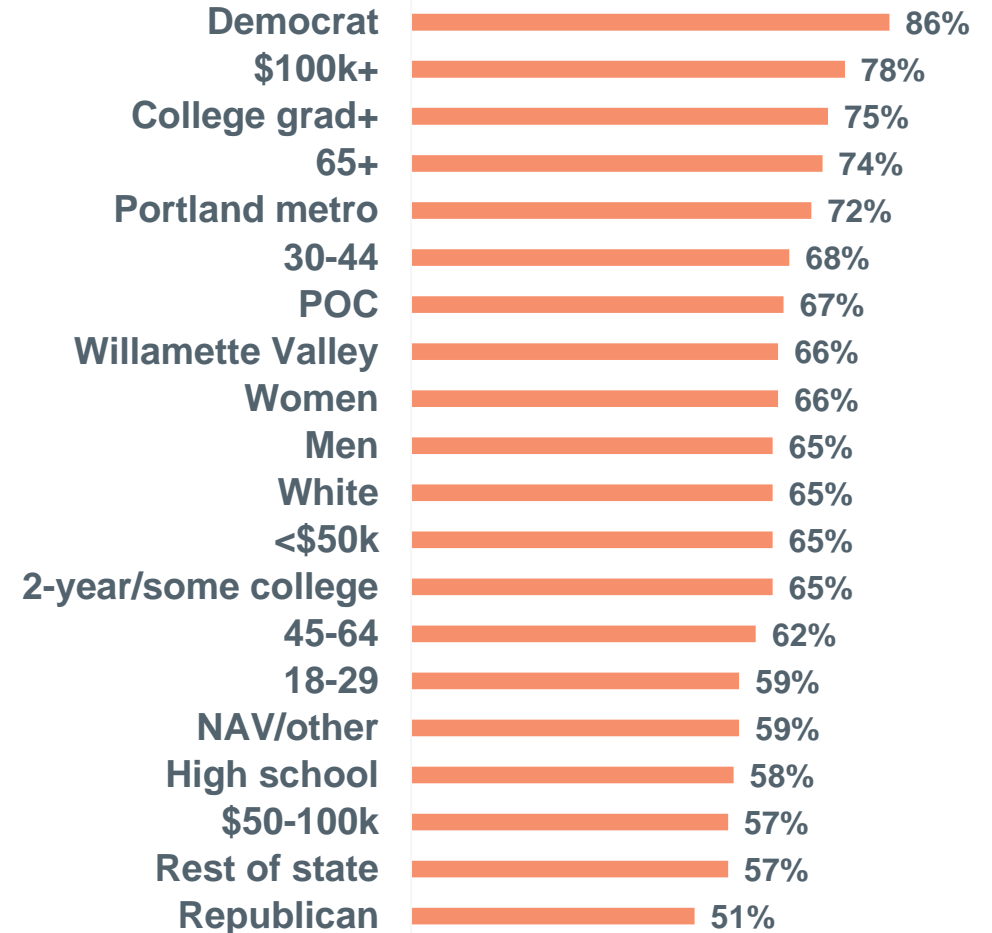
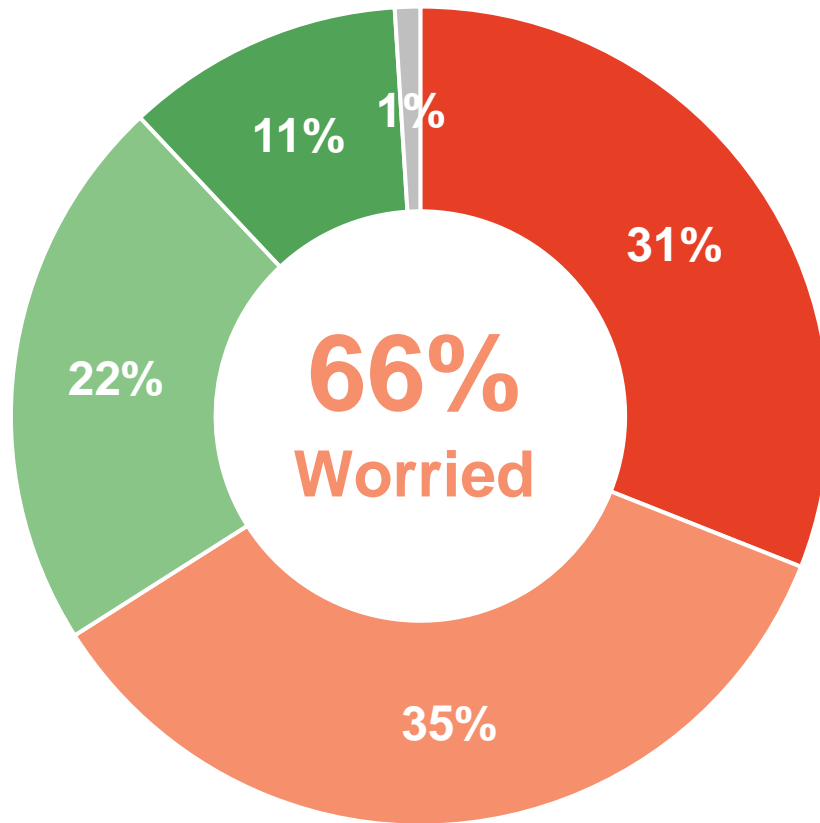
Democrat / Republican / NAV/other

*Oregon headed in the right direction*



# Worry about spread of COVID-19 in your community.

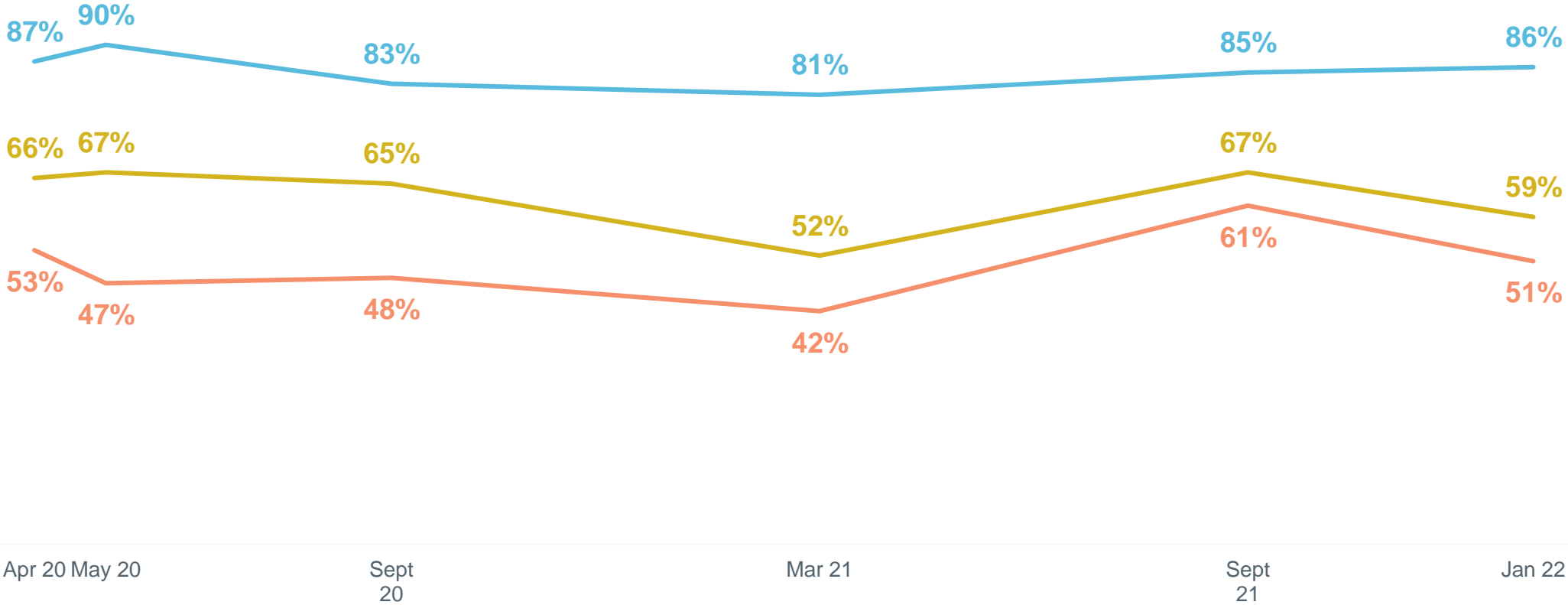
Very worried / Somewhat worried / Not too worried / Not at all worried / Don't know



# Worry about Covid-19 fell among Republicans and NAV/others while it remains high for Democrats.

Democrat / Republican / NAV/other

Worry about spread of Covid-19 in community

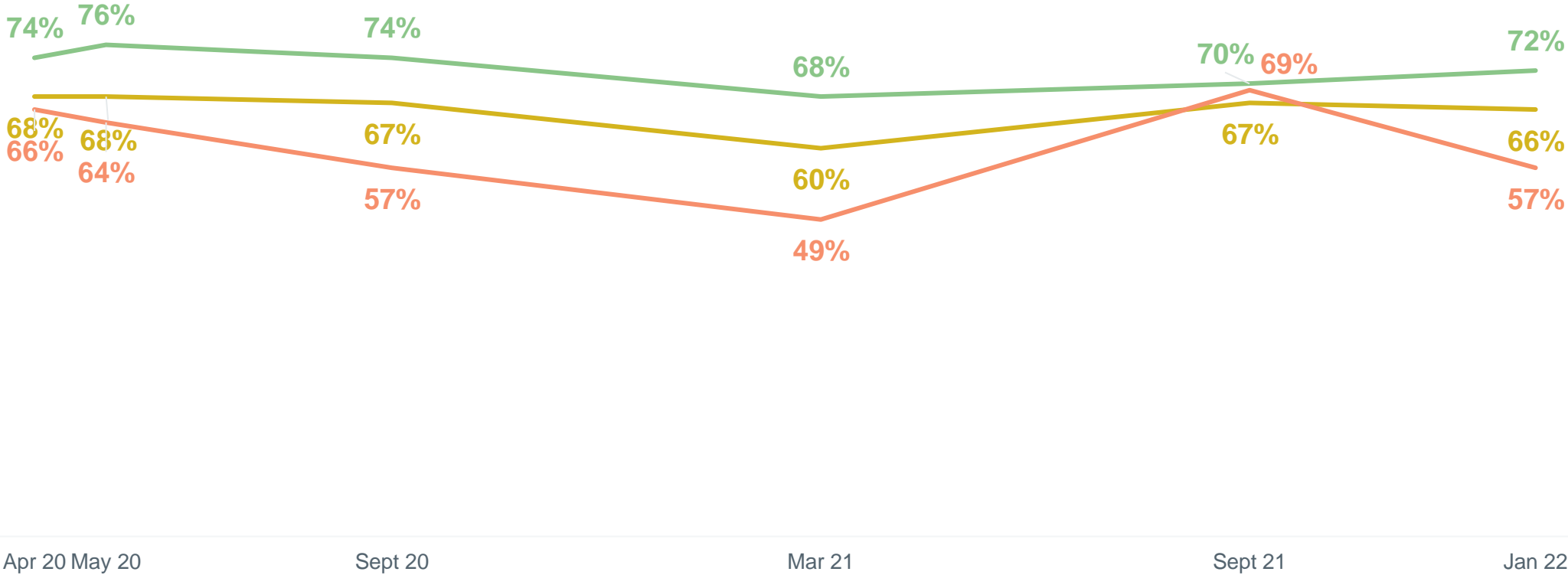




# Worry about Covid-19 held steady in Portland and the Willamette Valley but declined in the rest of Oregon.

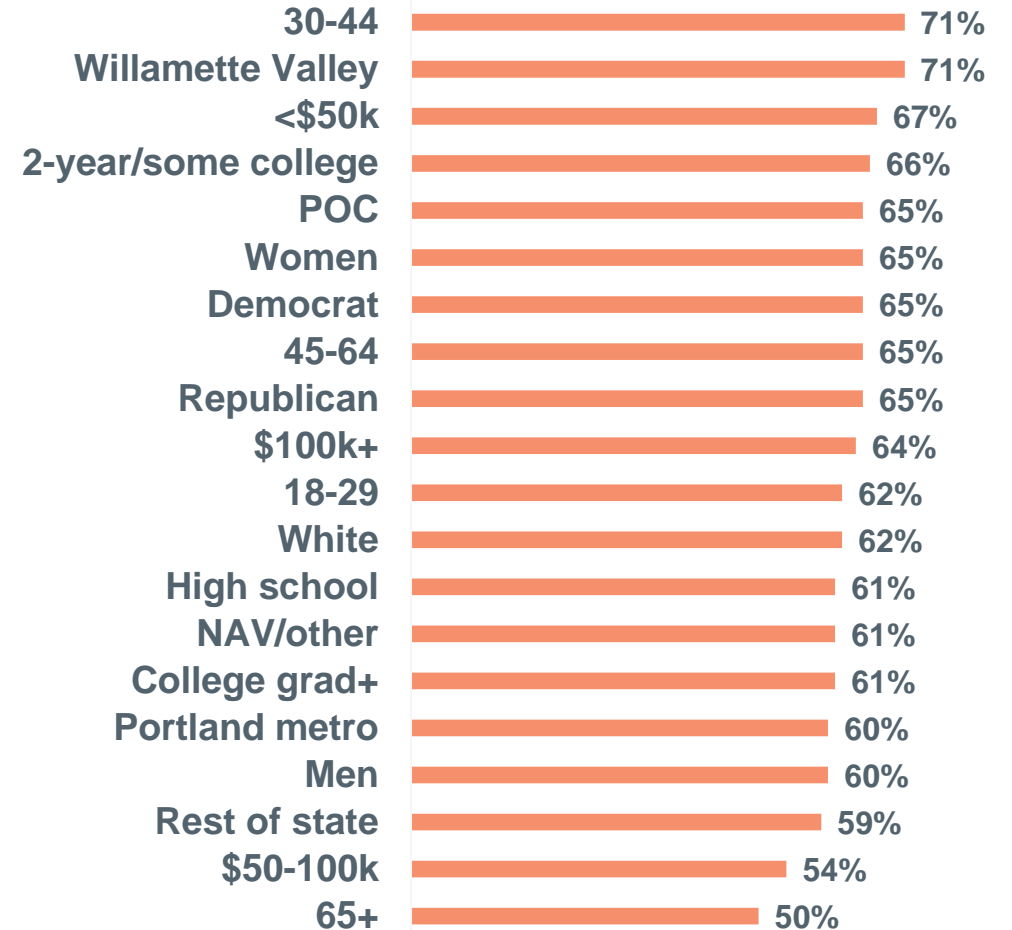
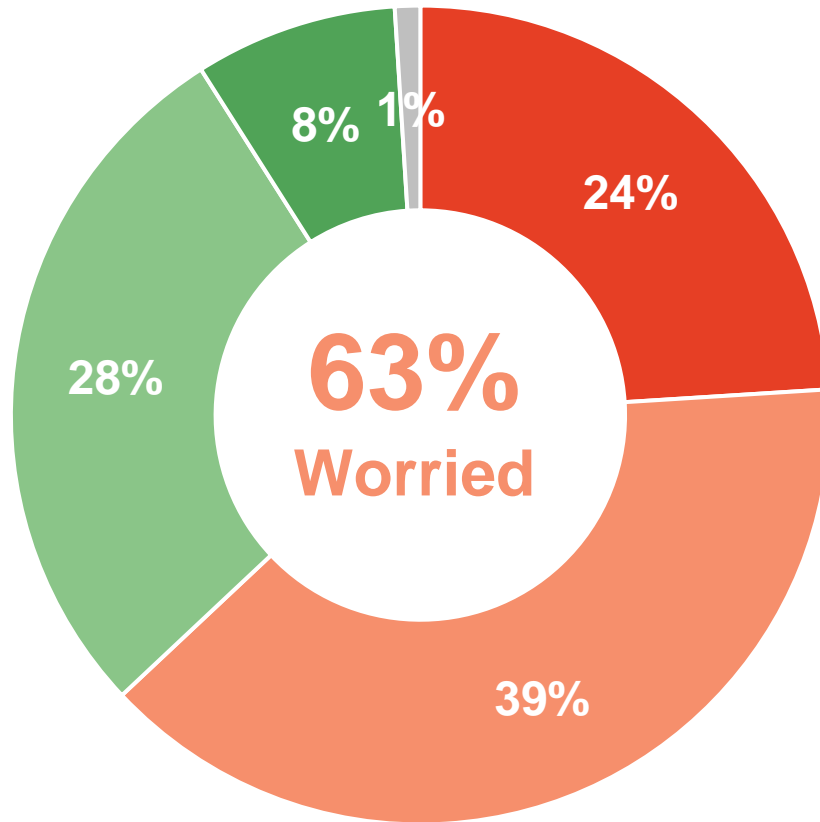
Portland metro / Willamette Valley / Rest of state / Total

Worry about Covid-19 spread in community



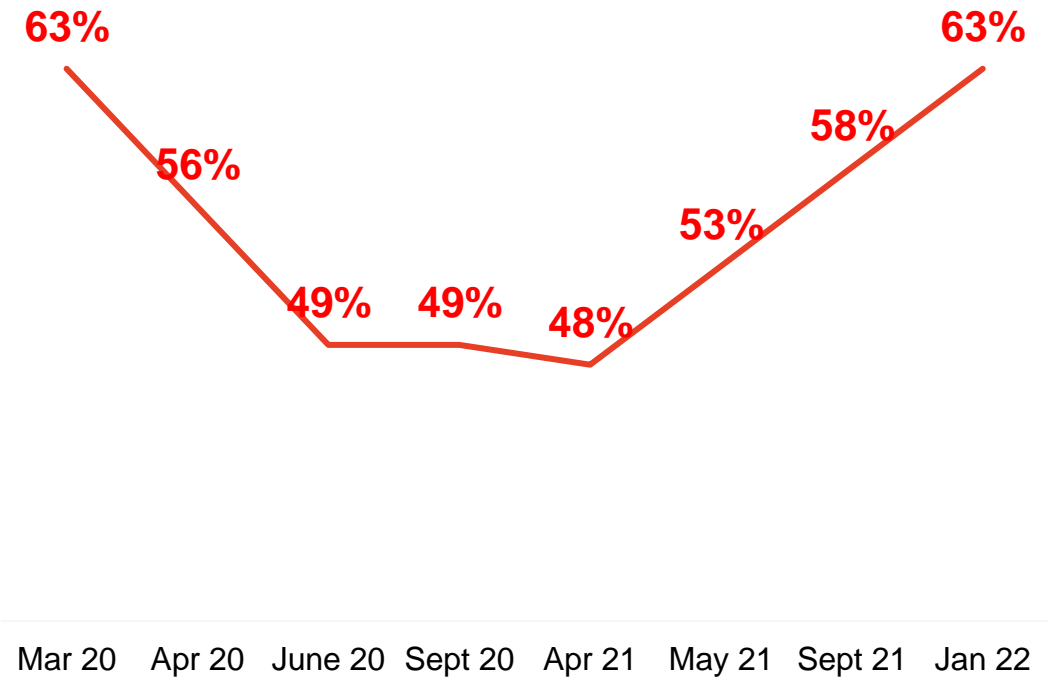
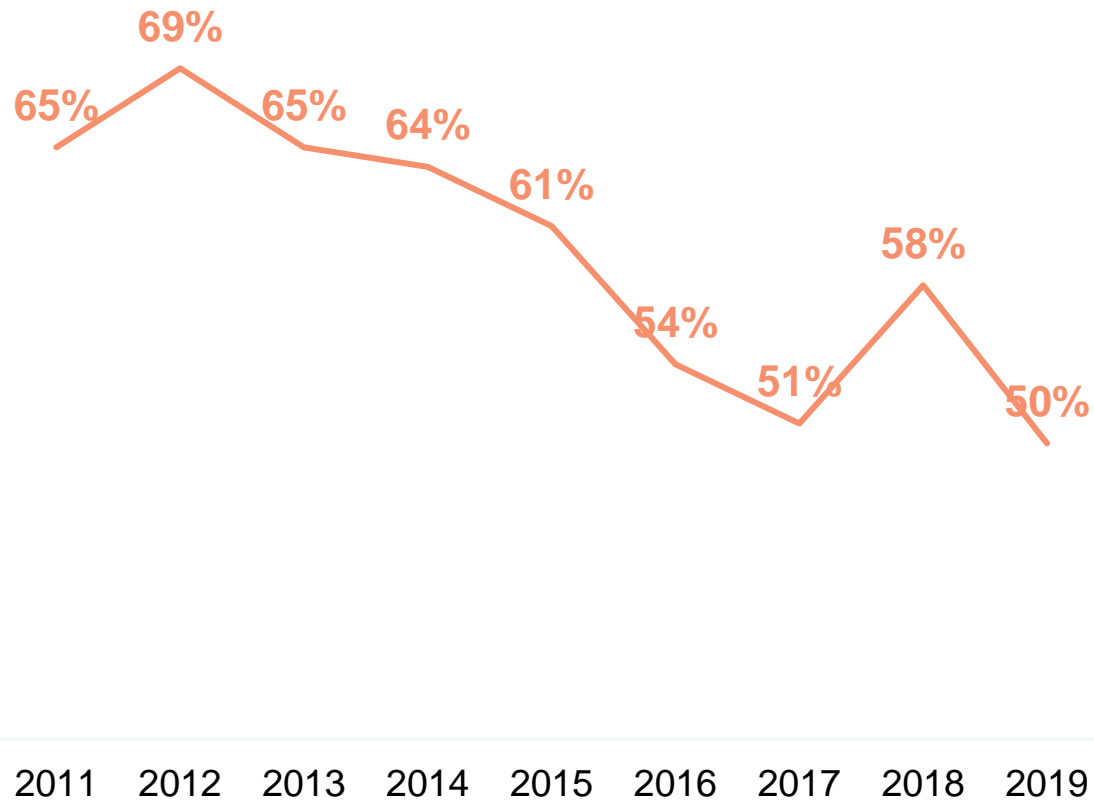
# Worry about personal financial situation.

Very worried / Somewhat worried / Not too worried / Not at all worried / Don't know



# Financial worry has increased rapidly since spring 2021.

Pre-COVID-19 / Since COVID-19



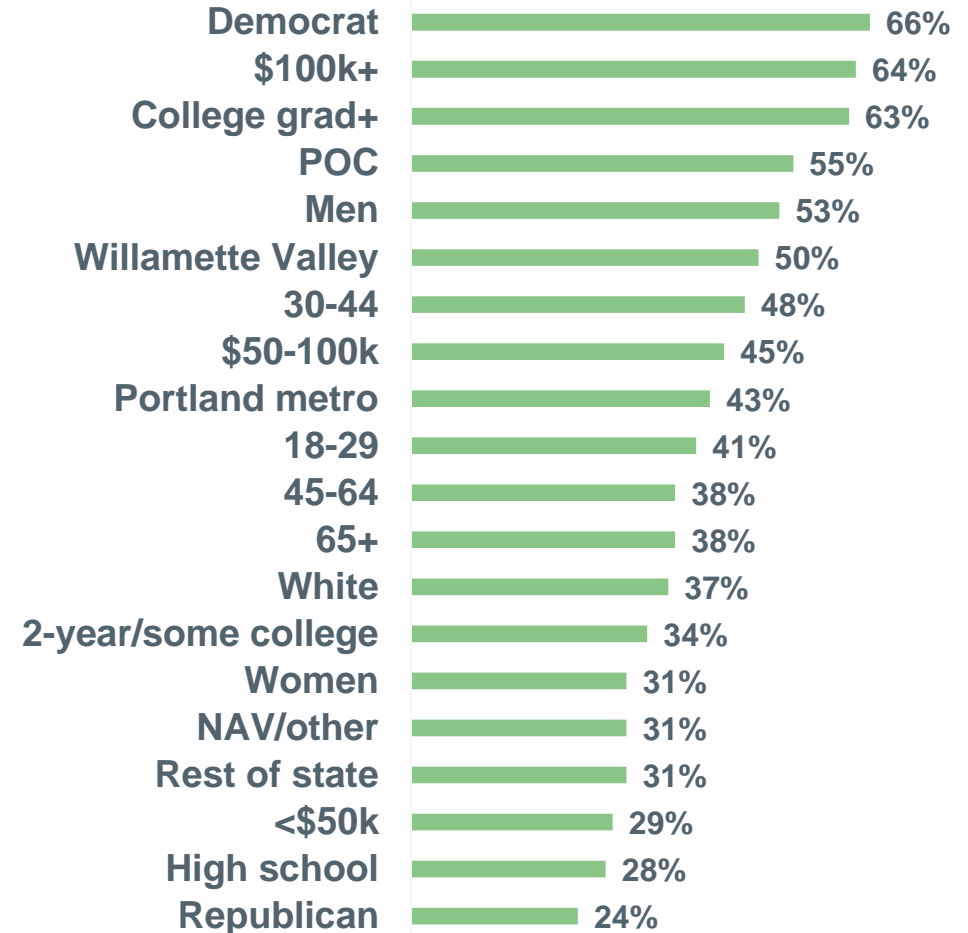
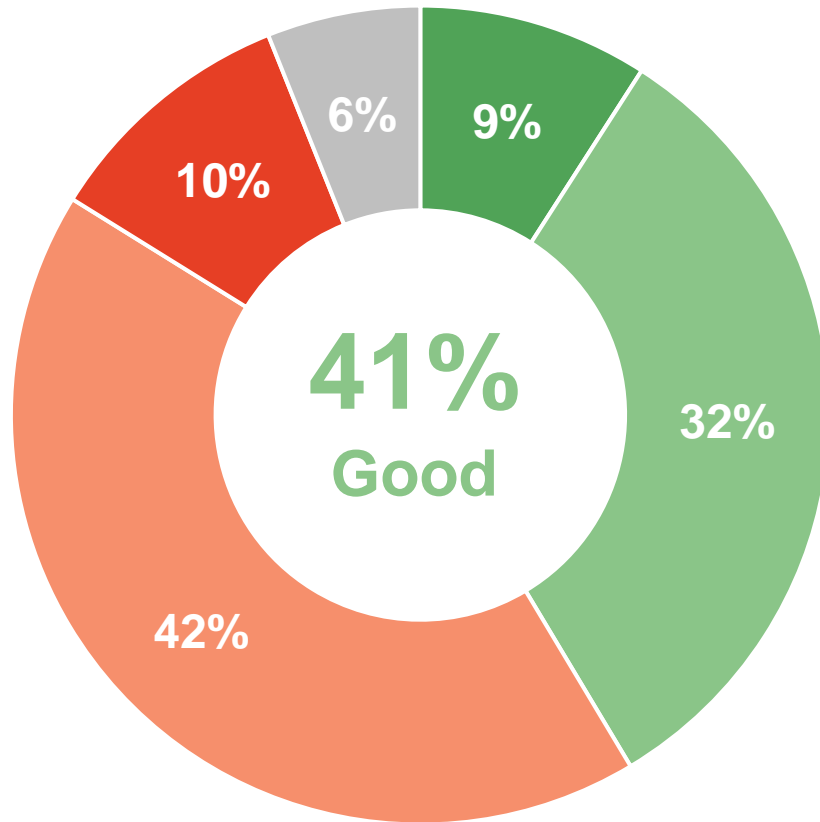
# The increase in financial worry is driven by growing concerns from older, more educated, and higher income Oregonians.

*Percent worried about their personal financial situations*

Demographic	April 2021	January 2022	Change
18-29	62%	62%	0
30-44	53%	71%	+18
45-64	50%	65%	+15
65+	24%	50%	+26
HS or less	57%	61%	+4
2-year/some college	48%	66%	+18
College grad	37%	61%	+24
<\$50k	61%	67%	+6
\$50-100k	41%	54%	+13
\$100k+	25%	64%	+39

# Oregon's current economic conditions.

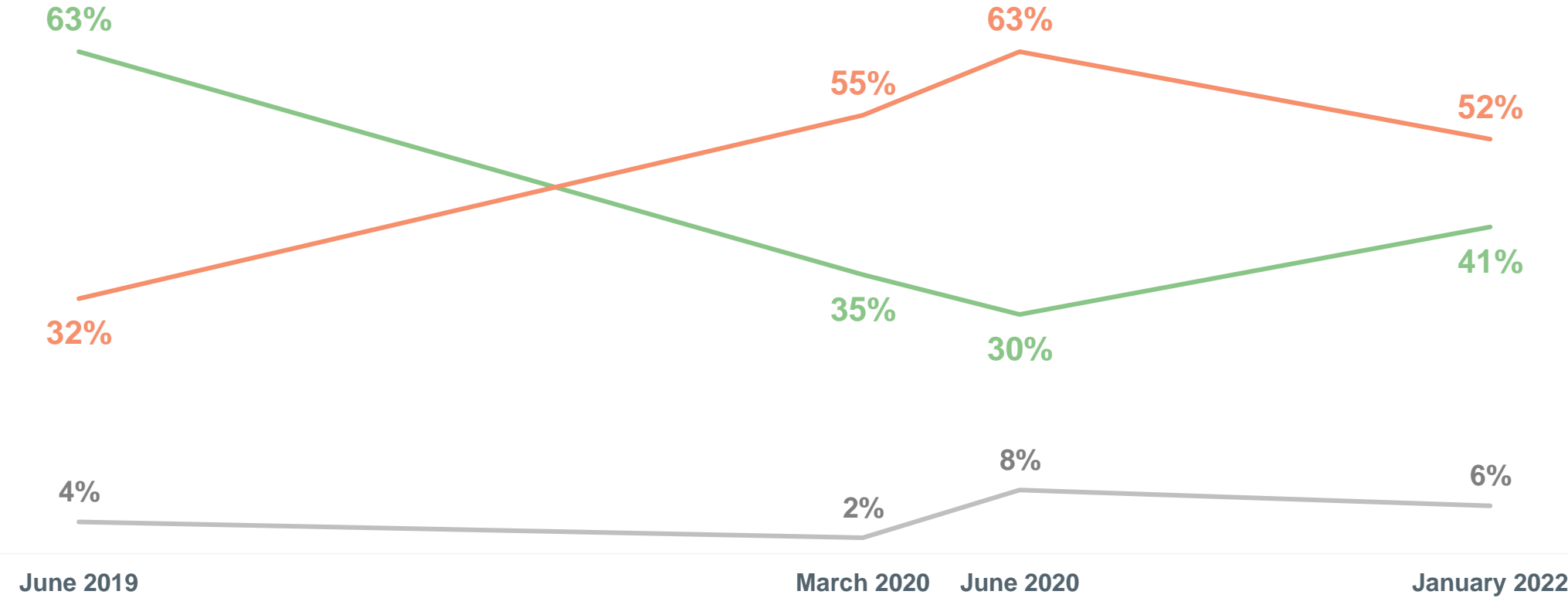
Very good / Good / Poor / Very poor / Don't know



# Oregonians rate economic conditions as better than the early days of Covid-19 but worse than pre-pandemic levels.

Good / Poor / Total

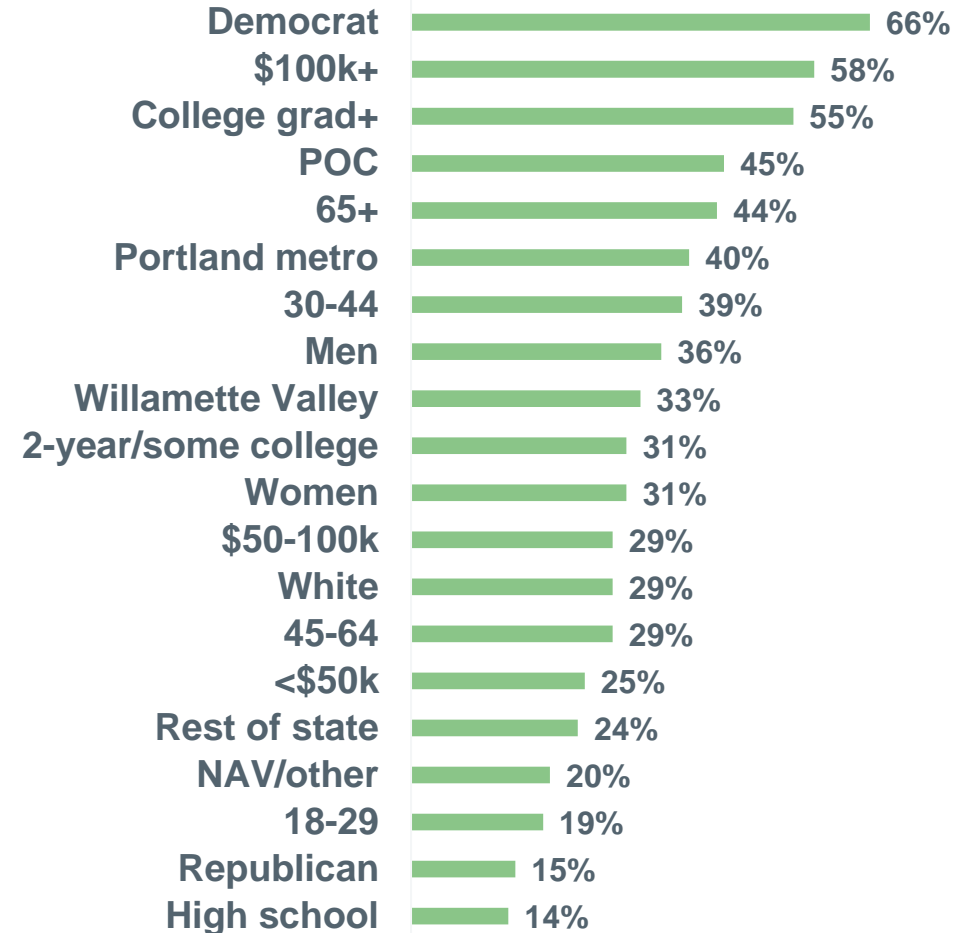
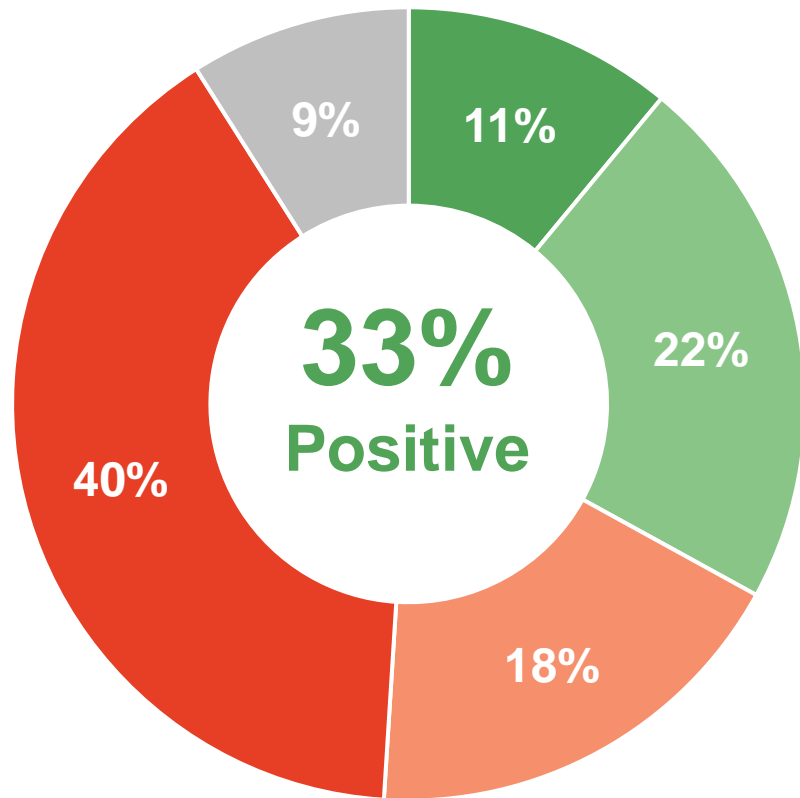
Oregon's economic conditions



**PEOPLE & ORGANIZATIONS**

# Impressions of Governor Brown.

Very positive / Somewhat positive / Somewhat negative / Very negative / Don't know

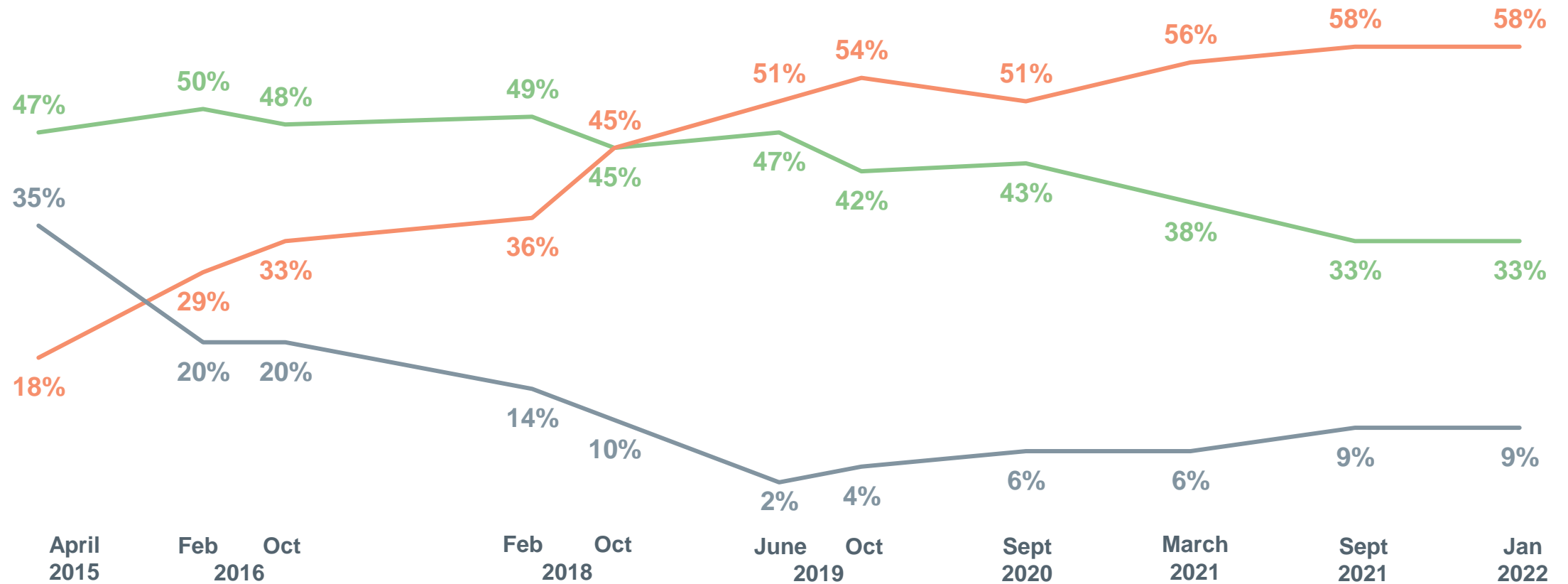




# Nearly 6 in 10 Oregonians continue to have a negative impression of Governor Brown.

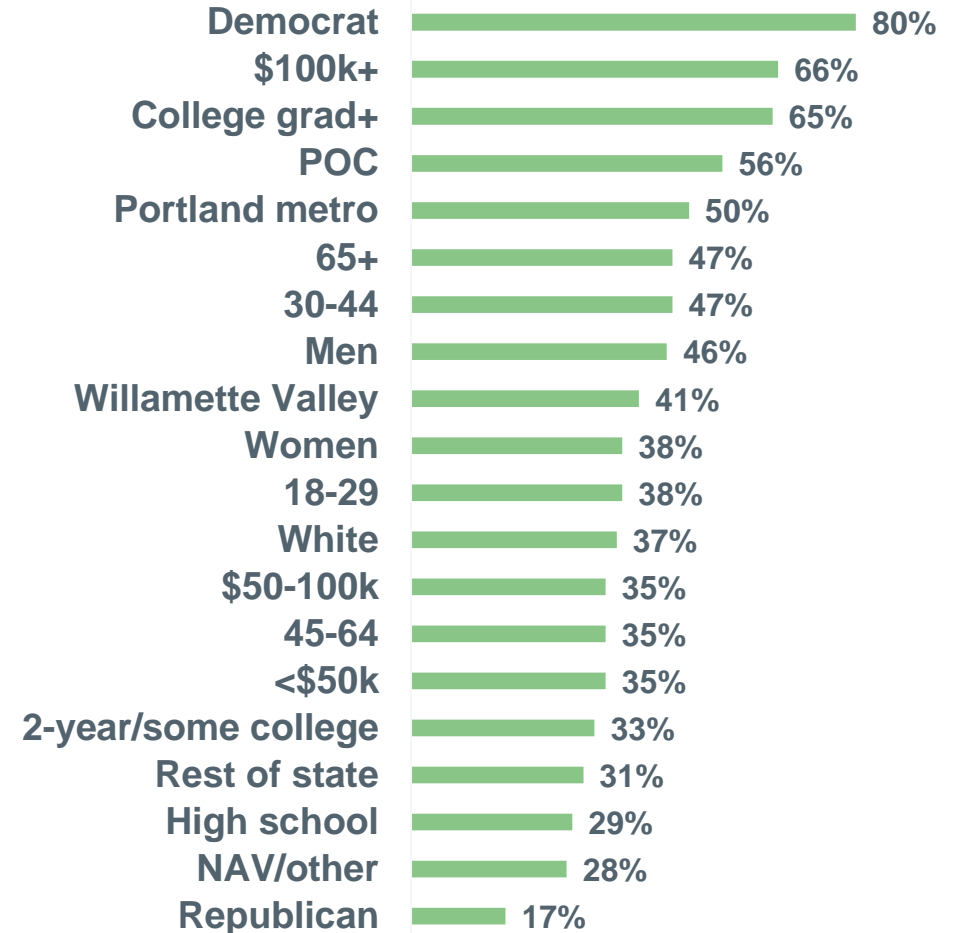
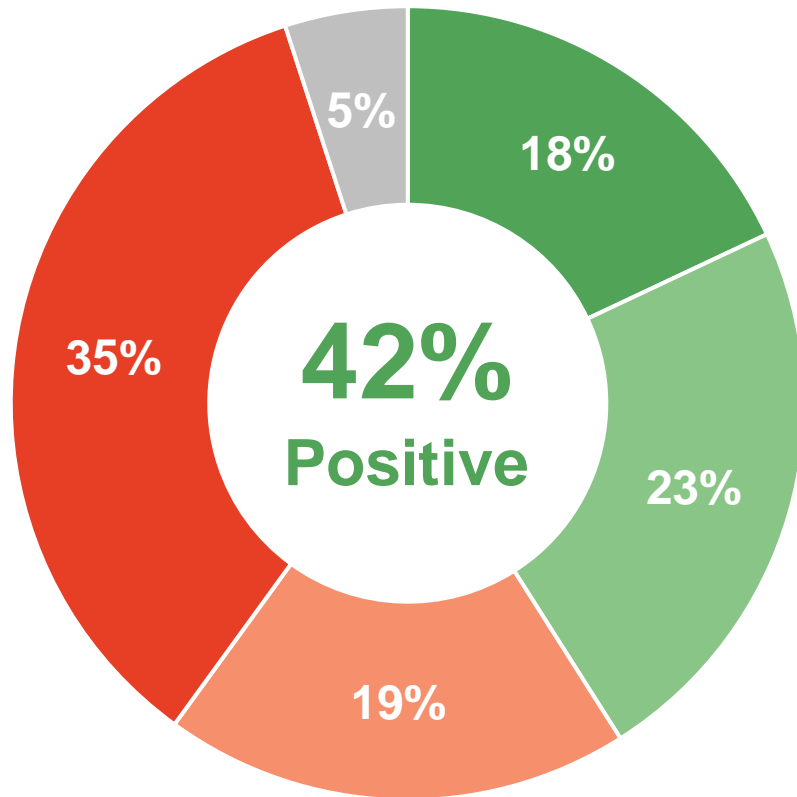
Positive / Negative / Don't know

*Impressions of Kate Brown*



# Impressions of President Biden.

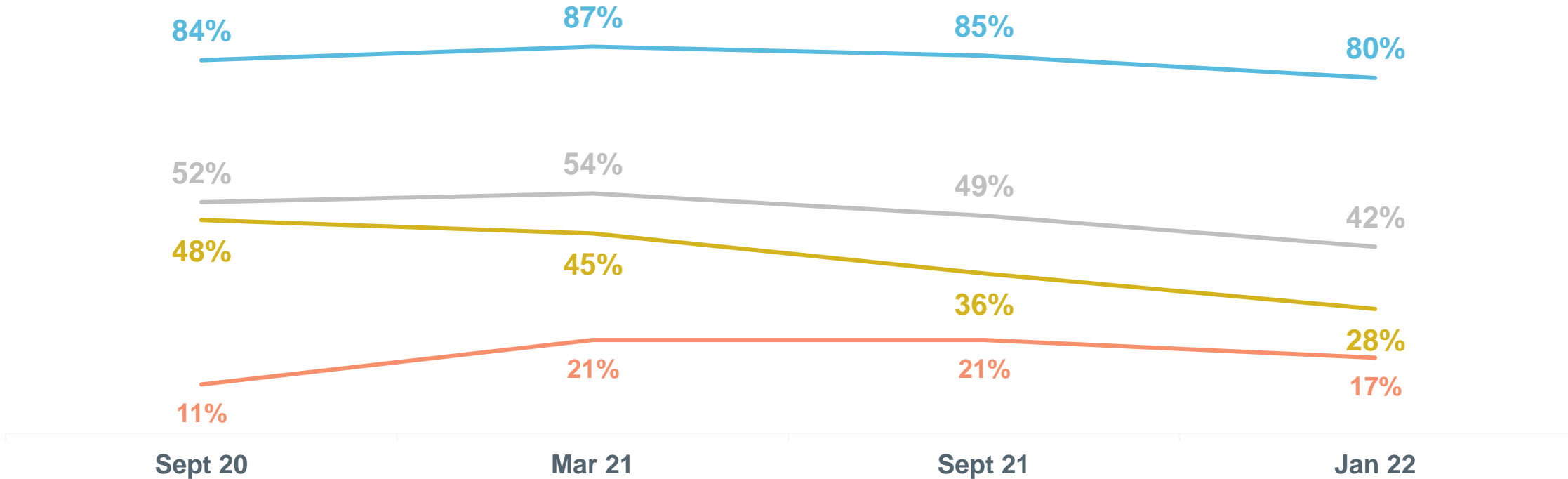
Very positive / Somewhat positive / Somewhat negative / Very negative / Don't know



# Positive impressions of Biden have fallen 20% points among NAV/other voters.

Democrat / Republican / NAV/other / Total

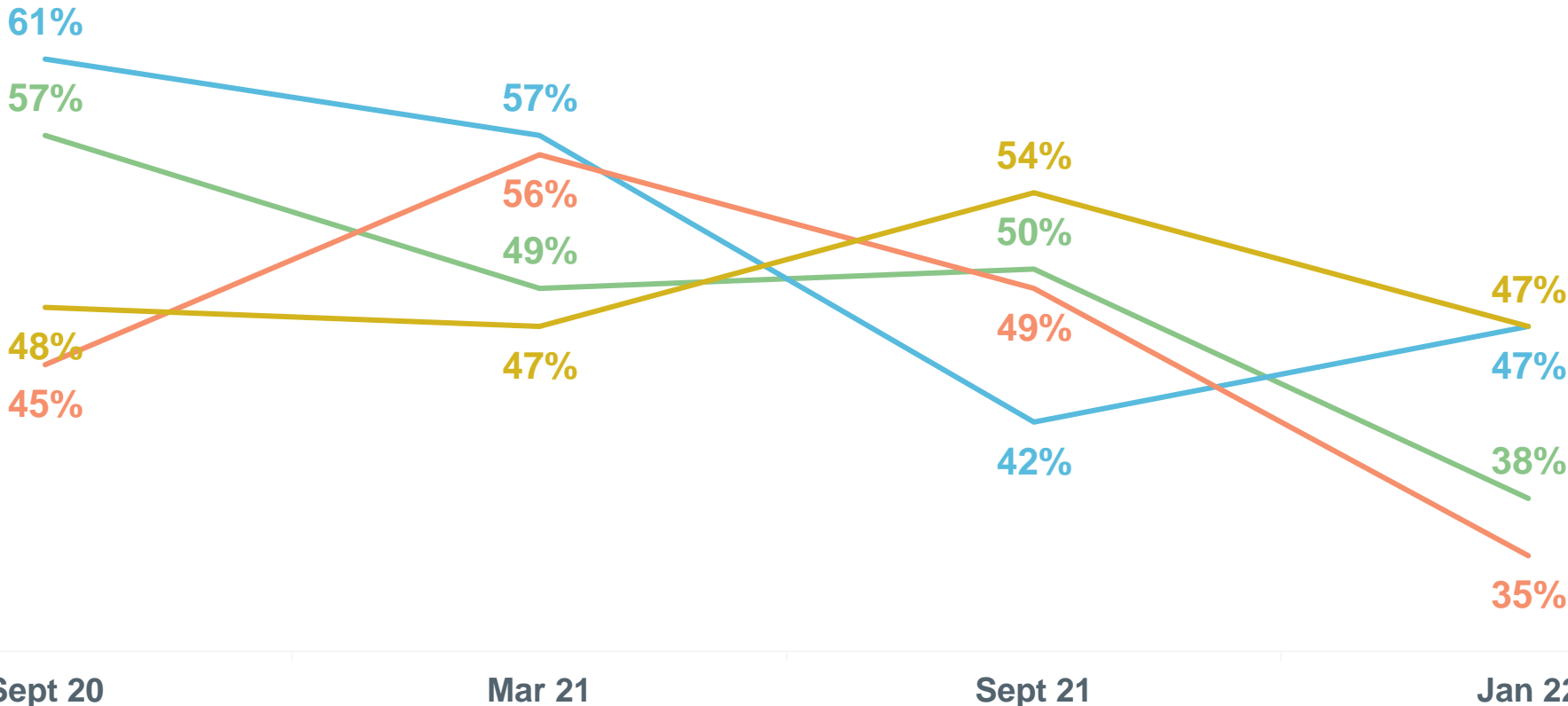
Positive impressions of Joe Biden



# Positive impressions of Biden have fallen most among voters under age 65.

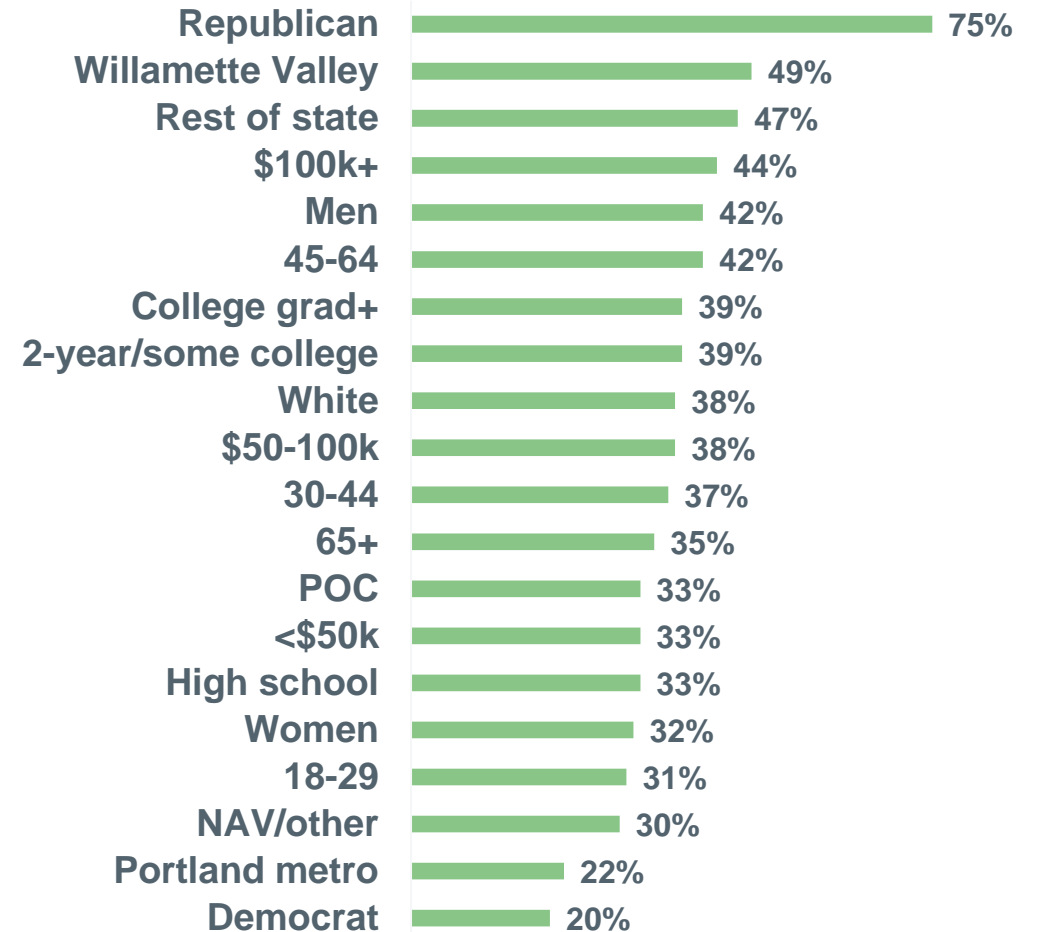
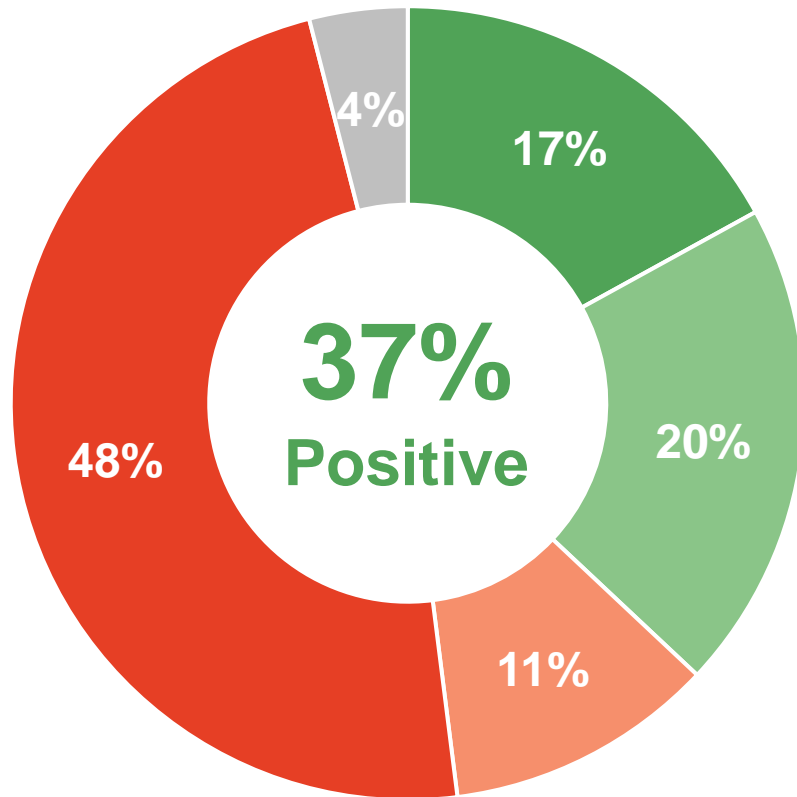
18-29 / 30-44 / 45-64 / 65+

*Positive impressions of Joe Biden*

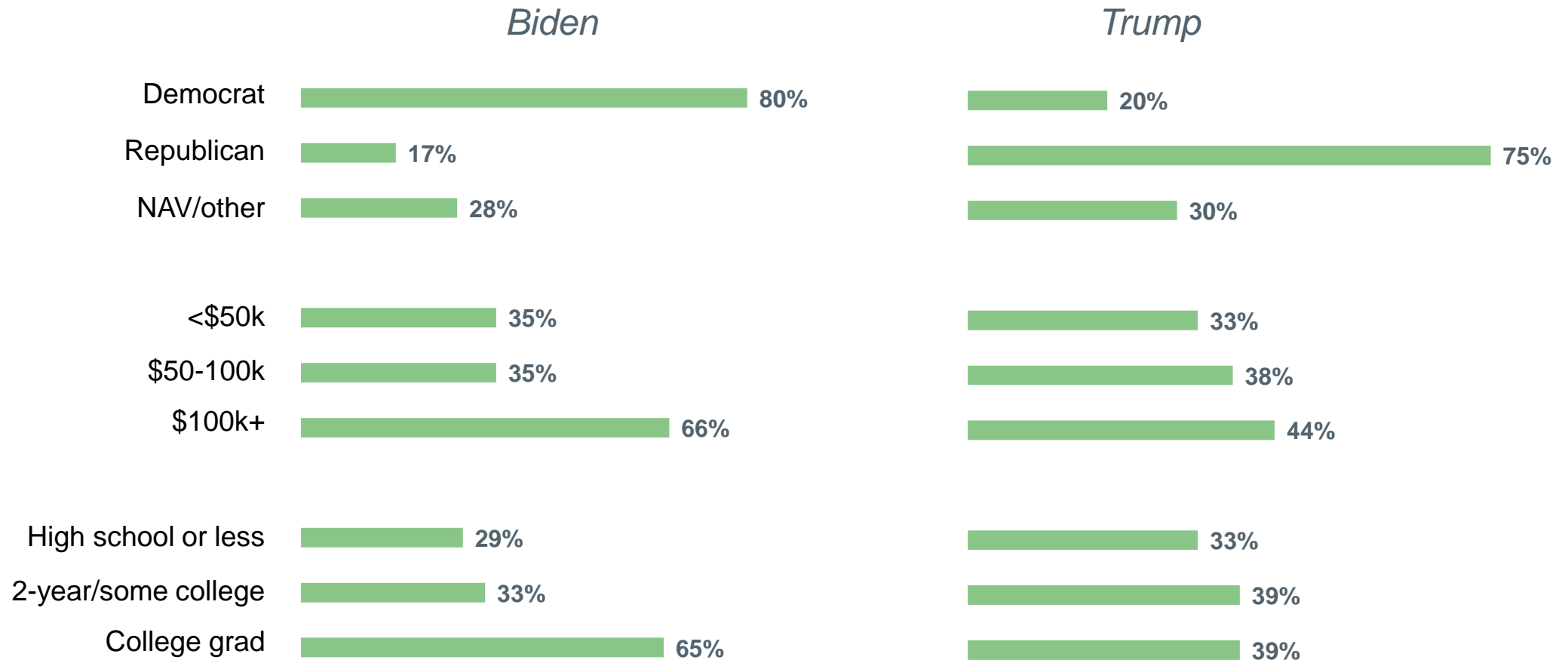


# Impressions of Donald Trump.

Very positive / Somewhat positive / Somewhat negative / Very negative / Don't know



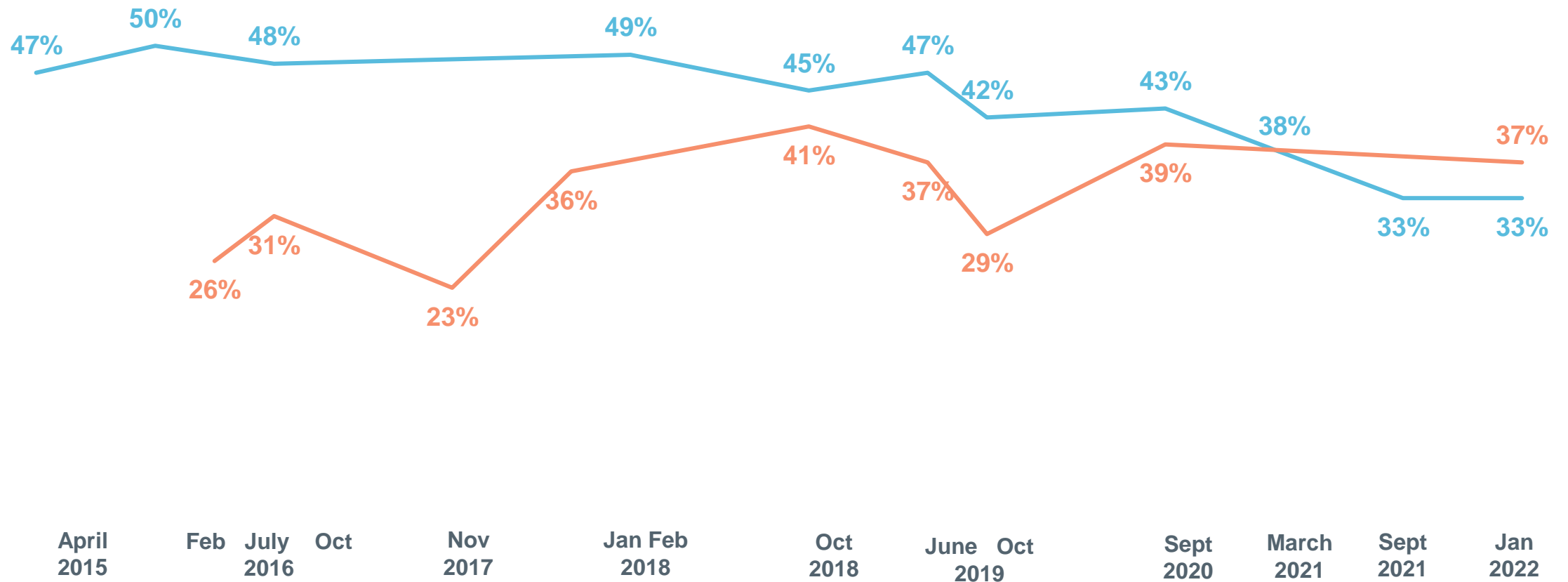
# For positive impressions of Biden and Trump, the differences are especially large by party, income, and education.



# Positive impressions of Trump are now higher than for Governor Brown.

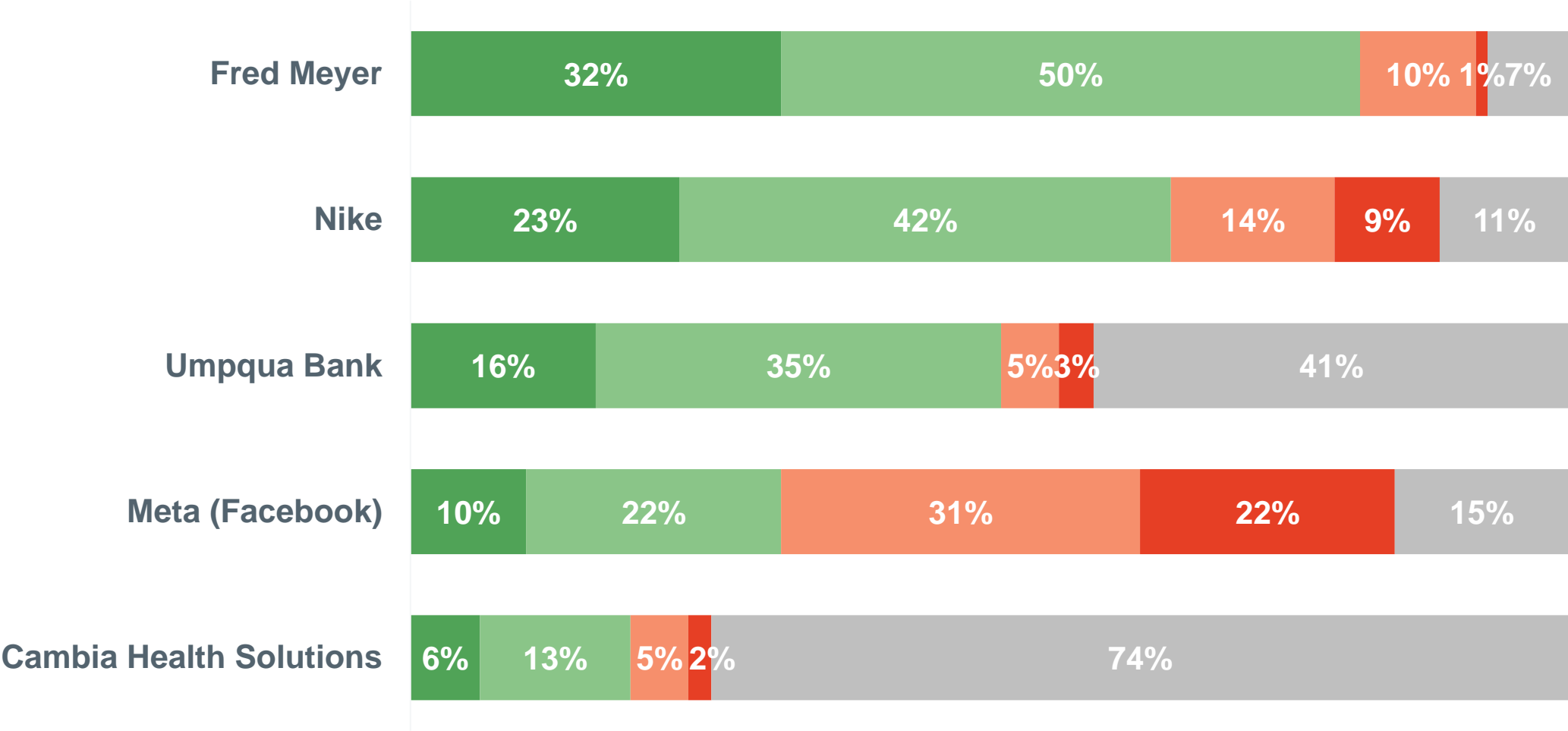
Brown / Trump

*Positive impressions*



# Impressions of organizations and places.

Very positive / Somewhat positive / Somewhat negative / Very negative / Don't know

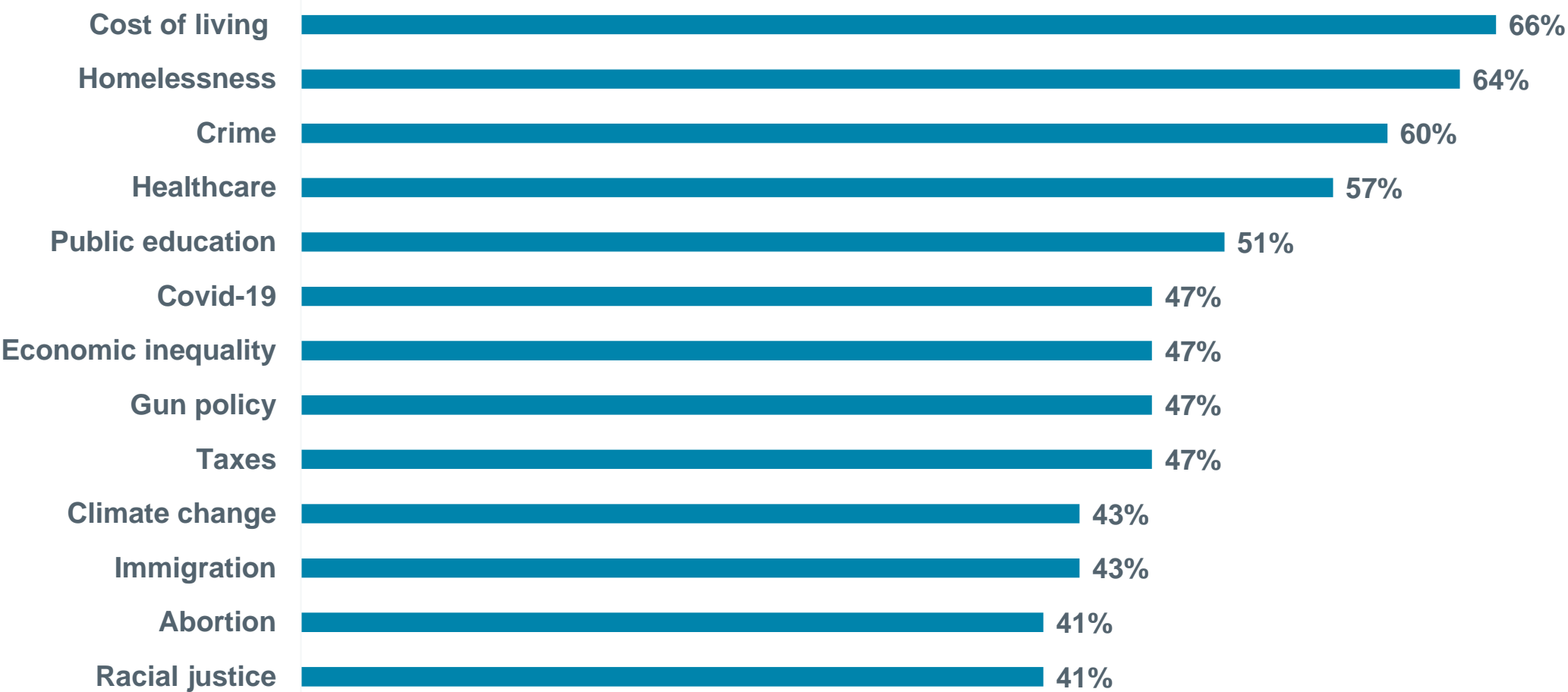




# **ISSUES IN 2022 ELECTION FOR GOVERNOR**

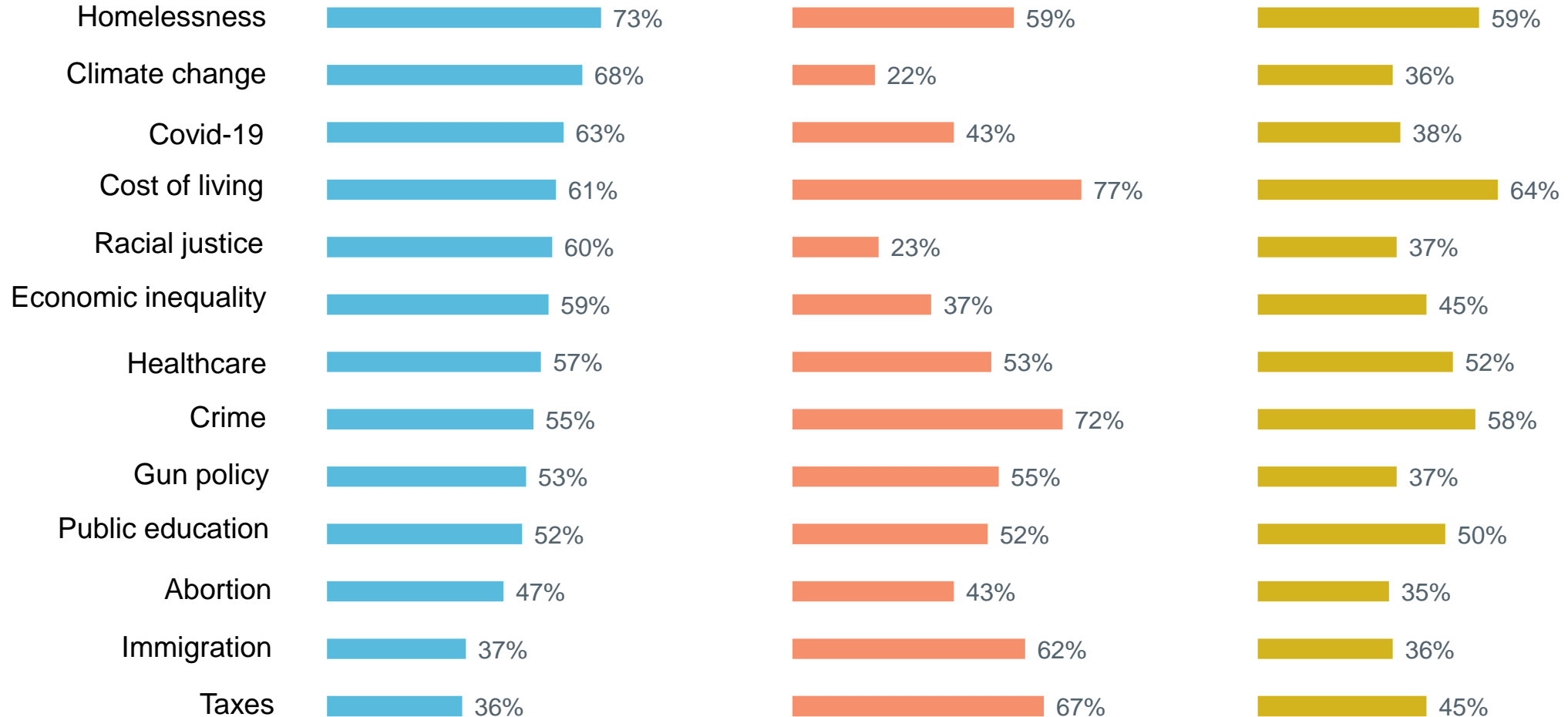
# Important issues when voting for governor.

% very important



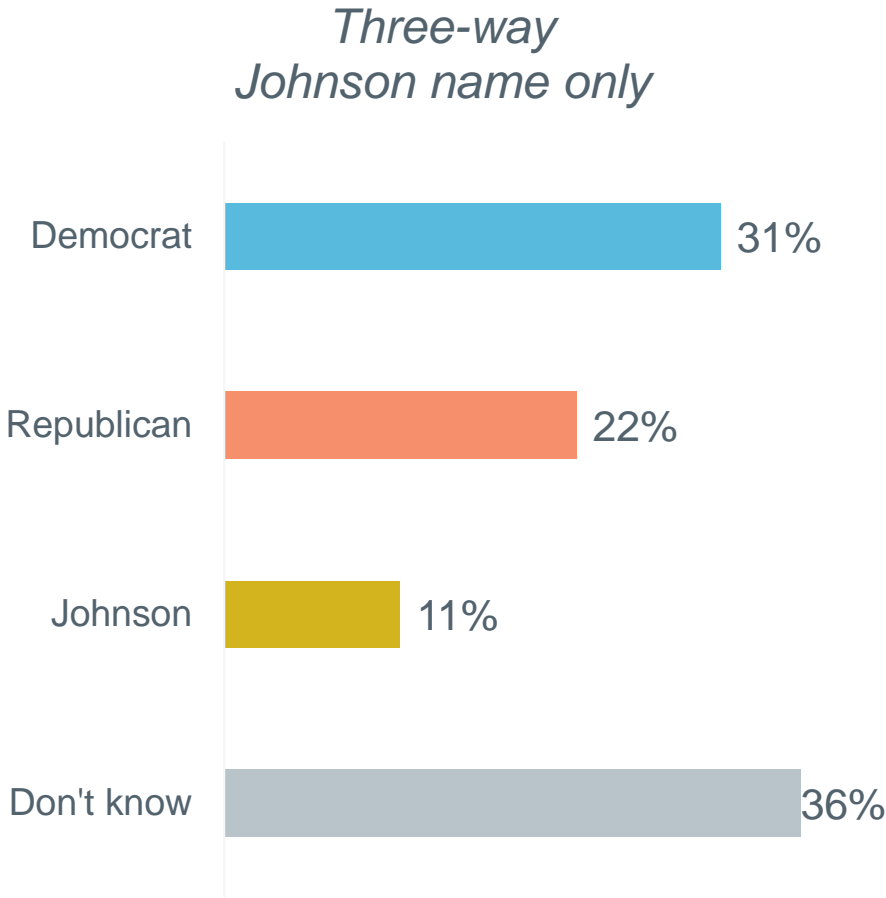
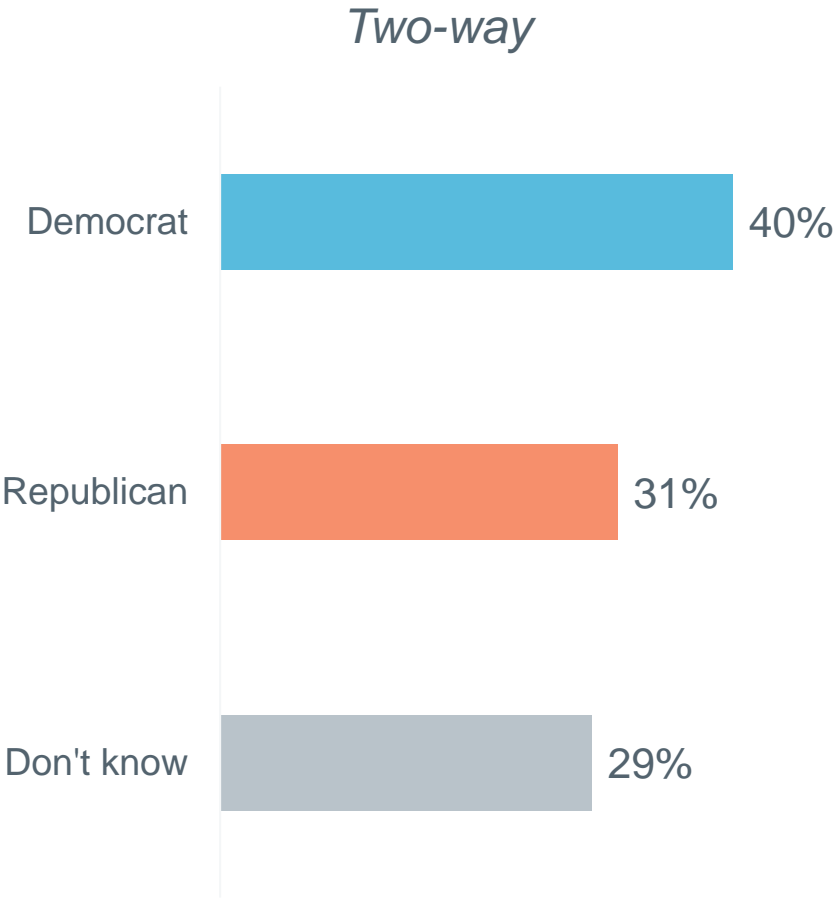
# Very important issues when voting for governor.

Democrat / Republican / NAV/other



**GUBERNATORIAL ELECTION WITH  
BETSY JOHNSON**

# Democrats lead on two-way and three-way generic ballot tests.

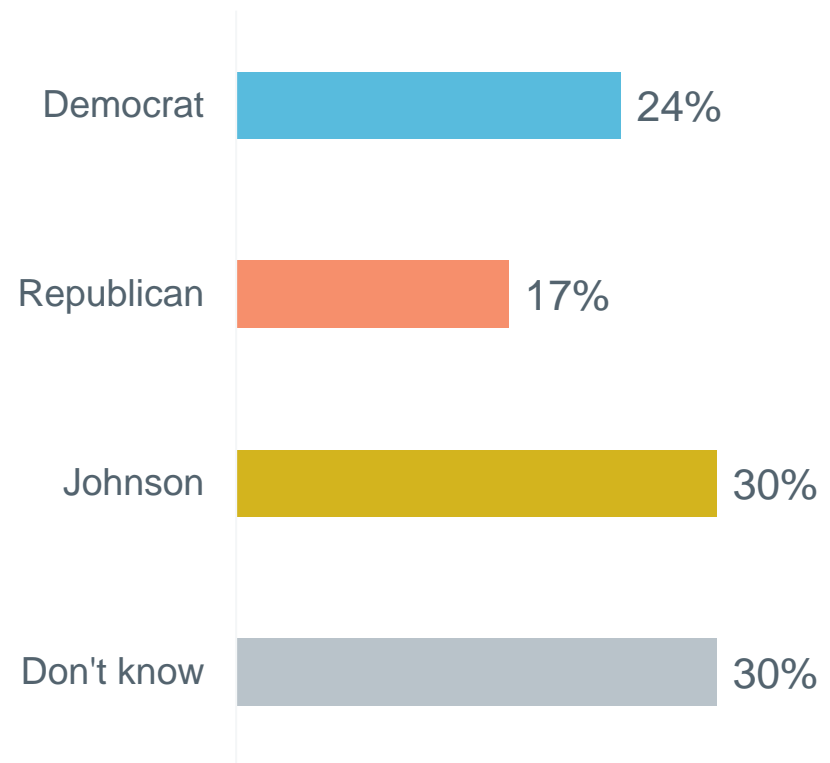


# Johnson takes the lead when voters are presented with a description of her from Johnson's website.

*“Betsy Johnson served in the Oregon legislature for twenty years as a Democrat. She recently left the Democratic Party and is now unaffiliated. Johnson says that she is a no-nonsense independent leader and that she is loyal only to the people of Oregon. She thinks that Oregonians deserve better than the excesses and nonsense of the extreme left and radical right. As Governor, Johnson promises to lead from the center where sensible solutions are found and put Oregon ahead of narrow partisan politics.”*

*(runbetsyrun.com)*

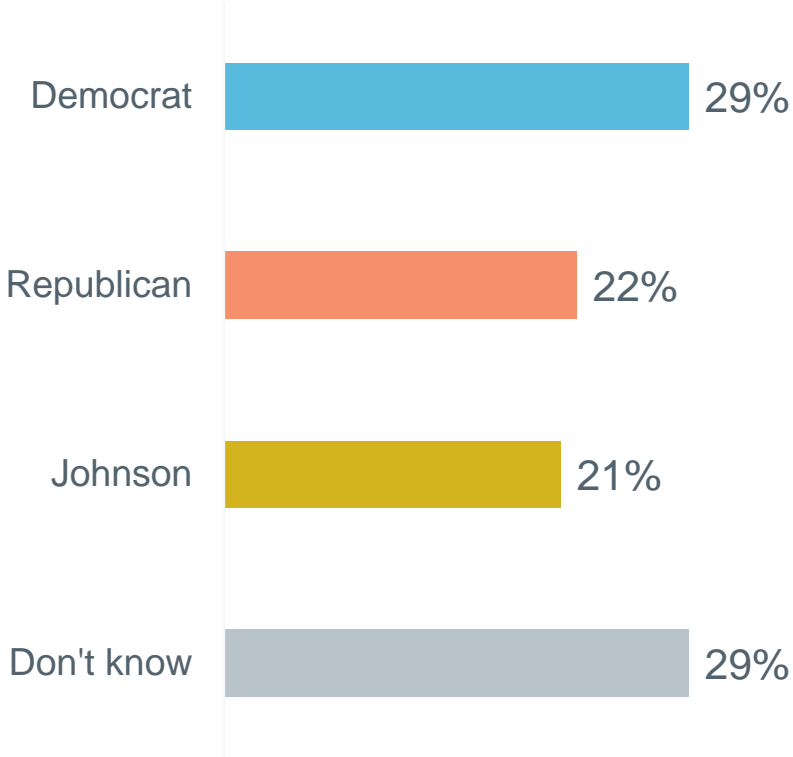
*Three-way  
Johnson's campaign description*



# Johnson falls back to third when voters learn more about her voting record in the state legislature.

*In the state legislature, Betsy Johnson was considered a centrist. She often voted with Democrats on social issues and is pro-choice on abortion. On environmental and economic issues, she often voted with Republicans.*

*Three-way  
Johnson's voting record*



# Voters return to their original positions when they learn who is funding Johnson's campaign.

*Betsy Johnson has already raised several million dollars for her campaign. Her biggest donors are some of Oregon's largest corporations and richest people.*

*Three-way  
Johnson's campaign funding*

